Students complete 108 units consisting of a core component (shaded topics) and ONE of the following:

Option 1 - One Bachelor of Arts major sequence* (36 units) and 18 units of electives.
Option 2 - Two Bachelor of Arts minor sequences* (22.5 units each) and 9 units of electives.

* The Bachelor of Arts major/minor sequences are listed on the following pages.

**OPTION 1 – One BA major sequence (36 units) and electives (18 units)**

<table>
<thead>
<tr>
<th>First Year</th>
<th>Semester 1</th>
<th>SCME 1002 (4.5)</th>
<th>ENGL 1001 OR ESOL 1101 (4.5)</th>
<th>Major Sequence (4.5)</th>
<th>Elective (4.5)</th>
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List A (choose 18 units at 2nd/3rd year level)
- SCME2100 Media Policy
- SCME2108 Multimedia Production
- SCME2005 Media Audiences
- LEGL3112 Regulating Technology
- SCME3010 Digital Media Content Development, OR
- COMP3762 Digital Media Technical Project
- SCME3011 Industry Project, OR
- SCME3100 Screen and Media Practicum

List B (choose 18 units at 2nd/3rd year level)
- SCME2102 Sex and Gender
- SCME2001 Television History and Theory
- SCME2003 Non-Fiction Form and Ethics
- SOCI2001 Media, Culture and Society
- SOCI2003 Shaping the Future: Social Change in the New Century
- SCME3005 Digital Games
- SCME3006 From VR to Web 2.0
**BACHELOR OF MEDIA (PUBLIC AFFAIRS)**

**OPTION 2** – Two BA minor sequences (22.5 units each) and electives (9 units)

Electives can be chosen from any area of the University, provided that topic prerequisites are met.

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<th>ENGL 1001 OR ESOL 1101 (4.5)</th>
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- SCME2108 Multimedia Production
- SCME2005 Media Audiences
- LEGL3112 Regulating Technology
- SCME3010 Digital Media Content Development, OR
- COMP3762 Digital Media Technical Project
- SCME3011 Industry Project, OR
- SCME3100 Screen and Media Practicum

**List B (choose 18 units at 2nd/3rd year level)**
- SCME2102 Sex and Gender
- SCME2001 Television History and Theory
- SCME2003 Non-Fiction Form and Ethics
- SOCI2001 Media, Culture and Society
- SOCI2003 Shaping the Future: Social Change in the New Century
- SCME3005 Digital Games
- SCME3006 From VR to Web 2.0
BACHELOR OF MEDIA (PUBLIC AFFAIRS)
BACHELOR OF ARTS MAJOR/MINOR SEQUENCES – PUBLIC AFFAIRS

Students can choose majors/minors from:

- American Studies
- Criminal Justice
- Development Studies
- Environmental Studies
- History
- Indigenous Studies (minor only)
- International Relations
- Legal Studies
- Politics
- Public Policy
- Sociology