

## Content guidelines

# **CBGL Newsletter 2024**

The staff newsletter for the College of Business, Government and Law at Flinders University is aimed at informing academic and professional staff about the latest news within the College and broader university, including staff achievements, exciting new research, upcoming events, innovative developments, people and culture updates, and more.

It will be complemented by a new staff-only blog - <u>College of Business</u>, <u>Government and Law News</u> - which will be linked to in every edition.

Stories in the newsletter should be future-focused, aligned to the strategic objectives of the College, and an engaging way to uplift staff and promote a positive, engaged culture.

We know you have stories to share, and we want to hear them. Please submit your content (by the deadlines below) to <a href="mailto:cbgl.newsletter@flinders.edu.au">cbgl.newsletter@flinders.edu.au</a>

Catch you soon, via your inbox!

### **Timetable**

Edition	Deadline for content	Distribution
February	19 January	14 February
March	1 February	13 March
April	22 March	10 April
May	26 April	15 May
June	17 May	12 June
July	21 June	10 July
August	19 July	7 August
September	23 August	4 September
October	20 September	9 October
November	25 October	9 November
December (holiday special)	22 November	6 December

#### **Content Guidelines**

Keep your writing succinct, and provide links wherever relevant (e.g. to book tickets to an event or to read an article you've published). You should provide images, and these should be high res if possible - please avoid sending images that are out of focus. All contributions will be edited and published at the discretion of the newsletter team, and may appear on the CBGL News blog.

#### Please include:

- Stories of no more than 300 words (the shorter, the better) and relevant links
- A photo with a caption. If no image is provided, we may source stock photography

For more information, please email Megan Ryan, Content Producer at the College of Business, Government and Law: megan.ryan@flinders.edu.au