Butler University, Creative Media & Entertainment - Summer Semester 2012

The 2012 Summer Semester Program at Butler University is offered through the Butler College of Communications with the course:
- Television News Production (CME290), please find below for a detailed course syllabus.

Summer Semester 2012 Program:
When: 2nd July – 20th July, 2012
Day/time: Monday through Friday 10 a.m. -3:00 p.m. (with some exceptions)

Course Goals:
Upon completion of the course students should:
1. Understand the television news process as practiced in the U.S.
2. Understand the legal and ethical considerations in television news as practiced in the U.S.
3. Understand how to write for television news
4. Understand the structure of television news in the U.S.
5. Understand the basics of reporting, shooting, and editing for television news.
6. Understand the elements of pre-production and production of a television newscast.

There will be a written midterm exam and a written final exam.
Butler University, Creative Media & Entertainment - Summer Semester 2012

Costs:
The costs for the program will be:
Tuition – zero (as part of our exchange agreements)
Excursion to Chicago (3 days; 2 nights) to visit media organizations -- $575 for transportation and hotel (meals not included)
Local transport for media site visits -- $35
Supplies -- $170
Housing (double room in Residential College, or ResCo), about $165 per week (final rates have not yet been set)
Linen pack rental (sheets, blankets, towels) -- $60
Total estimated cost = $1,350

Students will be responsible for their own international travel, ground transport from the Indianapolis airport to campus, all meals, and other personal expenses.
Scholarships/Loans:
Students are eligible to apply for an OS Help loan (valued at $5,824) and a Short Term International Mobility scholarship (valued at $500) to offset their expenses. The application deadline is 13 April 2012 and more info is available on the Undergraduate Scholarships website (http://www.flinders.edu.au/scholarships-system/main-display-undergraduate.cfm).

Visa information:
Please be aware that Butler University need to have the students come on J-1 visas and will supply students with the appropriate document to apply for a visa.

COURSE SYLLABUS
CREATIVE MEDIA & ENTERTAINMENT, BUTLER UNIVERSITY
CME290 – TELEVISION NEWS PRODUCTION
FLINDERS AND MACQUARIE UNIVERSITIES

Team taught by instructors from the Journalism and Creative Media & Entertainment programs.

Course Schedule:

Week one

Monday  
10:00-12:00 Course introduction.  
12:00-1:00 Lunch break.
1:00-3:00 Brief history of broadcasting and broadcast news in the U.S.

Tuesday  
10:00-12:00 Writing for TV news.
12:00-1:00 Lunch break.
1:00-3:00 Shooting TV news (shot composition and visual storytelling).

Wednesday  
No class

Thursday  
10:00-12:00 The TV news producer’s role.
12:00-1:00 Lunch break.
1:00-3:00 Electronic news gathering exercise – day one.

Thursday  
10:00-12:00 Structure of TV News.
12:00-1:00 Lunch break.
1:00-3:00 Electronic news gathering exercise – day two.

Saturday and Sunday  
Free time in Indianapolis.
Week Two

Monday

10:00-12:00  National news and cable news.
12:00-1:00   Lunch break.
1:00-3:00    Introduction to editing.

Tuesday

10:00-12:00  Local news.
12:00-1:00   Lunch break.
1:00-3:00    Editing workshop – day one.

Wednesday

10:00-1:00   Visit local TV newsroom and watch noon news production – lunch in downtown Indianapolis.
1:30-2:00    Mid-term exam.
2:00-3:00    Editing workshop – day two.

Thursday - Sunday

Chicago trip.
Visit television stations and production companies on Thursday and Friday; free time on Saturday and Sunday.

Week Three

Monday

10:00-12:00  Legal Issues in News and Media.
12:00-1:00   Lunch break
1:00-3:00    Studio news production exercise – day one.

Tuesday

10:00-12:00  Sports broadcasting in the U.S.
12:00-1:00   Lunch break
1:00-3:00    Studio news production exercise – day two.

Wednesday

11:00-5:00   Visit to Victory Field / Indianapolis Indians game.
              Tour streaming and in-house production facility, followed by afternoon game.

Thursday

10:00-12:00  Ethical issues in News and Media.
12:00-1:00   Lunch break
1:00-3:00    Studio news production exercise – day three.

Friday

10:00-12:00  Multimedia convergence
1:00-2:00    Final exam