KidsMatter and MindMatters: Impact and opportunity

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SWAPv meeting, Flinders University, 20 April 2015
I acknowledge the Kaurna people as the traditional owners of this land, and their living culture and unique role in the life of this region.

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A focus on child development in Australia

infancy

early childhood

middle childhood

adolescence

Long Day Care

Pre School

Primary School

Secondary School

school leaving

Age 5: Early Development Index (AEDI)

Years 3, 5, 7 & 9 Numeracy & Literacy performance (NAPLAN)

Age 11: Middle Childhood Survey (MCS)
Educational settings are well placed to support positive child development on a population scale.

- Infancy
- Early childhood
- Middle childhood
- Adolescence

Long Day Care → Pre School → Primary School → Secondary School → School leaving

Whole-site mental health promotion

Kids Matter: Australian Early Childhood Mental Health Initiative

Kids Matter: Australian Primary Schools Mental Health Initiative

Mind Matters
Background: KidsMatter & MindMatters

A whole-school approach to mental health and wellbeing that aims to contribute to:

- Improving student mental health and wellbeing
- Reducing mental health difficulties among students
- Increasing support for students experiencing mental health difficulties
## Evolution: Whole-school framework

<table>
<thead>
<tr>
<th></th>
<th>Positive school community</th>
<th>Positive school community</th>
<th>Positive school community</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1</td>
<td>Creating a sense of Community</td>
<td>Social and emotional learning for students</td>
<td>Student skills for resilience</td>
</tr>
<tr>
<td>C2</td>
<td>Developing children’s social and emotional skills</td>
<td>Working with parents and carers</td>
<td>Parents and families</td>
</tr>
<tr>
<td>C3</td>
<td>Working with parents and carers</td>
<td>Helping children with mental health difficulties</td>
<td>Supporting students experiencing mental health difficulties</td>
</tr>
<tr>
<td>C4</td>
<td>Helping children with mental health difficulties</td>
<td>Helping children with mental health difficulties</td>
<td></td>
</tr>
</tbody>
</table>

### Evolution:
- **Creating a sense of Community**
- **Developing children’s social and emotional skills**
- **Working with parents and carers**
- **Helping children with mental health difficulties**

**Initiatives:**
- KidsMatter: Australian Early Childhood Mental Health Initiative
- KidsMatter: Australian Primary Schools Mental Health Initiative
- MindMatters

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**Principals Australia Institute**

www.pai.edu.au
<table>
<thead>
<tr>
<th>Year</th>
<th>KMEC Pilot</th>
<th>KMP Pilot</th>
<th>MM Pilot</th>
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<tbody>
<tr>
<td>2000</td>
<td></td>
<td></td>
<td>MM Pilot</td>
</tr>
<tr>
<td>2002</td>
<td></td>
<td>Evaluation reports</td>
<td></td>
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<tr>
<td>2007</td>
<td>KMP Pilot</td>
<td>National rollout</td>
<td></td>
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<tr>
<td>2009</td>
<td></td>
<td>Evaluation report</td>
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<tr>
<td>2010</td>
<td>KMEC Pilot</td>
<td>National rollout</td>
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<tr>
<td>2012</td>
<td>Evaluation report</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>Rollout</td>
<td>KMP in 2000 schools</td>
<td>MM Redeveloped</td>
</tr>
<tr>
<td>2015</td>
<td>KMEC in 300 services</td>
<td>KMP in 2600 schools</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td></td>
<td></td>
<td>MM in 1500 schools</td>
</tr>
</tbody>
</table>
Evolution: Sustaining quality

1. Quality implementation approach and resources
2. Quality assurance system
3. Data management systems
# Quality approach and resources

<table>
<thead>
<tr>
<th>Implementation approach</th>
<th>What schools receive</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>KidsMatter and MindMatters Aims and Guiding Principles</strong></td>
<td><strong>Professional Learning</strong> ➔ <strong>online blended learning</strong></td>
</tr>
<tr>
<td>Whole school approach to developing positive school culture</td>
<td><strong>Resources</strong> ➔ <strong>Portal, Aboriginal resources, etc</strong></td>
</tr>
<tr>
<td>Leadership that raises expectations</td>
<td><strong>Expert Support</strong> ➔ <strong>Face-to-face, webinars</strong></td>
</tr>
<tr>
<td>Engagement of parents and the community</td>
<td><strong>Evidence base and measuring outcomes</strong> ➔ <strong>live reports</strong></td>
</tr>
</tbody>
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**What schools receive**

- **Portal**: Resources for online learning.
- **Aboriginal resources**: Materials tailored for Indigenous cultures.
- **Face-to-face, webinars**: Interactive sessions for support.

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**Principals Australia Institute**

- **KidsMatter**
- **MindMatters**

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Data management systems

- School & Organisation Management
- Work-flow Management
- Integrated online forms, surveys and Portal APIs
- Quality Data Management and Reporting
- Event Creation and Management

Online surveys
Staff Survey Mental Health Map
KidsMP

Paivement www.paivement.com
Evolution: Online blended learning

Face-to-face
- Instructor-led training/workshops

Synchronous
- Webinars/Live streaming
- Live simulations

“Collaborative” Asynchronous
- Discussion forums
- Social networking

Self-paced Asynchronous
- Online-self tutorials
- Archived podcasts

AN OPPORTUNITY TO REVISIT AND DEEPEN LEARNING MORE SUSTAINABLY

Evaluation
Opportunities
NSW Child Development Study 2014-2016

Mental health  
Criminal offending  
Mental health  
Criminal offending  

Parent records  

Age 5 risk profiles  
(from the AEDI 2009; n=87,000)  

Child records
- Health (birth to 5 years)
- Welfare (birth to 5 years)
- Education (Kindergarten)

Age 11 risk profiles  
(from the MCS 2015; n=~87,000)  

Child records
- Health (birth to 11 years)
- Welfare (birth to 11 years)
- Education (Grades K, 3, & 5)

(University of NSW)
Opportunities

• Making use of existing data
  – KidsMatter and MindMatters report cards
  – NAPLAN and implementation quality
  – ACER MM Evaluation
• Supporting new research
  – PhD students
• Developing new research partnerships
  – UNSW Child Development Study
• What opportunities for SWAPv?