

### **Business (Specialisations)**

Bachelor of Business (Human Resource Management)  
 Bachelor of Business (Innovation and Enterprise)  
 Bachelor of Business (International Business)  
 Bachelor of Business (International Business) (Online)  
 Bachelor of Business (Management)  
 Bachelor of Business (Management) (Online)  
 Bachelor of Business (Marketing)  
 Bachelor of Business (Marketing) (Online)

#### **ATAR and Selection Rank profile**

The table below shows ATAR and Selection Rank data for students offered a place wholly or partly on the basis of ATAR commencing in Semester 1, 2019. It is limited to applicants that have recently completed secondary education (within the last two years).

<b>ATAR-based offers only across all offer rounds</b>	<b>ATAR</b> Excluding adjustment factors	<b>Selection Rank</b> ATAR plus any adjustment factors
Highest rank to receive an offer	90.50	92.85
Median rank to receive an offer	72.00	75.90
Lowest rank to receive an offer	63.15	68.60

## Student Profile

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced study in this course in Semester 1, 2019 including those admitted through all offer rounds and international students studying in Australia. Applicant background groupings are based on educational background, not basis of admission.

Applicant background	Semester 1, 2019	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	43	29%
<b>(B) Vocational education and training (VET) study</b>	9	6%
<b>(C) Work and life experience</b>	31	21%
<b>(D) Recent Secondary Education</b> <ul style="list-style-type: none"><li>Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)</li><li>Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test)</li><li>Admitted on the basis of other criteria only and ATAR was not a factor (e.g. special consideration pathways)</li></ul>	34 5 8	23% 3% 5%
<b>International Students</b>	19	13%
<b>All students</b>	<b>149</b>	<b>100%</b>