



Flinders
University



Join our team

DIPLOMA IN SPORT BUSINESS





Diploma in Sport Business

The Diploma in Sport Business combines the knowledge of Flinders academics with the real-world skills and experience of Adelaide United Football Club.

Delivered from the Flinders' City Campus and Coopers Stadium – the home of Adelaide United, this one-year diploma will help you develop an in-depth understanding of the business of sport – management, events, marketing, leadership and community engagement. With a particular focus on the business of sport, the unique aspect of this diploma is the 50 hours of work integrated learning with Adelaide United. You will receive an authentic and exciting opportunity to apply what you learn in a real-world and develop industry networks.

Upon successful completion of the Diploma in Sport Business, you will receive guaranteed entry into second year of a range of Flinders degrees, including the Bachelor of Business, Bachelor of Business (Sport Management) or the Bachelor of Sport and Active Recreation.



Study one year full-time



Based at Flinders' City Campus with industry education at Coopers Stadium



50 hours of practical, work-ready experience



Guaranteed entry into Flinders degrees

Program of Study

Trimester 1

Trimester 2

Trimester 3

The Diploma commences in February with Trimester 1 and ends in November in Trimester 3 and includes regular study breaks.

This Diploma is offered with Commonwealth supported places. This means the cost of your study is shared with the Australian Government and you. Your fees can be deferred through HECS-HELP.

Sports Management and Leadership	Exploring and Reporting Sport Business Data	Introduction to Sports Law
The Business of Sport	Sport and Community Engagement and Development	Introduction to Sport Marketing
Sport Event Management	Sport Business Practicum 50 hours practical experience + project work	

Find out more

1300 354 633 (local call cost) flinders.edu.au/ask askflinders@flinders.edu.au

Every effort has been made to ensure the information in this brochure is accurate at the time of publication, October 2024. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the university's website. CRICOS No. 00114A.

Study in 2025
[Flinders.edu.au/diplomas](https://flinders.edu.au/diplomas)