

Business



2025

Accounting, Banking & Finance | Human Resource Management
International Business | Marketing | Sports Management

[Flinders.edu.au](https://www.flinders.edu.au)

At Flinders, it's all about your global career.

Flinders University offers a range of flexible degrees across business, commerce, finance, international relations and political science. Choose a degree that reflects your passions and graduate with the skills and knowledge to take your place in an ever-changing world. Study on campus or choose from a range of topics offered online.

Flinders University acknowledges the Traditional Owners and Custodians of the lands on which its campuses are located. These are the Traditional Lands of the Arrente, Dagoman, First Nations of the South East, First Peoples of the River Murray & Mallee region, Jawoyn, Kurna, Larrakia, Ngadjuri, Ngarrindjeri, Raminjieri, Warumungu, Wardaman and Yolngu people. We honour their Elders past, present and emerging.



Business courses are available at both Bedford Park and our new city campus, Flinders at Festival Plaza.

Flinders' business, international relations and political science degrees are taught by teachers who are leaders in their fields. Our close industry links with leading business partners, practical Work Integrated Learning (WIL) placement opportunities and a strong focus on future business trends will help you graduate job-ready.

Business degrees

A career in business means a career in an industry that influences almost every aspect of the modern world. You could work for an amazing organisation or start your own business journey. Your career could take you anywhere on the planet.



Scan to find out more

Accounting

Accounting (Online)

Prepare yourself for a rewarding career in accounting and commerce including the analysis, interpretation and communication of financial information.

- Develop skills in accounting principles, financial accounting processes, financial management and corporations law.
- Succeed in your studies with mentoring and specialised tutor programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

Accounting and Finance

Learn fundamental business concepts and apply them to real-world scenarios, developing analytical skills vital for roles in accounting and business analysis.

- Develop the business analysis and enterprise resource planning skills that employers are seeking.
- Get real-world work experience and develop networks through work placements.
- Understand how businesses can contribute to a sustainable future within the evolving landscape of corporate responsibility and environmental stewardship.

Banking and Finance

Gain the skills and knowledge required by financial institutions, financial instruments and markets of the financial services sector for managing money, trading stocks and managing investments.

- Prepare for leadership roles in accounting, corporate financial analysis, fund management or investment banking.
- Gain a deep understanding of how these institutions operate, preparing yourself for roles in banking, investment and other crucial sectors.
- Learn the latest FinTech theory, along with emerging data and analytical models.

Business

Business (Online)

This degree provides you with the fundamental knowledge, contemporary case studies, workplace skills development and live industry experience to pursue a career in business.

- Succeed in your studies with free mentoring and specialised tutor programs.
- Enjoy greater flexibility by studying your degree online.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

Business (Human Resource Management)

In this degree, you’ll participate in Work Integrated Learning and industry placement programs, engage with business in a real-world environment and learn how to attract, manage, motivate and retain people.

- Gain practical leadership, planning and decision-making skills.
- Gain a forward-looking perspective by exploring emerging trends like remote working, automation and technology integration, preparing yourself for the future of human resource practices
- Online topics allow you greater flexibility in your studies.

Business (International Business)

Business (International Business) (Online)

Learn how culture, language, political systems and socio-economic factors affect international business practice and develop skills for a career that could span the globe.

- Build your knowledge of international business management, international marketing and import-export theory and practice.
- Get real-world work experience and build networks through work placements and live industry projects.
- Enjoy greater flexibility by studying your degree online.

Business (Management)

Business (Management) (Online)

Build the foundations of a rewarding management career by combining studies across all areas of business practice, including planning, decision-making, e-business, marketing, and HR and strategic management.

- Study practical topics to equip you for employment and to ensure you graduate work-ready with practical work experience opportunities.
- You’ll have the opportunity to learn from world-class researchers and develop high-level research and analytical skills.
- Industry-engaged – use the technical skills you’ve learnt at university and apply them as a consultant to a business as part of an industry project.

Business (Management)

Business (Management) (Online)

Build the foundations of a rewarding management career by combining studies across all areas of business practice, including planning, decision-making, e-business, marketing, and HR and strategic management.

- Learn the latest business management practices and approaches, and gain a solid grounding in human resource (HR) and strategic management.
- Succeed in your studies with mentoring and specialised tutor programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

Business (Marketing)

Business (Marketing) (Online)

In this degree, you’ll learn how to create, communicate and deliver products and services, and how to analyse data in order to develop marketing strategies across all sectors of the economy.

- Build skills in new disciplines, such as social media marketing and business.
- Enjoy greater flexibility by studying your degree online.
- Gain insights into emerging trends like technology integration and the influences of digitalisation on consumer behaviour, preparing for the dynamic world of digital marketing

Business (Sports Management)

This degree aims to provide students with the knowledge and competencies to work in a diverse range of sports-related organisational, business development, management and marketing roles.

- Learn from Australia’s leading academics and sports management professionals.
- Get future-ready with sports industry work that provides you with hands-on experience.
- Build your contacts through our extensive professional network.

Business Economics

In this degree, you’ll gain a clear understanding of relevant economic concepts and principles and learn how to respond to changes in the economic environment.

- Undertake specialisation topics such as macroeconomics, business forecasting, managerial economics and international business.
- Immerse yourself in live industry projects and engage with business in a real-world environment.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

Commerce

This degree will see you graduate with a broad skillset, prepared for a range of professional, business-related careers in private and public enterprise.

- Build a diversity of work-ready skills by choosing from more than 50 topics designed to equip you with skills valued by employers.
- Participate in Work Integrated Learning and industry placement programs, and engage with business in a real-world environment.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

Business degrees

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Finance

Develop an overall understanding of the applied finance discipline, financial management and wealth creation, and gain extensive subject knowledge in specialised topics such as macroeconomics, financial management and international finance.

- Develop business analysis and enterprise resource planning skills that employers are seeking.
- Opportunity to explore a variety of business-related subjects including marketing, management or entrepreneurship.
- Immerse yourself in live industry projects with the New Venture Institute, bridging the gap between academia and real-world finance challenges.

Finance and Business Economics

Prepare for a career as an effective financial analyst and executive by being exposed to the Australian economic policy framework and how it applies to the financial services industry.

- More specialised focus on economics, sustainability and financial markets.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

Combine Business, Law, Criminology, and International Relations and Political Science

There are a range of combined degree options available at Flinders’ city campus or at Bedford Park that allow you to graduate with two career-ready qualifications. With just one to one-and-a-half years of extra study, explore your interests and unlock more career opportunities.

Visit flinders.edu.au/combined-degrees to find out more.

Diploma in Business

This undergraduate diploma covers all business management functions including accounting, finance, economics, marketing and human resources management, plus skills to inform business planning and strategy.

- This course introduces participants to key skills for workplaces and business of the future.
- Learn how to use proven business tools to set up a business, meet organisational objectives and lead people.
- The diploma is a micro-credential that can be combined with other university courses like physiotherapy, speech pathology or optometry.

Diploma in Sports Management

Based at Alberton, Adelaide Oval and Flinders’ new city campus, the Diploma in Sports Management will teach you the core skills needed to begin a career in sports management, backed by over 100 hours of practical and hands-on training with Port Adelaide management and staff.

Business Trading Room

If you want to understand global markets, there’s only so much you can get from textbooks. You need to be out there, on the trading floor, feeling the noise and excitement, making high-stakes decisions in real time. Welcome to the Business Trading Room. It’s a simulated financial trading centre for students enrolled in Flinders’ business degrees.

How does it work?

The Flinders Business Trading Room is a cutting-edge market simulation program environment. Students can access time-series data on security prices and exchange rates, execute trades in real time and plug into financial modelling that mimics the global derivatives market.

The Trading Room is powered by the same tech used by institutional dealing rooms, fund managers and government research departments. It even has mobile and algorithmic trading capabilities. Think of it like Wall Street for beginners.

Who can use the Trading Room?

The Business Trading Room is built into the curriculum for several Flinders business degrees, including the Bachelor of Finance, Bachelor of Finance and Business Economics, and Bachelor of Business.



Bedford Park



Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre.

Tonsley



Flinders at Tonsley is a place where our students interact with business, and where business interacts with our researchers in areas such as engineering, medical devices and nanoscale technologies.

Our campuses

Flinders’ Adelaide campuses include our main Bedford Park campus and Flinders at Tonsley, which features close links to industry. Our stunning new city campus is situated at Festival Plaza on North Terrace, right beside the Adelaide Railway Station.

Take a virtual tour of Flinders University and explore our amazing locations.

Getting to Flinders

Flinders is well connected to Adelaide by bus and train. The Flinders Railway Line gets you from our new city campus to Tonsley in a super-fast 20 minutes, or to Bedford Park in just 22 minutes.

Explore all our transport options.



Flinders University’s cutting-edge, vertical campus offers a new way of learning in the heart of the city. Flinders’ city campus at Festival Plaza has been designed for flexibility, collaboration and immersion. Here, students will gain the knowledge and practical skills they need to confidently step into their careers.

Spanning eight levels, with multiple state-of-the-art teaching spaces, Flinders’ new city campus is designed for innovative and adaptable learning, catering to an extensive range of study programs. Every floor has dedicated spaces for students to come together, learn from industry experts and be inspired by a world of learning possibilities.



Flinders’ City Campus

Applying to study

How to apply

Applying to study at Flinders is easy, but there are some steps you'll need to follow. Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC).

You'll find application dates and details at:

satac.edu.au

Before you apply

Visit the course page you're interested in via the QR codes in this brochure, or via flinders.edu.au/study to make sure you have all the information and admission criteria you need, such as prerequisites and assumed knowledge.

You may also want to explore alternative pathways to your degree or combined degrees.

After you've applied

Once you've received an offer to a course, visit

students.flinders.edu.au/my-course/enrolment to enrol in your subject/topics.

Fees and charges

As an undergraduate student your course is Commonwealth supported provided you're an eligible Australian citizen, New Zealand citizen or permanent resident. This means that your course fees are shared between the Australian government and you. You may then choose to apply for a HECS-HELP loan to pay your student contribution amount. Find out more at:

flinders.edu.au/fees

If you have any questions

Feel free to contact us via phone, email or through a one-on-one appointment. We're always happy to help.

flinders.edu.au/study/contact-us

Starting at Flinders

When can I start?

Flinders offers two admissions cycles each year for undergraduate degrees. Semester 1 starts in March. If you've decided to take a break from schooling, you may decide to start mid-year in Semester 2, which starts in July. Note that not all degrees offer a Semester 2 start, so check the relevant course page via:

flinders.edu.au/study

Applications for both Semester 1 and Semester 2 open the previous August.

Key dates

Semester 1 Orientation week: 24 February 2025

Semester 1 2025 start date: 3 March 2025

Semester 2 Orientation week: 21 July 2025

Semester 2 2025 start date: 28 July 2025

Student support

Student support at Flinders starts from well before you apply. Our Flinders Support and Services Directory (students.flinders.edu.au/support) covers:

- health and wellbeing
- study and learning
- financial support and assistance
- enrolment and course support
- admin and technology
- careers and employment
- security
- Indigenous student support.

Our support team is on hand to answer any questions you might have via phone, email or 1-on-1 sessions. If you have any questions, contact us via:

flinders.edu.au/study/contact-us

Flinders Living

Flinders is the only university in Adelaide that gives you the opportunity to live on campus.

flinders.edu.au/living

Flinders University Student Association

The Flinders University Student Association (FUSA) continues a long tradition of active student involvement and represents the rights and interests of students.

fusa.edu.au

Yungkurinthe Student Engagement

Yungkurinthe Student Engagement provides a range of services and supports for Aboriginal and Torres Strait Islander students.

flinders.edu.au/study/indigenous-students

Glossary

There are many terms used within a university that may be unfamiliar or confusing. The link below contains a list of common university terminology.

students.flinders.edu.au/glossary

Flinders scholarships

Flinders offers a generous range of scholarships for students in undergraduate courses. With over 400 available scholarships, including scholarships to students from low socio-economic backgrounds, students from rural and regional areas, and Aboriginal and Torres Strait Islander students, you may be eligible for support that will help you achieve your goals at university.

flinders.edu.au/scholarships

Work Integrated Learning

Flinders' Work Integrated Learning (WIL) will improve your employability by helping you better understand the day-to-day skills employers are looking for, and by giving you the chance to gain real experience in a workplace environment directly related to the course you're studying.

You might take on a work placement or internship, gain hands-on experience through field education, or get involved in projects with industry or community organisations.

flinders.edu.au/WIL

Combined degrees

Explore your interests and unlock more career opportunities by combining degrees. Combining your degree with a qualification in another discipline will help you develop specialised abilities to stand out from the pack. Studying a combined degree at Flinders is the key to enhancing your career opportunities.

For a full list of combined degree options visit:

flinders.edu.au/combineddegrees

Admission Pathways

Whether you are a school leaver or returning to study at a later date, there are many ways to gain admission to Flinders University. Explore your options and find the entry path that's right for you.

flinders.edu.au/pathways

Year 12 entry

Most Year 12 applicants enter university via the traditional entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled.

flinders.edu.au/year12

Guaranteed entry

If you achieve an ATAR equal to or above the published guaranteed entry selection rank (and you meet course prerequisites) you will be guaranteed a place at Flinders for most courses.

Year 12 Grades Entry Scheme

Upon SACE completion, by using three of your best Year 12 grades, you can gain a place in your course of choice. This is in addition to being considered on any other pathway for which you are eligible.

Indigenous Admission Scheme

The Indigenous Admission Scheme provides an alternative pathway for Aboriginal and Torres Strait Islander people. Visit:

flinders.edu.au/indigenousadmissions

Elite Athlete Pathway

If you've officially represented your school or state at a national level competition, we'll consider your school's recommendation about your academic potential when you apply.

flinders.edu.au/study/sport/elite-athletes

Research Project B Pathway

If you have strong results in the Research Project B subject you will be considered for entry into Flinders on the basis of your Year 12 results and Research Project B performance.

flinders.edu.au/study/pathways/year-12-entry/research-project

School Recommendation Program

We may consider your school's recommendation about your academic performance as part of your admission into Flinders.

uniTEST

If you're in Year 12, uniTEST is available to enhance your chances of getting into Flinders.

flinders.edu.au/unitest

If you haven't achieved the results you expected

If you haven't achieved the results you expected in Year 12, there are a number of pathways to your preferred degree. You can start studying one course and move to another via internal transfer or Flinderslink.

flinders.edu.au/study/pathways/flinderslink

Business degrees

For further information on entry requirements, pathways, career outcomes and more, scan the QR code or visit flinders.edu.au/business



Bachelor degrees	SATAC CODE (^ AT FESTIVAL PLAZA)	2024 SELECTION RANK	2024 GUARANTEED SELECTION RANK	YEARS FULL-TIME	DEFERRABLE	TAFELINK	PATHWAY DEGREES	ADDITIONAL ENTRY REQUIREMENTS
Accounting	244001, 284041^	65	70	3	Yes	Dip or above	Commerce (234201, 284141^), Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Accounting (Online)	274105	65	70	3	Yes	Dip or above	Business (Online) (274015)	None
Accounting and Finance	244011, 284051^	65	70	3	Yes	Dip or above	Accounting (244001, 284041^), Commerce (234201, 284141^), Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Banking and Finance	244021, 284061^	70	75	3	Yes	Dip or above	Commerce (234201, 284141^), Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Business	214761, 284071^	60	65	3	Yes	Cert IV or above	Diploma in Business (216041, 284641^)	None
Business (Online)	274015	60	65	3	Yes	Cert IV or above	Speak to us about your options	None
Business (Human Resource Management)	224401, 284081^	65	70	3	Yes	Cert IV or above	Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Business (International Business)	224411, 284091^	65	70	3	Yes	Cert IV or above	Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Business (International Business) (Online)	274045	65	70	3	Yes	Cert IV or above	Business (Online) (274015)	None
Business (Management)	224361, 284101^	65	70	3	Yes	Cert IV or above	Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Business (Management) (Online)	274025	65	70	3	Yes	Cert IV or above	Business (Online) (274015)	None
Business (Marketing)	224371, 284111^	65	70	3	Yes	Cert IV or above	Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Business (Marketing) (Online)	274035	65	70	3	Yes	Cert IV or above	Business (Online) (274015)	None
Business (Sports Management)	244041, 284121^	65	70	3	Yes	Cert IV or above	Business (214761, 284071^), Diploma in Business (216041, 284641^), Diploma in Sport Business (Adelaide United), Sport Management (Port Adelaide Football Club)	None
Business Economics	244061, 284131^	65	70	3	Yes	Dip or above	Commerce (234201, 284141^), Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Commerce	234201, 284141^	65	70	3	Yes	Cert IV or above	Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Finance	244091, 284351^	65	70	3	Yes	Cert IV or above	Commerce (234201, 284141^) Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Finance and Business Economics	244101, 284361^	65	70	3	Yes	Dip or above	Finance (244091, 284351^) Commerce (234201, 284141^), Business (214761, 284071^), Diploma in Business (216041, 284641^)	None
Diplomas								
Diploma in Business	216041, 284641^	50	60	1	Yes	NA	Speak to us about your options	None
Diploma in Sport Business	DIPSBFP^	NA	NA	1	Yes	NA	NA	None
Diploma in Sport Management	NA	NA	NA	1	No	NA	NA	None

Business

Contact us

Our friendly staff are available to answer your questions:

1300 354 633 (local call cost) | askflinders@flinders.edu.au | flinders.edu.au/ask

International students should contact:

+61 8 8201 2727 | flinders.edu.au/international | INTLAdmissions@flinders.edu.au

Every effort has been made to ensure the information in this brochure is accurate at the time of publication: May 2024. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the University's website. CRICOS No. 00114A