Example study plan for the Bachelor of Commerce (Finance) and Bachelor of Business (Marketing) combined degree

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
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<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>S1</td>
<td>BUSN1013</td>
<td>Economics for Business</td>
<td>BUSN1001</td>
<td>Accounting Principles</td>
<td>BUSN1012</td>
<td>Management, People and Organisations</td>
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<tr>
<td>S2</td>
<td>BUSN1022</td>
<td>Marketing Principles</td>
<td>BUSN1009</td>
<td>Quantitative Methods</td>
<td>BUSN1019</td>
<td>Law for Business</td>
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<tr>
<td>S1</td>
<td>BUSN2021</td>
<td>Management of Financial Institutions</td>
<td>General Elective</td>
<td></td>
<td>BUSN2020</td>
<td>Consumer Behaviour</td>
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<tr>
<td>S2</td>
<td>BUSN2037</td>
<td>Financial Management</td>
<td>BUSN2028</td>
<td>Market Research</td>
<td>*Marketing elective or General Elective</td>
<td>BUSN1008</td>
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<tr>
<td>S1</td>
<td>BUSN3049</td>
<td>Corporate Finance</td>
<td>BUSN2027</td>
<td>International Finance</td>
<td>*Marketing elective or General Elective</td>
<td>General Elective</td>
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<tr>
<td>S2</td>
<td>**Finance elective or General Elective</td>
<td></td>
<td>BUSN3051</td>
<td>International Marketing</td>
<td>*Marketing elective or General Elective</td>
<td>General Elective</td>
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<tr>
<td>S1</td>
<td>**Finance elective or General Elective</td>
<td></td>
<td>BUSN3042</td>
<td>Strategic Marketing</td>
<td>*Marketing elective or General Elective</td>
<td>General Elective</td>
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<tr>
<td>S2</td>
<td>BUSN3055</td>
<td>Strategic Management</td>
<td>BUSN3029</td>
<td>Investments and Portfolio Management</td>
<td>General Elective</td>
<td>BUSN3043</td>
</tr>
</tbody>
</table>

* In two of these slots, choose one topic from BUSN2033, BUSN3041, BUSN3030, BUSN3027, BUSN3040.
**In one of these, choose from BUSN2040, BUSN3028, or BUSN3031 (see over page).
Bachelor of Commerce (Finance) and Bachelor of Business (Marketing)

**Duration of Combined Degrees**
The two degrees require completion of at least 144 units, the equivalent of 4 years full time study.

**Bachelor of Business (Marketing)**

**Core topics**
27 units comprising:

- BUSN1001 Accounting Principles (S1) 4.5
- BUSN1009 Quantitative Methods (S2) 4.5
- BUSN1019 Law for Business (S2) 4.5
- BUSN1012 Management, People and Organisations (S1) 4.5
- BUSN1013 Economics for Business (S1) 4.5
- BUSN3055 Strategic Management (S2) 4.5

**Specialisation - Marketing**
36 units comprising:

- BUSN1012 Management, People and Organisations (S1) 4.5
- BUSN1022 Marketing Principles (S2) 4.5
- BUSN2020 Consumer Behaviour (S1) 4.5
- BUSN2028 Market Research (S2) 4.5
- BUSN3042 Strategic Marketing (S1) 4.5
- BUSN3051 International Marketing (S1) 4.5

and two of:

- BUSN2033 Marketing Communications (S2) *(not offered in 2012)* 4.5
- BUSN3027 E-Business (S1) 4.5
- BUSN3030 Marketing Applications (S2) 4.5
- BUSN3040 Marketing Project (S1 or S2) 4.5
- BUSN3041 Services Marketing (S2) *(not offered in 2012)* 4.5

**Bachelor of Commerce (Finance)**

**Core topics**
31.5 units comprising:

- BUSN1001 Accounting Principles (S1) 4.5
- BUSN1009 Quantitative Methods (S2) 4.5
- BUSN1012 Management, People and Organisations (S1) 4.5
- BUSN1013 Economics for Business (S1) 4.5
- BUSN1019 Law for Business (S2) 4.5
- BUSN3043 Governance, Sustainability and Ethics (S2) 4.5
- COMP1301 Information Systems in Business (S1) 4.5

**Specialisation – Finance**
36 units comprising:

- BUSN1008 Introductory Macroeconomics (S2) 4.5
- BUSN1014 Financial Markets (S1) 4.5
- BUSN2021 Management of Financial Institutions (S2) 4.5
- BUSN2027 International Finance (S1) 4.5
- BUSN2037 Financial Management (S2) 4.5
- BUSN3029 Investments and Portfolio Management (S2) 4.5
- BUSN3049 Corporate Finance (S1) 4.5

and one of:
Bachelor of Commerce (Finance) and Bachelor of Business (Marketing)

BUSN2040 Macroeconomics (S2) 4.5
BUSN3028 Personal Financial Planning (S2) 4.5
BUSN3031 Derivatives and Risk Management (S1) 4.5

Plus

For the combined degrees, sufficient General Electives to bring the total to 144 units.