Merchandise can work to present a consistent and powerful brand identity. This section demonstrates application of the Flinders University brand to uniforms and promotional materials.
Figures 1 and 2 demonstrate the Flinders University brand using some uniforms as examples.

Figure 3 demonstrates examples of Flinders University T-shirt designs.

Please contact the Marketing and Communications Office for all uniform and merchandise enquiries.

Figure 1: Security uniform—jumper

Figure 2: Rural Clinical School — shirt

Figure 3: Tshirts – samples
Examples of the Flinders University logo application on promotional merchandise.

New merchandise concepts arise continually. Please contact the Marketing and Communications Office for all your uniform and merchandise enquiries.

Figure 1: Promotional merchandise—some examples