

# HEALTH PROMOTION FOR COMMUNITIES

This interactive workshop focuses on assessing and refining your organisation's approach to health promotions. Participants will be provided with the skills and knowledge to run a comprehensive, strategic community campaign to promote healthy lifestyles, while taking into account the social and environmental impacts on people's ability to make positive choices for their health factors and well-being. Each workshop is tailored to the needs of your group or organisation.

**Workshop Aims:**

- to develop understanding of behaviour change models
- to apply the concepts of needs analysis and social marketing principles to your organisational and community context
- cultivate a health promotions plan, including evaluative components.

**When it's run**

Available on request

**Duration**

1 day

**Cost**

Available on Request

**CPD Points**

No

**Available Study**

**Modes** On-site

\* Group rates/Organisational discounts available.

**For further information**

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phone 61 8 8404 2607