



# Capstone Industry Project

<b>Project Scope</b>	<p>A team of 4–6 high achieving students will respond to a customised project brief that relates to a specific need, opportunity, challenge or pain point in your organisation. This topic attracts both undergraduate and postgraduate students in areas including Marketing, Management, HR, International Business, Government and Law.</p>
<b>Intake</b>	<p>This topic is offered during both our semester one (March–June) and semester two (July–November) intake.</p>
<b>Key Commitments</b>	<p>There are a number of key sessions throughout the semester where we ask industry clients to meet in person with the team of students. These sessions are:</p> <ul style="list-style-type: none"><li>• Student/client briefing session (Week 3)</li><li>• Interim student presentations to client (Week 9)</li><li>• Final student presentations to client (Week 13–14)</li></ul> <p>Industry clients are also asked to make themselves available to meet with the student team on a needs basis.</p>
<b>Project Outcomes</b>	<p>The student team working on your organisation will produce three main pieces of work, including:</p> <ul style="list-style-type: none"><li>• Interim presentation: Students will present their initial findings and preliminary recommendations.</li><li>• Final presentation: Students will detail their final research findings and strategic recommendations, and provide details on how they should be implemented.</li><li>• Final report: Students will present a professional report outlining all stages of their project research and strategic recommendations.</li></ul>
<b>Mode of Delivery</b>	<p>This program is offered in person.</p>
<b>Participation Fee</b>	<p>\$4,400 (GST inclusive)</p>