



# Import-Export

<b>Project Scope</b>	<p>In this topic, small teams of students will work with an industry partner who is wanting to export a product overseas. The students will:</p> <ul style="list-style-type: none"><li>• Critically analyse your organisations readiness to export your product overseas</li><li>• Critically analyse the product readiness for export</li><li>• Identify the strengths and weaknesses of your organisation</li><li>• Develop a plan for your organisation to export its products overseas</li></ul>
<b>Intake</b>	<p>This topic is offered during our semester two intake (August-November)</p>
<b>Key Commitments</b>	<ul style="list-style-type: none"><li>• Student/client briefing session (Teaching Week 3)</li><li>• Final student presentations to client (Teaching Week 12)</li></ul>
<b>Project Outcomes</b>	<p>Each student team that you work with will produce two main pieces of work:</p> <ul style="list-style-type: none"><li>• Final Presentation: Students will detail their final research findings and strategic recommendations, and provide details on how they should be implemented.</li><li>• Final Report: The student team will present a professional report outlining all stages of their project research and strategic recommendations.</li></ul>
<b>Mode of Delivery</b>	<p>This program is offered in person.</p>
<b>Participation Fee</b>	<p>There is no participation fee for this program.</p>