



Flinders
University



Join our team

DIPLOMA IN SPORT BUSINESS



Adelaide United players
Dylan Holmes (midfielder) and
Ben Halloran (attacker)



Diploma in Sport Business

The Diploma in Sport Business combines the knowledge of Flinders academics with the real-world skills and experience of Adelaide United Football Club.

Delivered from our new city campus at Festival Plaza and Coopers Stadium – the home of Adelaide United, this one-year diploma will help you develop an in-depth understanding of the business of sport – management, events, marketing, leadership and community engagement. With a particular focus on the business of sport, the unique aspect of this diploma is the 50 hours of work integrated learning with Adelaide United. You will receive an authentic and exciting opportunity to apply what you learn in a real-world, club context.



Study one year full-time



Based at Coopers Stadium and Flinders' new city campus



Over 50 hours of practical, work-ready experience



Guaranteed entry into Flinders degrees

Diploma in Sport Business

This Diploma is offered with Commonwealth supported places. This means the cost of your study is shared with the Australian Government and you. Your fees can be deferred through HECS-HELP.

If you'd like to learn more, please reach out to ask@flinders.edu.au or call 1300 354 633 (local call cost).

Trimester 1	Trimester 2	Trimester 3
The business of sport	Sport, community engagement and development	Sports management and leadership
Introduction to sport marketing	Exploring and reporting sport business data	Sport event management
Sport business practicum 50 hours practical experience + project work		Introduction to sports law

*This is indicative and subject to finalisation of timetable

Find out more

1300 354 633 (local call cost)
flinders.edu.au/ask
askflinders@flinders.edu.au

Study in 2024
Flinders.edu.au/diplomas

Every effort has been made to ensure the information in this brochure is accurate at the time of publication. September 2023. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the university's website. CRICOS No. 00114A.