



Flinders
UNIVERSITY

FLINDERS BUSINESS

MBA

MASTER OF BUSINESS ADMINISTRATION

FUTURE FOCUSED

NEW THINKING

FLINDERS.EDU.AU/MBA

ONLINE > FLEXIBLE > ON CAMPUS (CBD)

4-STAR MBA AS AWARDED

BY THE GRADUATE MANAGEMENT ASSOCIATION OF AUSTRALIA (GMAA)*

*GRADUATE MANAGEMENT ASSOCIATION OF AUSTRALIA, DATA ACCESSED 29/01/2017

AN MBA THAT'S MADE FOR YOU.

AN MBA FROM FLINDERS GIVES YOU THE OPPORTUNITY TO TAKE YOUR CAREER TO THE NEXT LEVEL. WITH SMALLER CLASS SIZES YOU'LL SEE BIG RESULTS. OUR CONVENIENT CITY CAMPUS AND ONLINE STUDY OPTIONS PROVIDE THE IDEAL ENVIRONMENT FOR AN IMMERSIVE, INTERACTIVE AND PERSONALISED LEARNING EXPERIENCE.

WELCOME

As a mid-career manager and professional, you'll gain the skills needed to advance your management career, while graduates with significant work experience will be prepared for a wide range of senior management roles. Relevant to all sectors including business, government, public entities and not-for-profit organisations, our MBA program provides a comprehensive foundation covering the core business and management disciplines and a range of electives.

You'll study proven business-related theories and frameworks, learning to apply your acquired knowledge to real business issues. With our small class sizes, highly supportive staff and flexible study modes, you'll maximise your learning experience.

The Flinders MBA program consists of twelve topics, nine core topics and three electives. The MBA with specialisation consists of nine core topics and three specialisation topics. There's also the option to fast-track your study and complete the fully online MBA in just 11 months. The MBA (Health) allows you to study four subjects in Health Administration taught by industry experts.

FLEXIBLE STUDY MODES

Most topics are available in internal mode (face-to-face), with many also available online. Depending on your chosen topics you can complete the Graduate Certificate, Graduate Diploma and Masters completely online or mix it up with online and face-to-face classes that fit your work, study and social life. Selected face-to-face topics are also offered in intensive mode for added convenience. Our small class sizes make it easy to access your lecturers and tutors while getting to know your fellow students, while our online content gives you access to interactive activities, online group discussion and a capstone strategic business project.

MBA PATHWAYS

Get a head-start on your MBA by earning your Graduate Certificate or Graduate Diploma in Business Administration at Flinders then articulating into the MBA when you're ready.

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

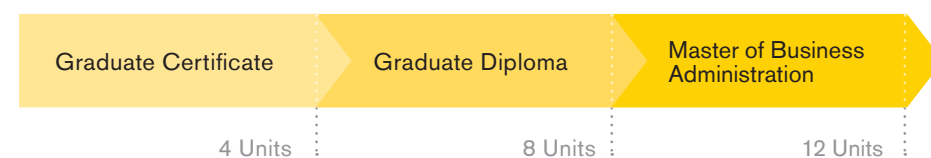
The Graduate Certificate in Business Administration provides you with business knowledge and skills in a range of areas, fostering an attitude that will ready you for a rewarding management career. You'll learn the context in which organisations operate and the factors that impact their operations and viability. Consisting of four core topics, the Graduate Certificate in Business Administration makes successful students eligible for credit of four topics towards the Graduate Diploma in Business Administration or the Master of Business Administration.

GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION

The Graduate Diploma in Business Administration builds on what is learned in the Graduate Certificate, and aims to provide you with a sound understanding of the impact of global economic, social, environmental and ethical conditions and practices in an organisational context.

Credit is available for those who have already undertaken the Graduate Certificate, otherwise these topics are included in your Graduate Diploma study program. The course consists of eight topics comprising of at least six core topics and up to two elective topics. Students who have completed the Graduate Diploma in Business Administration are eligible for credit for eight topics towards the Master of Business Administration.

FLINDERS MBA: 12 UNITS



PROFESSOR PHYLLIS THARENOU
VICE PRESIDENT AND EXECUTIVE DEAN,
COLLEGE OF BUSINESS,
GOVERNMENT AND LAW

"On behalf of my colleagues, I take great pleasure in inviting you to study the Master of Business Administration at Flinders Business, where 'good business is personal'. Our vision is to provide high-quality, industry relevant business administration education and research, within a friendly and supportive environment. We are committed to developing industry relevant links both locally and internationally, and to sustainable, socially responsible practice. We look forward to welcoming you as a member of Flinders Business and I hope as you study with us, you'll make the most of the abundant opportunities that are yours as a postgraduate business administration student at Flinders University."



AN MBA FOR ANY CAREER

Whatever career you're aiming for, our MBA covers the core business and management disciplines with the option to pursue a specialisation in your chosen profession. Students in the Graduate Diploma in Business Administration can also select up to two elective topics from the specialisation topics.

Get the edge by studying business administration at Flinders, aligning your career objectives with one of the following specialisations:

- Finance provides you with the tools for decision-making and analysis that are critical to the success of any business. Finance graduates are eligible for membership of the Financial Services Institute of Australasia (FINSIA).
- Health will tailor your business administration studies to leadership roles in the health and aged care sectors. With these specialised skills and knowledge, you'll become an effective and credible leader in this highly professionalised, complex service-oriented industry.

A HEALTHY COMBINATION

Combine the MBA with the Master of Health Administration to develop solid health service management skills and business knowledge, at the same time gaining the skills required to support ethical and global management of health and aged care organisations. These can include private sector, not-for-profit and public organisations. Through experiential learning techniques you will explore advanced issues in management, develop the knowledge and skills you need to conduct independent industry and discipline related management projects and/or research, and relate your learning to your individual organisational experience.

ACCREDITATION

The MBA/Master of Health Administration and the MBA (Health) are both accredited by the Australasian College of Health Services Management (ACHSM), Australia.

YOUR CAREER DEVELOPMENT IN FOCUS

With a special focus on career development, you will attend workshops led by industry specialists where you can extend your networking and communication skills, consider your career options, boost your employability and focus on taking the next important step in your career.

TOPIC	INTERNAL	INTERNAL INTENSIVE	EXTERNAL
Accounting for Managers	•		•
Financial Management	•		•
Strategic Marketing	•		•
Sustainability and Ethics in Management	•		•
Economics for Business	•		•
Global Business Context: An Asia Pacific Focus	•		•
Managing People	•		•
Business Research Methods and Project [MBA only]	•		
Strategic Business Project [MBA only]			•
Strategic Management [MBA only]	•		•
Leadership: Theory, Practice and Experience	•		•
International Business Finance and Banking		•	•
Supply Chain and Operations	•		•
Data Analysis for Decision Making	•		•
Project Management	•		•
Industry Project	•	•	
Industry Placement	•	•	
International Project	•	•	
International Placement	•	•	
International Study Tour		•	
Negotiation Skills		•	



DR EZAZ AHMED MBA DIRECTOR, FLINDERS BUSINESS

“Welcome to Flinders Business. Studying an MBA program will increase your exposure to real-world principles, introduce you to partnerships and collaborations with industry and government and provide links to innovative and engaged organisations. Practical application of theory will expand your business network, progress your thinking and prepare you for a dynamic career locally or internationally. With an emphasis on flexible delivery, the availability of part-time, online and intensive options enables you to tailor study around your work and life commitments. We understand you may have questions about the MBA course itself or how to get back in to study after time in the workforce, as MBA Program Director I am available to answer any questions that you may have. I look forward to working with you.”

MBA Director Dr Ezaz Ahmed is an award-winning academic leader in business education. He has been chosen to chair several prestigious academic advisory panels, discipline streams in higher education and professional institutions. Dr Ahmed’s research interests and specialisations are in areas of Human Resource Management (HRM).

HEAR FROM OUR STUDENTS

“I WAS ABLE TO ENGAGE WITH THE PROFESSORS AND LECTURERS AROUND REAL-WORLD BUSINESS PROBLEMS.”

- HUJJAT NADARAJAH



AMY ORANGE
MASTER OF BUSINESS ADMINISTRATION
FOUNDER, HARVEST FAIR & EXECUTIVE MANAGER COMMUNITY SERVICES, CARERS SA

“Studying an MBA provided me with a broad range of skills and knowledge, giving me the confidence and cultural perspectives that have helped me become an innovative business leader in my community. As a Founder of a social enterprise, flexible study options allowed me to successfully balance study with a busy full-time job and put my learnings into immediate practice. My Flinders MBA has opened career doors, created networks and provided a solid foundation on which I can build my own scalable business as a social entrepreneur.”



HUJJAT NADARAJAH
MASTER OF BUSINESS ADMINISTRATION
CHIEF EXECUTIVE OFFICER, TAUNG THU GYI, MYANMAR

“Studying my MBA at Flinders, I was able to finish the degree in one year, which is unusual for most MBA programs. At Flinders, I was able to engage with the professors and lecturers around real-world business problems, learning from case studies both locally and overseas. I made a lot of connections with other international students and gained valuable mentoring from the teaching staff. I am confident these friendships will continue which may help further my own business career after Flinders.”



CHRIS MILLS
MASTER OF BUSINESS ADMINISTRATION (ONLINE)
GASTROENTEROLOGY REGISTRAR, AUSTIN HEALTH

“I had a wonderful experience at Flinders studying Medicine, so completing my MBA there was the logical choice. The flexible online study options and intensive pace allowed me to complete the full-time degree while maintaining a busy professional life. Flinders MBA has broadened my knowledge of both leadership and business skills, adding a new skill set to my medical career, and allowing me to make a greater contribution to health care beyond the traditional clinician role.”

FLINDERS BUSINESS RESEARCH

RESEARCHERS AT FLINDERS ARE COMMITTED TO SOLVING REAL-WORLD PROBLEMS AND SHARING THEIR INSIGHTS AND EXPERIENCE WITH STUDENTS THROUGH OUR MBA WORKSHOPS.

In collaboration with international research teams, Flinders researchers shape policy and inform innovation. These are three examples of our researchers teaching in the MBA. As Vice-President of the International Society of Vietnam Economists, Dr Thanh Le is working on improving resource management. Dr Lara Stocchi collaborates with a team of researchers in the UK on analysis of brand management. And working with colleagues in the US, Dr Ashok Manoharan is exploring ways that diverse workforces contribute to the hospitality industry.



DR THANH LE
SENIOR LECTURER IN ECONOMICS

Dr Thanh Le joined Flinders Business in 2016 from the School of Economics at The University of Queensland. His research focuses on why some resource-rich countries remain poor, and examines the impact of over-reliance on exploitation of natural resources to fuel economic growth.

As Vice-President of the International Society of Vietnam Economists, Dr Le has helped raise awareness around the importance of sound economic policy both in Vietnam and other countries including Australia.

Dr Le argues that a strong innovative sector along with technological improvements are key factors to a country's economic growth. This has significant implications for policy in developed and developing countries. Dr Le's research contributes to international economic policy development – providing insights relevant not only to Vietnam, but to resource-reliant countries like Australia and to developing countries looking to strengthen their economic resilience.



DR LARA STOCCHI
SENIOR LECTURER IN MARKETING

Prior to joining Flinders Business, Dr Lara Stocchi held positions at Loughborough University (UK), Nottingham University (UK), Università Carlo Cattaneo LIUC (Italy) and the University of South Australia. An expert in consumer behaviour, her recent research has explored the value consumers place on independently produced apps compared with those produced by major brands.

“When an app isn't linked to a major brand and offers something unique, e.g. a new game, or additional functionality for your phone – it holds more value for consumers.” said Dr Stocchi. Studying the behaviour of consumers using the apps of major brands, Dr Stocchi found organisations providing an app without charge could use it to open up additional channels of communication. For example, if a supermarket chain or cinema created an app to sell their goods and services, consumers would be more likely to download and use the app if it was provided for free. “We expect this information will be useful to developers and provide a strategic framework for app pricing in future,” Dr Stocchi said.



DR ASHOK MANOHARAN
LECTURER IN STRATEGIC MANAGEMENT

With a PhD in Management, an MBA and extensive experience in service industries and the hospitality sector, Dr Ashok Manoharan provides insights into what makes some workplaces more successful than others. His research suggests that having culturally diverse staff holds the key to making a difference.

Involving surveys of more than 100 hotels across Australia, Dr Manoharan's research found hotels with culturally diverse workforces are often the most successful. Such diversity gives rise to many advantages including the ability of staff to communicate with foreign guests in their own language and offer wide ranging perspectives on how the establishments they work for can be improved.

Says Dr Manoharan, “My research shows how hotels can become successful based on the effective management of a culturally diverse workforce.”



CBD LOCATION

182 Victoria Square, Adelaide
Enter from Flinders Street
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FIND OUT MORE

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Flinders
UNIVERSITY

Every effort has been made to ensure the information in this brochure is accurate at the time of publication: January 2018. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the University's website.
CRICOS No. 00114A