

## Sponsorship application

### Applying for Sponsorship

Flinders University receives many requests for sponsorship support both, in-kind and monetary.

Sponsorship requests are carefully assessed to reflect the objectives of the University's strategic plan ([hyper link to plan](#)) in building stronger and more resilient communities.

We may contact you about to clarify or supply further details for your submission. Note that funding is limited and appropriate proposals may be declined for this reason.

To ensure your application for support is progressed through the review process, please address the following elements in your submission:

### Details of the Sponsorship/event

- Key contact person
- Summary of the activity ( e.g. conference, festival, event, membership, program)
- Start and end date of the activity
- Funding request (monetary or in-kind)

### Key features of the sponsorship

- Aims and objectives of the activity or event
- Expected number of attendees
- Outline below how this application supports at least one of these four key funding priorities
  - Enhancing the student experience
  - Fostering research outcomes
  - Making a difference to a community or an issues
  - Building sustainable partnerships with the University
- How will the proposed activity/event benefit Flinders students or alumni or academic staff?
- What target group is your proposed activity/event aimed?
- How will you measure the success of the proposed activity/event and for how long will the University/recipient benefit from the proposed activity/event?
- Provide a short outline of how the recipient intends communicating Flinders University's sponsorship support for your activity/event to your stakeholders.

### Situational analysis

- If an existing activity or event, provide information on when your program began and its current status.
- What has been the impact or effect of the activity or program?
- If a new activity or event, provide details of its development to date and likely timeframe to implement.
- Is there any community support to justify a new activity/program?

**Details of assistance required**

- Outline other assistance sought for this project from other funding sources ( if being sought).

**Legal/ promotional**

- Are there any legal issues which Flinders University should be made aware of? If so, please provide details of the implications.

Please direct all correspondence and proposals attention to;

Darlene Voss, Manager Sponsorships and Partnerships

Office of Communication and Engagement

P: 8201 7679

E: [sponsorship@flinders.edu.au](mailto:sponsorship@flinders.edu.au)