Position Description – Associate Lecturer in Media and Communications

Updated 22 October 2026

POSITION DETAILS	
College	**College of Business, Creative Arts, Law and Social Sciences**
Organisational Unit	**Media and Communications**
Supervisor	**Dean, People and Resources (or Delegate)**
Classification	**Teaching Specialist (Academic) Level A**
Employment Type	**Continuing, full-time**

POSITION SUMMARY

This Teaching Specialist (Academic) position, with its primary focus on teaching and teaching-related activities, has an important role to play in the University's achievement of its strategic plan, Agenda 2035: Impact. With Purpose.

The University is committed to a student-centred ethos and to developing creative, enterprising, career-ready graduates prepared to become lifelong contributors to society. In accordance with the strategic plan, the University seeks to:

- deliver a richly interactive and personalised approach to learning focussed on student success;
- be an international leader in educational innovation, advanced learning technologies and learning analytics; and
- develop enterprising graduates equipped with the skills required for success in the knowledge economy.

The Associate Lecturer in Media and Communications will be responsible for contributing to the preparation and delivery of the College's Media and Communication topics using innovations in teaching practices and technologies, with support and guidance from a more senior academic.

Experience in one or more of the following areas will be highly regarded: Journalism, Digital Media, and Corporate Communication.

UNIVERSITY EXPECTATIONS AND VALUES

All staff at Flinders are responsible for understanding their obligations and responsibilities as set out in the University's code of conduct and are expected to:

- demonstrate commitment to the University's values of Integrity, Courage, Innovation, Excellence;
- demonstrate consistent alignment with the University's strategic priorities through daily decisions, teamwork and behaviours that reinforce the strategic intent;
- contribute to the efficient and effective functioning of the team or work unit in order to meet the University's objectives. This includes demonstrating appropriate and professional workplace behaviours, providing assistance to team members if required and undertaking other key responsibilities or activities as directed by one's supervisor;
- promote and support an inclusive workplace culture which values diversity and embraces the principles of equal opportunity;
- perform their responsibilities in a manner which reflects and responds to continuous improvement; and
- familiarise themselves and comply with the University's Work Health and Safety, Injury Management and Equal Opportunity policies.

Flinders University is committed to providing a safe, respectful and inclusive environment, free from gender-based violence. Appointment to this role is conditional on the completion of required pre-employment



checks and declarations, each of which must be satisfactory to the University. This includes a Gender-Based Violence declaration, in accordance with the National Higher Education Code to Prevent and Respond to Gender-Based Violence (2025), and a Nationally Coordinated Criminal History Check.

KEY POSITION RESPONSIBILITIES

This position is predominantly concerned with teaching and teaching-related duties involving the creation, delivery and continuous quality improvement of university-level education. It includes (but is not limited to): direct teaching informed by approaches that enhance the student experience; curriculum design and review; delivery innovation; utilising advancements in education technologies; and making a contribution towards maintaining internal and external compliance and accreditation of courses. The position is also expected to make an independent contribution to high-quality university, professional and community service. The position does not include making a research contribution.

Teaching:

- Create, coordinate and conduct lectures, tutorials, practical classes, demonstrations, workshops and assess students enrolled in Media and Communication topics of the College.
- Contribute to the planning and evaluation of these topics.
- Assist in the development of topic and course materials with appropriate guidance from Course Coordinators and/or Senior Academic Staff.
- Provide support, academic counselling and professional advice to students concerning their studies, professional development and career opportunities.
- Make effective use of innovations and technologies in teaching practice.

University, Professional and Service:

- Participate in the College's administrative activities such as membership of committees and working groups and attendance at College meetings.
- Maintain professional knowledge relevant to teaching within their discipline through scholarship and professional development.
- Engage in activities within a relevant external professional domain such as professional associations, conferences and workshops, and within a wider community context at local, national or international level.
- Provide high quality contribution to community service on behalf of the College and University.

- Any other responsibilities in line with the level of the position as assigned by the Supervisor and/or the University.

KEY POSITION CAPABILITIES

- As a minimum, satisfactory completion of 4 years of tertiary study or equivalent qualifications and experience of teaching in Media and Communications, and/or related areas.
- Demonstrated evidence of making a contribution to teaching and the scholarship of teaching at the discipline level, including involvement in curriculum development and teaching methodology.
- Demonstrated understanding of curriculum reviews and internal and external accreditation activities.
- Demonstrated excellent oral and written communication skills and interpersonal skills, including the demonstrated ability to establish effective relationships with staff, students and industry.
- Demonstrated experience applying innovative approaches to pedagogy and/or curriculum design.
- Demonstrated experience or capability to engage with e-learning platforms for teaching purposes.
- Capability of teaching in the area of Journalism, Corporate Communications and Media and Public affairs will be desirable.

FINAL

