Community Engagement as Scholarship – Monitoring, Measuring and Publishing

Professor Barbara Holland
Who are you?

Share your:
Name
Position
Why this workshop
Workshop Objectives

1. What is engagement?
2. What is engaged scholarship?
3. Strategies for studying CE
4. Opportunities to publish
What is Community Engagement?

Community Engagement describes the collaboration between higher education institutions and their larger communities (local, national, global) for the *mutually* beneficial exchange of knowledge and resources in a context of *partnership* and *reciprocity*.

(Carnegie Foundation, 2006; AUCEA, 2008)
Scholarship of Engagement

• Integrates teaching and research
• Invites ‘others’ to contribute to our work
• Is not an add-on or extra activity
• Recognises diverse faculty and staff interests
• Is valued and rewarded as a form of research and teaching
• Gives scholarly work a public purpose – relevant to academy/discipline and to public audiences
• Is recognised internationally
Features of Engaged Scholarship

• Collaborative and participatory; messy
• Draws on many sources of distributed knowledge; based on partnerships
• Shaped by multiple perspectives and expectations
• Deals with difficult, evolving questions
• Requires diverse strategies and approaches
• Crosses disciplinary lines
• Leads to a diverse array of outputs and impacts
<table>
<thead>
<tr>
<th>3 Ps</th>
<th>Involves the Community</th>
<th>Benefits the Community</th>
<th>Advances Scholarship</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Purpose</strong></td>
<td>To what extent is the community involved in identifying the matter to be investigated or addressed?</td>
<td>To what extent is the purpose of the project to benefit the community?</td>
<td>To what extent is the purpose of the project to contribute to a body of knowledge? To what extent will the anticipated scholarship benefit the scholar’s body of work?</td>
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<tr>
<td><strong>Process</strong></td>
<td>To what extent is the community involved in the various stages of the project?</td>
<td>To what extent will the community benefit <em>during</em> the project</td>
<td>To what extent will community’s involvement contribute to advancing knowledge? To what extent is the scholarship on, by, and/or with the community?</td>
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<tr>
<td><strong>Product</strong></td>
<td>To what extent is the community involved in determining and authoring/creating the final products?</td>
<td>To what extent does/will the product benefit the community?</td>
<td>To what extent does/will the scholarly product benefit the scholar’s productivity? To what extent does/will the scholarly product contribute to a body of knowledge?</td>
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<tr>
<td>TRADITIONAL SCHOLARSHIP</td>
<td>ENGAGED SCHOLARSHIP</td>
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<td>breaks new ground in the discipline</td>
<td>breaks new ground in the discipline and has direct application to broader public issues</td>
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<tr>
<td>answers significant questions in the discipline</td>
<td>answers significant questions in the discipline which have relevance to public or community issues</td>
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<td>is reviewed and validated by qualified peers in the discipline</td>
<td>is reviewed and validated by qualified peers in the discipline and members of the community</td>
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<tr>
<td>TRADITIONAL SCHOLARSHIP</td>
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<td>is based on a solid theoretical base</td>
<td>is based on solid theoretical and practical bases</td>
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<td>applies appropriate investigative methods</td>
<td>applies appropriate investigative methods</td>
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<tr>
<td>is disseminated to appropriate audiences</td>
<td>is disseminated to appropriate academic and community audiences</td>
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<tr>
<td>makes significant advances in knowledge and understanding of the discipline</td>
<td>makes significant advances in knowledge and understanding of the discipline and public social issues</td>
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</tbody>
</table>
Resources on Community-Engaged Scholarship

- Annual Conference of the International Association for Research on Service-Learning and Community Engagement (www.researchslce.org)
- The Scholarship of Engagement Website
  www.Scholarshipofengagement.org
- New Times Demand New Scholarship
  www.compact.org/initiatives/research_universities/
- Community Engaged Scholarship Toolkit Community-Campus Partnership for Health
  www.communityengagedscholarship.info/
- Scholarship of Engagement Toolkit
  Campus Compact/TRUCEN
  (http://www.compact.org/initiatives/civic-engagement-at-research-universities/trucen-overview/)
Role of research in building the field

- Building intellectual foundations
- Integrating theory and practice
- Reporting to funders and partners
- Building organisational support
- Persuading others to adopt service-learning
- Documenting practices/strategies
- Program improvement
Common CE research limitations

• Diverse conceptions of service-learning and community engagement
• Variation in programmatic practices and purposes
• Too many case studies or self-studies by advocates
• Studies often commissioned by funders with narrow, specific questions
Research design is the foundation for publishing

Is it engagement?
What is my question?
What is my research/writing strategy?
Do I know relevant literature?
What else has been done?
Is my question informed by best practice?
What are the relevant theories?
Quality study = Quality article

• Spend time articulating the question(s) you will investigate
• Ensure alignment between the question(s), the method(s), and analysis (findings)
• Select rigorous, mixed (quantitative and/or qualitative) methods
• Determine co-investigators (if any; e.g., community partners)
• Target one or more potential journals
Format Decisions

• Case study – Critical examination of the +/-, outcomes, lessons learned. Requires evidence and attention to prior literature

• Essay – Exploration/articulation of ideas, perspectives, concepts. Requires context of relevant theories, literature, examples leading to a position or recommendations

• Research paper – Significant problem, literature review, methods, analysis, findings, interpretation
Building a strong paper

• Read published works!
• Start with an outline
• Present a draft at a conference to garner feedback
• Ask an experienced community-engaged colleague to review a draft
• Ask a community partner to review a draft
• Conform with the journal’s style (APA, MLA, etc.)
• Follow the guidelines!!!
Learning to be a reviewer

• Get to know successful authors/editors
• Experience the process
• READ! Learn the literature
• Refine your own research ideas
• Using the journal’s criteria
• Building network and visibility
What journal editors want

• Groundbreaking material
• Attention to relevant literature
• Quality research design
• Evidence-based findings
• Articles falling within the content purview of the Journal
• Writing style that fits readership
• Compliance with guidelines
Rejection? Resubmit

• Read the reviewer’s feedback
• Learn from the feedback
• Should you question the decision?
• Determine whether to resubmit
• Submit elsewhere
• Determine how to reshape the article
• Revise and submit (on time)
Where to get published

- Michigan Journal of Community Service Learning (http://ginsberg.umich.edu/mjcsl/)
- Metropolitan Universities (http://muj.uc.iupui.edu/)
- Journal of Community Scholarship and Engagement (www.jces.ua.edu)
- Journal of Public Scholarship in Higher Education (http://missouricompact.missouristate.edu/88576.htm)
- International Journal of Service-Learning in Engineering http://www.engr.psu.edu/IJSLE/index.htm
Where to get published

- Reflections (writing and rhetoric) (Syracuse University) http://reflectionsjournal.net/featured/
- Partnership Perspectives (Community Campus Partnerships for Health) (http://depts.washington.edu/ccph/PP.html)
- Journal for Civic Commitment http://www.mesacc.edu/other/engagement/Journal/
- Florida Journal of Service-Learning in Teacher Education
- Academic Exchange Quarterly and others have done special issues on service-learning
- See Campus Compact website for others http://www.compact.org/resources/service-learning_resources/
Journals

- Innovative Higher Education
- Journal of Adolescence
- Teaching Sociology
- American Educational Research Journal
- Journal of College Student Development
- American Sociological Review
- Political Scientist and Politics
- Teaching of Psychology
- Academy of Management Review
- Social Science Quarterly
- Journal of Urban Affairs
- Journal of the American Institute of Planners
- American Behavioral Scientist
- Thought and Action Journal
More Journals

- Current Anthropology
- American Anthropologist
- Annual Review of Nutrition
- Journal of Human Biology
- Journal of Applied Behavioral Science
- Human Organization
- Material History Review
- Historical Archaeology
- Community Youth Development
- Organization Studies
- Journal of Social Issues
- Public Culture
- Academic Medicine
- Journal of Health Care for the Poor and Underserved
More Journals

- American Journal of Preventative Medicine
- American Journal of Community Psychology
- Social Science and Medicine
- American Journal of Sociology
- Journal of Public Affairs
- Human Relations
- The Sociological Quarterly
- Nonprofit and Voluntary Sector Quarterly
- Journal of Moral Education
- Journal of College and Character
- Journal of Cooperative Education
- Journal of Community Practice
- Harvard Educational Review
- Journal of Communication
- Small Groups Research
More Journals

• Journal of Higher Education
• Review of Higher Education
• Journal of Excellence in College Teaching
• Journal of General Education
• Journal of Democracy
• Academe Online
• Accounting and the Public Interest
• Active Learning in Higher Education
• American Psychologist
• The Chemical Educator
• Harvard Educational Review
Book Publishers of Community Engaged Scholarship

- Jossey-Bass / Wiley / Anker
- Oxford Press
- Sage
- Stylus
- Lawrence Erlbaum
- Allyn & Bacon
- Johns Hopkins University Press
- SUNY Press
Refereed presentation venues

• Australian Universities Community Engagement Alliance (AUCEA)
• International Research Conference on Service-Learning and Community Engagement (Baltimore 2012)
• Higher Education Research and Development Society of Australasia (HERDSA – Tasmania 2012)
• Universities Australia conference
• Social Inclusion conferences
• First Year Experience Conference (Brisbane 2012)
• Association for the Study of Higher Education
• Community-Campus Partnerships for Health
• American Association of Colleges & Universities (AAC&U)
• Talloires Network events; international conferences
• Your disciplinary or related professional conferences
Engagement as Scholarship

• A method of teaching and research
  – Can be reported as such within current promotion guidelines
• Internationally recognised – unique journals and embedded in existing
• Occurs in all disciplines
• Produces traditional academic products
• Also produces non-traditional outcomes and impacts beyond you as an individual/scholar
Questions and comments

Barbara Holland – barbara.holland@sydney.edu.au
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