CALL FOR PAPERS

The 6th Global Event Congress (GEC VI) is a significant international meeting for event and experience design, management and marketing researchers and practitioners. GEC VI will build on the success of the five previous congresses in Brisbane (Australia), Kuala Lumpur (Malaysia), Guangzhou (China), Leeds (UK) and Stavanger (Norway).

Conference Themes
- Event and experience design
- The value of festivals and events
- Event studies and education
- Innovations and trends in future research
- Food and wine events
- Sports events
- Business events
- Event tourism
- Event safety and risk management
- Diasporas, identities, events and festivals

Full Paper Submission Requirements
- The deadline for full papers (5,000 words including abstracts) is Friday, 6th December, 2013
- Full papers will be included in the conference proceedings and the conference handbook.
- All submissions should use an Arial font (size 12), be double-spaced and correspond with the APA referencing style.
- Your submission should also include biographies for each author.

Abstract Submission Requirements
- The deadline for abstracts (500 words) is Friday, 6th December, 2013
- Abstracts will be included in the conference handbook only.
- All submissions should use an Arial font (size 12), be double-spaced and correspond with the APA referencing style.
- Your submission should also include biographies for each author.

Please submit your abstracts or full papers as a Word document to the following address: gec@flinders.edu.au

Keynote Speakers
- Douglas Gautier, CEO and Artistic Director of the Adelaide Festival Centre
- Nathan Shedroff, Chair, MBA in Design Strategy Program, California College of the Arts (CCA)
- More keynotes to be announced soon!
Scientific Committee

- Dr Steve Brown, Flinders University, Australia
- Professor Don Getz, University of Calgary, Canada
- Dr Charles Arcodia, University of Queensland, Australia
- Associate Professor Warwick Frost, La Trobe University, Australia
- Dr Judith Mair, Monash University, Australia
- Professor Rhodri Thomas, Leeds Metropolitan University, UK
- Dr Philip Long, Bournemouth University, UK
- Professor Julian Meyrick, Flinders University, Australia
- Professor Ulrich Wuensch, Hochschule der populären Künste, Germany
- Associate Professor Robert Pettersson, Mid Sweden University, Sweden
- Dr Sangkyun Kim, Flinders University, Australia
- Dr Gareth Butler, Flinders University, Australia
- Dr Tully Barnett, Flinders University, Australia

Registration

We have tried to keep costs as low as possible and the Earlybird fee is the same as it was for the last Global Event Congress held in Australia in 2006!

- The registration deadline for GEC VI is **Friday, 27th June, 2014**
- GEC VI’s early bird registration is available until **Friday, 7th March, 2014**

<table>
<thead>
<tr>
<th>Fee</th>
<th>AUD $</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early bird Full Fee</td>
<td>630.00</td>
<td>Includes all sessions, welcome civic reception, conference dinner, conference kit</td>
</tr>
<tr>
<td>Standard Full Fee</td>
<td>790.00</td>
<td>Includes all sessions, welcome civic reception, conference dinner, conference kit</td>
</tr>
<tr>
<td>One Day Fee (Single Day Only)</td>
<td>350.00</td>
<td>Includes all sessions on the single day chosen, conference kit</td>
</tr>
<tr>
<td>Student Fee (Single Day Only)</td>
<td>85.00</td>
<td>Includes all sessions on the single day chosen, conference kit</td>
</tr>
<tr>
<td>Conference Dinner</td>
<td>135.00</td>
<td>Additional cost for delegates’ guests and those with One Day and Student registrations</td>
</tr>
<tr>
<td>Post Conference Tour</td>
<td>99.00</td>
<td>The <em>Vales and Vines Adventure</em> – Saturday 12th July (full day trip including all transport and meals) – additional cost for all delegates and their guests</td>
</tr>
</tbody>
</table>

Queries

For further information about GEC VI, including how to register, accommodation, and the event program, please visit our website at: [www.flinders.edu.au/gec](http://www.flinders.edu.au/gec)

If you have any additional questions or enquiries about GEC VI, please contact us at: [gec@flinders.edu.au](mailto:gec@flinders.edu.au)