Join the world’s largest and most exciting CORPORATE HEALTH INITIATIVE.

The Global Corporate Challenge® (GCC) is the only scientifically backed and independently researched event of its kind in the world. That’s why so many of the world’s leading organisations and their CEO’s choose the GCC as the fun and engaging way to create a healthier workforce. It’s the proven way to increase employee wellbeing, organisational productivity, staff morale and teamwork. Find out more about the challenge here.

The GCC at a glance

Employees form teams of seven.

Each participant receives a ‘GCC backpack’ that includes 2 pedometers and a cap.

Over the 16 weeks of the GCC participants record and enter their daily step count (or bicycle and swimming distances) into the GCC website. They receive personalised feedback and reports on their progress. Take a tour of the website experience here.

The site plots the team’s progression along a virtual tour of the world. The more active they are, the further they go, the healthier they become, the more productive your organisation becomes. Hear more about the benefits here.

The GCC is measurable, fun and it works. Read more about proven results here.

Lose weight

5kg/11lbs and waist reduction of 5cm/2in for men and 6kg/13lbs and 8cm/3in for women.

Better mental health

Significant increases in:

- Concentration levels at work
- Enjoyment of day to day activities
- Overall confidence
- General happiness
- Self esteem
- Productivity

Participants took 41% less sick days than non-participating colleagues.

Click here for more information