This section demonstrates the design style of Flinders University promotional literature. A strong and consistent approach to typography, language and colour is important to maintain the integrity of the Flinders brand.
Example of the two-page A4 generic flyer. Note a landscape version is also available.

These can be downloaded from Flinders Press website.

The template has flexibility for individual School and Department content and imagery.

For a print version which will require layout assistance including use of the corporate promotional fonts, contact the Marketing and Communications Office.

Figure 1: Examples of front page and follow-on page
Examples of A4 generic flyer suggested applications.

The template has flexibility for individual School and Department content and imagery.

**Programme**

- **17 March:** "Colonial National in Australia and the Spokes of Federation: Associate Professor Richard Price, TAFE & Professor Andrew McCallum, Flinders University
- **18 March:** The British and the Establishment of the Armenian Legion, 1914-1918
  - Dr Erik Debus
  - School of International Studies, Flinders University
- **25 March:** Slavery, Evils Deeds and Re-thinking the Past
  - Professor James Walvin
  - University of York

- **1 April:** "British Imperial Policy in Mesopotamia, 1914-1917: Internal Conflict and Indecision on the Road to the Western Front"
  - Ann Matters, PhD Candidate
  - School of International Studies, Flinders University
- **8 April:** Loyal to the Empire: An Alternative view of Australian Soldiers in the South African War
  - Effie Karageorgos, PhD Candidate
  - School of International Studies, Flinders University

**Mid-semester Break**

- **5 May:** History Honours Students
- **12 May:** History Honours Students

**History Honours Seminar**

- **13 May:** History Honours Students
- **20 May:** History Honours Students
- **27 May:** History Honours Students

**Biology Seminar Series, Semester 1, 2011**

- **3 March 2011:** Dr Ken Sanderson, Flinders University
  - 40 years of research in neuroscience, physiology & animal behaviour
- **10 March 2011:** Dr George Couvalis, Flinders University
  - Design Arguments and Dumb Designers
- **17 March 2011:** Professor Rob Lewis & Associate Professor John Middleton, Flinders University/University of Adelaide/SARDI
  - IMOS
- **24 March 2011:** Prof. Martin Kennedy, University of Adelaide
  - Did perturbations of the global carbon cycle and climate trigger the Ediacaran radiation? The wild ride of the late Precambrian biosphere
- **31 March 2011:** Dr Mike Gardner, Flinders University
  - Rise of the repeats: marker development of simple sequence repeats and investigations of genome evolution using next generation sequencing
- **21 April 2011:** Dr Fred Gurgel, University of Adelaide
  - Molecular Systematics of Marine Macroalgae

**Mid-semester Break**

Contact:
- Dr Gavin Prideaux, School of Biological Sciences, 8201 2305, gavin.prideaux@flinders.edu.au
- Dr Peter Speck, School of Biological Sciences, 8201 2170, peter.speck@flinders.edu.au

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**Figure 1: portrait**

**Figure 2: landscape**
Examples of the **Topic reader cover shell** and template application.

The shells are printed for a consistent Flinders branded look with stock held at Flinders Press. The template has flexibility for individual School and Department content and imagery.

The cover template and usage guidelines can be downloaded from the Flinders Press website.

![Figure 1: portrait](image1)

![Figure 2: landscape](image2)

Examples of the **Course handbook cover shell** and template application.

The shells are printed in four colours from the Flinders brand palette for a consistent Flinders branded look (with stock held at Flinders Press). The template has flexibility for individual School and Department content and imagery.

You will also have the choice of one of the four nominated coloured shells.

The handbook cover template and usage guidelines can be downloaded from the Flinders Press website.