HEALTH PROMOTION FOR COMMUNITIES

This interactive workshop focuses on assessing and refining your organisation's approach to health promotions. Participants will be provided with the skills and knowledge to run a comprehensive, strategic community campaign to promote healthy lifestyles, while taking into account the social and environmental impacts on people’s ability to make positive choices for their health factors and well-being. Each workshop is tailored to the needs of your group or organisation.

Workshop Aims:
- to develop understanding of behaviour change models
- to apply the concepts of needs analysis and social marketing principles to your organisational and community context
- cultivate a health promotions plan, including evaluative components.

When it’s run
Available on request

Duration
1 day

Cost
Available on Request

CPD Points
No

Available Study Modes
On-site

* Group rates/Organisational discounts available.

For further information
email ccm@flinders.edu.au or phone 61 8 8404 2607