Position Description – Associate Professor in Media and Communications

Updated 22 October 2026

POSITION DETAILS	
College	**College of Business, Creative Arts, Law and Social Sciences**
Organisational Unit	**Media and Communications**
Supervisor	**Dean, People and Resources (or Delegate)**
Classification	**Academic Teaching & Research (Balanced) Level D**
Employment Type	**Continuing, full-time**

POSITION SUMMARY

The Associate Professor will be a senior member of the academic staff in the area of Media and Communications in the College. In addition to leading quality research endeavours, the incumbent will, under broad supervision, provide leadership in the planning and delivery of topics within the suite of programs, including development of teaching materials, delivery of lectures/tutorials or other innovative teaching and learning strategies, examinations and may be involved in placement education.

The incumbent may also be involved in teaching across other courses in the College or other Colleges, where appropriate.

The incumbent will be required to provide leadership in strengthening existing partnerships or exploring new partnerships with external stakeholders that have potential for providing improved teaching, learning and/or research outcomes for the University.

The incumbent will be involved in leading high quality research, including attracting competitive research grants and other sources of funding, publishing manuscripts in high impact journals, mentoring of early-career researchers and supervision of research higher degree students.

The incumbent will prioritise, coordinate, monitor workflow and provide informal day-to-da feedback to research support staff and casual academic teaching staff according to the University's policies, practices and standards.

Expertise and experience in one or more of the following areas will be highly regarded: Journalism, Digital Media, and Corporate Communication. Strong industry connections and a demonstrated capacity to develop and maintain productive industry partnerships will also be viewed favourably.

UNIVERSITY EXPECTATIONS AND VALUES

All staff at Flinders are responsible for understanding their obligations and responsibilities as set out in the University's code of conduct and are expected to:

- demonstrate commitment to the University's values of Integrity, Courage, Innovation, Excellence;
- demonstrate consistent alignment with the University's strategic priorities through daily decisions, teamwork and behaviours that reinforce the strategic intent;
- contribute to the efficient and effective functioning of the team or work unit in order to meet the University's objectives. This includes demonstrating appropriate and professional workplace behaviours, providing assistance to team members if required and undertaking other key responsibilities or activities as directed by one's supervisor;
- promote and support an inclusive workplace culture which values diversity and embraces the principles of equal opportunity;
- perform their responsibilities in a manner which reflects and responds to continuous improvement; and



- familiarise themselves and comply with the University's Work Health and Safety, Injury Management and Equal Opportunity policies.

Flinders University is committed to providing a safe, respectful and inclusive environment, free from gender-based violence. Appointment to this role is conditional on the completion of required pre-employment checks and declarations, each of which must be satisfactory to the University. This includes a Gender-Based Violence declaration, in accordance with the National Higher Education Code to Prevent and Respond to Gender-Based Violence (2025), and a Nationally Coordinated Criminal History Check.

KEY POSITION RESPONSIBILITIES

The Associate Professor in Media and Communications is accountable for:

- Providing sustained leadership in teaching programs, primarily within Media and Communication and related areas.
- Making an outstanding high quality personal contribution to research and community service through original and innovative contributions, obtaining competitive research grants from outside the University and sustained publications within high quality publications.
- Playing a significant leadership role in the College/University and make a significant contribution to leadership at the national and/or international level within Media and Communication discipline.
- Provide leadership in inspiring and innovative teaching informed by approaches that enhance the student experience.
- Undertake active leadership in ethical, high quality and innovative research through activities such as scholarship, quality publication, external grant acquisition, mentoring and developing early career researchers, supervision of students undertaking complex WIL, Honours and/or Research Higher Degrees and deliver high quality presentations that aligns with the College areas of research strength and focus.
- Provide leadership in College internal and external quality assurance and accreditation processes.
- Leading, supervising and participate in high performing multi-disciplinary teams with an education and research focus and contribute to the development of a respectful, trusting and collaborative working environment.
- Developing, establishing and maintaining strategic relationships and networks with a range of stakeholders including industry and professional associations and organisations, nationally and/or internationally.
- Providing leadership to the integration and management of aspects of the academic and administrative life of the College.
- Some out of hours work (including weekends) as well as rural SA, interstate and overseas travel, may be required.
- Any other responsibilities in line with the level of the position as assigned by the Supervisor and/or the University.

KEY POSITION CAPABILITIES

- Completion of a PhD in Media and Communications or equivalent.
- Demonstrated evidence of a distinguished and active track record of teaching expertise in Media and Communications at tertiary level, including a leadership role in national / international delivery and /or collaboration
- Demonstrated evidence of innovation in teaching to support students in order to maximise their learning.
- Evidence of educational leadership relevant to teaching and learning in higher education and demonstrated experience leading innovation and inspiring excellence amongst colleagues.
- Significant experience in curriculum development and teaching methodology for topics and programs of study, including reviews and internal and external accreditation activities.
- Demonstrated experience with engaging and developing flexible methods to deliver teaching programs such as through e-learning platforms and other communications technologies

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- An established international reputation in research in an area aligned with the College's research strengths evidenced by sustained high quality publications and attraction of several competitive external grants.
- Demonstrated excellence in the supervision of honours and research higher degree students.
- Demonstrated contribution to the discipline and/or profession within a relevant external professional domain and within a wider community context at local, national and international level.
- A demonstrated strong track record of establishing effective research collaborations with external national and international partners.
- Demonstrated excellent oral and written communication skills and interpersonal skills, including the demonstrated evidence of the ability to develop, establish and maintain effective relationships with staff, students and industry.
- Strong industry connection/partnership is desirable.
- Expertise and experience in one or more of the following areas will be viewed favourably – Journalism, Digital media and corporate communication.

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