



College of Nursing and Health Sciences

# Celebration Cocktail Evening

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## Sponsorship Prospectus 2025

# An Invitation



**In 2025, we will recognise 50 years of delivering nursing education at Flinders University. On this special occasion, we are delighted to extend an invitation to you to support the Celebration Cocktail Evening being held in commemoration of this important milestone.**

Over the past 50 years, Flinders has earned a reputation for academic excellence and innovation. We are No.1 in SA for Nursing (2022 Academic Ranking of World Universities, public SA-founded universities only) and continue to be at the forefront of innovation in teaching and research.

In 1975 work began on the ground-breaking nursing curriculum at Sturt College of Advanced Education, Bedford Park, the precursor institution of Flinders University. This was the first tertiary institution in South Australia and only the third in Australia to offer a program designed to prepare nursing students to obtain their qualifications. Distinguished nursing education pioneer the late Dr Joan Durdin AM, RN, FRCNA (Hon), (DUniv '94) was instrumental in the establishment of the nursing course at Flinders University.

Since the formation of the program, nursing education at Flinders has continued to grow, with a range of postgraduate specialisations and higher degrees by research available in addition to our undergraduate and postgraduate degrees. To date, more than 19,300 students studying at our Riverland and Bedford Park campuses have graduated from nursing at Flinders.

Flinders continues to be a leader in innovative nursing education. Our state-of-the-art Healthcare Simulation Centre at Bedford Park allows nursing students to develop invaluable hands-on practical skills and work together in a real-world multidisciplinary environment. The high-tech simulation lab features patient care manikins that simulate real-life health conditions to prepare graduates for work in hospitals, surgeries and healthcare settings.

From 1975 to 2025 and beyond, Flinders is encouraging the next generation of leaders to engage in our culture of care across the health industry and make a positive impact on health and wellbeing across the lifespan.

We are excited to celebrate our rich history, achievements and future success at our 50 Years of Nursing Celebration Cocktail Evening. We look forward to welcoming alumni and invited guests from across Australia and overseas to the stunning Conservatory at the impressive Ayers House on Friday 24th October 2025 for an evening of delicious food, fine wine and captivating guest speakers as we look back over the last 50 Years of Nursing at Flinders and set our sights to the future. Attendees on the evening will be diverse, from recent graduates, current and past academics, leaders in health, industry partners, representatives from the trailblazing first group of teaching staff, and of course our inaugural nursing students who began their studies 50 years ago!

The 50 Years of Nursing Celebration Cocktail Evening is a rare and exclusive opportunity for you to promote your organisation and interact with key healthcare stakeholders while showing your support for nursing education at Flinders University as well as the wider health community.

We look forward to you being a part of this highly anticipated celebration.

Yours sincerely,

**Professor Michelle Miller**

BSc, MNutDiet, PhD, AdvAPD

Interim Vice President and Executive Dean

College of Nursing and Health Sciences

Flinders University

# Sponsorship

## Gold Sponsor \$10,000 plus GST

As a Gold Sponsor your organisation will have high visibility and maximum exposure.

You will have a unique opportunity to present your organisation to a targeted healthcare audience and align your brand with Flinders University & the College of Nursing and Health Sciences.

### Benefits:

- 6 tickets to the Celebration Cocktail Evening (additional tickets can be purchased for a discounted price)
- Acknowledgment as Gold Sponsor in the Opening Address
- Acknowledgment as Gold Sponsor across the audio visuals at the Cocktail Evening
- Recognition on media wall at the event
- Recognition of sponsorship in the 50th Milestone commemorative video, to be shown at the event and at other College events throughout 2025
- Acknowledgment of sponsorship on the Cocktail Evening promotional assets including social media and the 50 Years webpage (with hyperlink to your website)
- Company logo displayed on digital signage at the Bedford Park, Sturt and City Campus'
- Inclusion of logo as event sponsor on the Cocktail Evening menus
- Inclusion of logo as a Gold Sponsor on the event registration page with a hyperlink to your website
- Opportunity to include corporate promotion material in guest gift bags at the Cocktail Celebration
- Exclusive tour of the new Flinders University Health & Medical Research Building (HMRB)

### Custom Sponsorship Price subject to agreement

We can design a Custom Sponsorship package to best fit your organisations budget and brand. Whether you'd like to mix and match benefits, support a specific part of the event (such as entertainment, photography, or a guest speaker), or design a unique package, we're happy to collaborate and ensure your sponsorship delivers maximum value.

## Silver Sponsor \$5,000 plus GST

The Silver Sponsorship package will ensure exposure of your brand prior to and at the Celebration Cocktail Evening along with the opportunity to experience the celebration with your staff or guests.

### Benefits:

- 4 tickets to attend the Celebration Cocktail Evening (additional tickets can be purchased for a discounted price)
- Acknowledgment as Silver Sponsor in the Opening Address
- Acknowledgment as Silver sponsor across the audio visuals at the Cocktail Evening
- Recognition on media wall at the event
- Acknowledgment of sponsorship on the Cocktail Evening promotional assets including social media and the 50 Years webpage (with hyperlink to your website)
- Inclusion of logo as event sponsor on the Cocktail Evening menus
- Inclusion of logo as a Silver Sponsor on the event registration page with a hyperlink to your website
- Opportunity to include corporate promotion material in guest gift bags at the Cocktail Celebration

## Bronze Sponsor \$2,500 plus GST

The Bronze Sponsorship package will ensure exposure of your brand at the Celebration Cocktail Evening.

### Benefits:

- 2 tickets to attend the Celebration Cocktail Evening (additional tickets can be purchased for discounted price)
- Acknowledgment as a Bronze Sponsor in the Opening Address
- Acknowledgment as Bronze sponsor across the audio visuals at the Cocktail Evening
- Inclusion of your logo on the event registration page with a hyperlink to your website.

# Sponsorship at a Glance



	Gold Sponsors	Silver Sponsors	Bronze Sponsors
Tickets to attend the Celebration Cocktail Evening	6 tickets	4 tickets	2 tickets
Acknowledgment in Opening Address	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor
Acknowledgment across the audio visuals at the Celebration Cocktail Evening	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor
Logo on Media Wall	•	•	
Recognition of sponsorship in the 50th Milestone commemorative video, to be shown at the event and at other College events throughout 2025	•		
Acknowledgment of sponsorship on the Celebration Cocktail Evening promotional assets including social media and the 50 Years webpage (with hyperlink to your website)	•	•	
Company logo displayed on digital signage at the Bedford Park, Sturt and City Campus'	•		
Inclusion of logo as event sponsor on the Cocktail Evening menus	•	•	
Inclusion of logo on the event registration page with a hyperlink to your website	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor
Opportunity to include corporate promotion material in guest gift bags at the Celebration Cocktail Evening	•	•	
Exclusive tour of the new Flinders University Health & Medical Research Building (HMRB)	•		

# Sponsorship Application



## Your Details

Title ☐ Prof ☐ Dr ☐ Mr ☐ Mrs ☐ Ms

First name \_\_\_\_\_ Surname \_\_\_\_\_

Company \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Level

- ☐ Gold Sponsor \$10,000 (plus GST)
- ☐ Silver Sponsor \$5,000 (plus GST)
- ☐ Bronze Sponsor \$2,500 (plus GST)
- ☐ Custom Package (price to be negotiated, GST additional)

## Terms and Conditions

- All prices quoted in Australian Dollars exclusive of GST;
- Prepayment in full is required and is non refundable unless the event is cancelled by Flinders for any reason (except for a pandemic, government mandate, or natural disaster as set out below), then the partner will receive a full refund.
- Flinders cannot be held responsible for factors outside our control such as the government enforcement of pandemic mandates, or a natural disaster, that require us to change the event format or date to remain compliant with government regulations. In such circumstances, Flinders will endeavour to promptly notify you and to meet expectations. However, if the event is rescheduled, then your booking and prepayment will be transferred to the rescheduled event.
- Publicity and benefits can only proceed when the sponsorship application has been received, a tax invoice issued and payment received;
- The extent of acknowledgement of the sponsor should be commensurate with the level of sponsorship (monies, goods or services) received, and as outlined in the sponsorship proposal.
- The sponsor agrees to be responsible for all losses, damages, liabilities or costs, including reasonable legal costs, arising from its own acts and omissions including that of its employees, agents, contractors in connection with this sponsorship.
- To the maximum extent permitted by law, Flinders will not be liable to the sponsor for any indirect, special or consequential loss or damage arising from or in connection with this sponsorship.
- I acknowledge and accept the Terms & Conditions and am authorised by my Company to approve this sponsorship agreement.

Authorised Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Please return your completed form to:

**Flinders University College of Nursing and Health Sciences**

Deputy Dean Nursing Leadership and Innovation

[50yearsofnursing@flinders.edu.au](mailto:50yearsofnursing@flinders.edu.au)

Sturt North GPO Box 2100, ADELAIDE, SA, 5001