Taking your first step into university life is a big change. New faces, new spaces, new experiences.

That’s why at Flinders, we do all we can to make your time at university the best it can be.

Our facilities are purpose-built for your study needs, providing the best the world has to offer.

Plugged into industry trends, professional placements and practical experiences, our teaching is designed to take you from learning to earning.

Our researchers and lecturers are ready to equip you with up-to-the-minute knowledge based on our world-class research. You’ll gain specialised skills and knowledge in your chosen field plus develop abilities in independent thinking, communication, collaboration, ethics and creativity – qualities that will prepare you to become an expert and innovator in your field.

Everything we do at Flinders is designed to give you the best possible study experience and prepare you not just to succeed, but to go beyond.

Find out more flinders.edu.au/experience
Business is one of the foundations of modern life. Fast, challenging and rewarding. You could carve your path in this exciting field.

CREATE YOUR OWN FUTURE IN A CHANGING ECONOMY
There’s rarely been a better time to embrace the business world. Technological changes are opening up new opportunities. The online economy is rapidly evolving and entrepreneurs are changing the world. Studying business at Flinders could put you in the driver’s seat to take advantage of a new tomorrow.

A REWARDING CAREER
A career in business means a career in an industry that influences almost every aspect of the modern world. You could work for an amazing organisation or start your own business journey. Your career could take you anywhere on the planet.

STUDY FOR SUCCESS
Flinders business courses are designed to prepare you for a career in the real world. With close industry links, practical Work Integrated Learning (WIL) placement opportunities and a strong focus on future trends in business, Flinders will help you graduate job ready.

BUILD YOUR WORTH
STUDY BUSINESS AT FLINDERS
Take advantage of the opportunities opening up as the business world changes. New technologies and a growing digital economy could lead you to an exciting career.

Are you excited by the technological changes that are happening across the world?

Do you love the idea of working with clients to help them maximise their potential, or does the idea of developing your own business ideas motivate you?

Do you want to become a business leader?

CHOOSE YOUR CAREER

- Bachelor of Accounting – see page 5
- Bachelor of Accounting and Finance – see page 5
- Bachelor of Banking and Finance – see page 6
- Bachelor of Business – see page 7
- Bachelor of Business (Human Resource Management) – see page 7
- Bachelor of Business (Innovation and Enterprise) – see page 8
- Bachelor of Business (International Business) – see page 8
- Bachelor of Business (Management) – see page 9
- Bachelor of Business (Marketing) – see page 9
- Bachelor of Business (Sports Management) – see page 10
- Bachelor of Business (Supply Chain Management) – see page 10
- Bachelor of Business Economics – see page 11
- Bachelor of Commerce – see page 11
- Bachelor of Finance – see page 12
- Bachelor of Finance and Business Economics – see page 12

MAKE THE MOST OF A CHANGING WORLD
Bachelor of Accounting

Accounting is the language of commerce, and the basis of a rewarding career.

Prepare yourself for a career in accounting and commerce including the analysis, interpretation and communication of financial information. Careers in accounting are available in a broad range of business situations. This degree provides students with the skills and knowledge required for a career in accounting, and provides a strong foundation in accounting principles and processes, auditing, and taxation law.

**Bachelor of Accounting**

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**Bachelor of Accounting (Online)**

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**Bachelor of Accounting (Advanced Leadership)**

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**Bachelor of Accounting and Finance**

Your accounting career could see you explore the global marketplace.

Prepare for a career in accounting or finance with an introduction to the technical and practical realities of the global marketplace. You will learn fundamental business concepts and apply them to real-world scenarios, developing analytical skills vital for roles in accounting and business analysis. This degree provides students with the skills and knowledge required for a career in accounting, and provides core studies in a range of business-related topics.

Prepare for a career in accounting, corporate financial analysis and reporting, financial markets, fund management or investment banking.

**Bachelor of Accounting and Finance**

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**Bachelor of Accounting and Finance (Advanced Leadership)**

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**Career Opportunities**

Your degree is the first step towards a range of employment opportunities, including:
- accountant
- graduate consultant
- graduate audit analyst
- graduate taxation advisor.

Potential employers include:
- PricewaterhouseCoopers
- SA Water
- National Australia Bank
- Auditor-General’s Department SA.

Find out more flinders.edu.au/business
Commercial theory is important, but nothing trumps experience. As financial automation ramps up, banks and fund managers are looking for graduates with more than just technical knowledge. They want graduates who can think under pressure. This degree provides students with the skills and knowledge required by financial institutions, financial instruments and markets of the financial services sector for managing money, trading stocks and investment management in an institutional setting.

Bachelor of Banking and Finance

- Flinders is South Australia’s top ranked business school for overall experience and teaching quality*.
- Prepare for leadership roles in accounting, corporate financial analysis, fund management or investment banking.
- Build your personal enterprise skills through targeted electives.
- Grow your professional network with our exclusive industry work placements.
- Learn the latest FinTech theory, along with emerging data and analytical models.
- Test your market knowledge in the Flinders Business Trading Room.

**CAREER OPPORTUNITIES**

Your degree is the first step towards a range of employment opportunities, including:

- investment banker
- risk assessor
- stockbroker
- tax agent
- treasurer
- bank manager
- fund manager
- investment analyst
- chief financial officer

Potential employers include:

- accounting firms
- financial management firms
- investment advisory organisations
- financial planning firms
- government departments
- self-employment.

*Good Universities Guide 2019, public SA-founded universities only

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Bachelor of Banking and Finance (Advanced Leadership)

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.
Bachelor of Business

Turn your passion for problem solving into a business career.

The business world has a wide range of opportunities for people with drive and ambition. Gain the skills to solve real-world business problems by analysing key issues that businesses deal with every day.

This degree provides you with the fundamental knowledge, contemporary case studies, workplace skills development and live industry experience to pursue a career in business. You’ll develop real-world work experience and build networks through work placements and live industry projects.

Bachelor of Business

PREREQUISITES None
ASSUMED KNOWLEDGE None
SATAC CODE 214781
2019 MINIMUM SELECTION RANK 60.00
GUARANTEED ENTRY SELECTION RANK 70.00
TAFELINK Cert IV or above
ADJUSTMENT FACTORS

Bachelor of Business (Online)

PREREQUISITES None
ASSUMED KNOWLEDGE None
SATAC CODE 274015
2019 MINIMUM SELECTION RANK 65.00
GUARANTEED ENTRY SELECTION RANK 70.00
TAFELINK Cert IV or above
UFS, LLM
ADJUSTMENT FACTORS

Bachelor of Business (Advanced Leadership)*

PREREQUISITES None
ASSUMED KNOWLEDGE None
SATAC CODE 224461
2019 MINIMUM SELECTION RANK 85.00
GUARANTEED ENTRY SELECTION RANK 90.00
TAFELINK Advanced diploma or above
UFS, LLM
ADJUSTMENT FACTORS

* The majority of the degree is available online; however, some topics must be taken on-campus.

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- industry analyst
- client service executive
- human resource associate
- marketing manager
- graduate commercial analyst.

Potential employers include:

- KPMG
- Westpac
- Austrade
- Ruralco Holdings Limited.

ADVANCED LEADERSHIP

If you’re a high-achieving student, meet your full potential with advanced leadership studies in business. The advanced leadership degree can be taken on its own or in any of the seven Bachelor of Business specialisations (human resource management, innovation and enterprise, international business, sports, management and supply chain management, management or marketing), and is designed for students demonstrating potential to attain leadership skills and work-relevant experience to make them of distinct value to employers.

Bachelor of Business (Human Resource Management)

Build a career attracting, motivating and managing people.

At a time when many organisations are undergoing change, there are opportunities for professionals trained to identify ways to recruit, support, develop and retain staff. You’ll graduate with the skills and knowledge to pursue a specialist career in human resource management.

In this degree, you’ll participate in Work Integrated Learning and industry placement programs, engage with business in a real-world environment and learn how to attract, manage, motivate and retain people.

Bachelor of Business (Human Resource Management)

PREREQUISITES None
ASSUMED KNOWLEDGE None
SATAC CODE 224401
2019 MINIMUM SELECTION RANK 65.00
GUARANTEED ENTRY SELECTION RANK 75.00
TAFELINK UFS, LLM
ADJUSTMENT FACTORS

Bachelor of Business (Advanced Leadership)

PREREQUISITES None
ASSUMED KNOWLEDGE None
SATAC CODE 224461
2019 MINIMUM SELECTION RANK 85.00
GUARANTEED ENTRY SELECTION RANK 90.00
TAFELINK Advanced diploma or above
UFS, LLM
ADJUSTMENT FACTORS

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- industrial relations advisor
- employee services advisor
- human resources manager
- labour market analyst/researcher
- graduate employee relations advisor.

Potential employers include:

- Department of Planning, Transport and Infrastructure
- Randstad
- Australian Unions
- FairWork Ombudsman.

Find out more flinders.edu.au/business
Bachelor of Business (Innovation and Enterprise)

Think big, make an impact and design your future.

The world is changing, and this degree will prepare you for the jobs and entrepreneurial opportunities of the future. You will receive mentorship from leading entrepreneurs, and work with innovative businesses.

This degree will help you develop your personal enterprise skills to enhance creativity, understand and embrace innovation, and think like an entrepreneur.

- Prepare for future careers in a vast range of areas or start your own venture and be a job maker.
- Develop skills and understand ideas critical to the future of our economies and societies.
- Build your skills and networks by learning from real-world innovators and entrepreneurs, undertaking a live industry project or work placement.
- Online topics allow you greater flexibility in your studies.
- Graduate career-ready through Work Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with businesses in the real world in real time.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- commercial associate
- innovation associate
- business development officer
- marketing officer
- junior business analyst
- entrepreneur/founder.

Potential employers include:

- Stryker
- Atlassian
- Nous Group
- Department of Industry, Innovation and Science.

Bachelor of Business (International Business)

Prepare yourself for a global career.

Learn how culture, language, political systems and socio-economic factors affect international business practice, and develop skills for a career that could span the globe.

Gain an understanding of cultural differences and the principles of trade and management, alongside skills in core business disciplines of finance, marketing, human resource (HR) management and global sustainability.

You’ll develop advanced skills and knowledge relating to international trade in multinational organisations.

- Build your knowledge of international business management, international marketing, and import-export theory and practice.
- Get real-world work experience and build networks through work placements.
- Enjoy greater flexibility by studying your degree online.
- Participate in Work Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- international trade graduate
- international strategy project officer
- international marketing officer
- export trade facilitator.

Potential employers include:

- Qantas
- Mainfreight
- AccorHotels
- Department of State Development
- not-for-profit organisations
- business consulting firms.

Bachelor of Business (Innovation & Enterprise)

Bachelor of Business (International Business)

For admissions details for the Bachelor of Business (Advanced Leadership and Innovation & Enterprise) refer to page 7.

For admissions details for the Bachelor of Business (Advanced Leadership and International Business) refer to page 7.

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.
**Bachelor of Business (Management)**

Implement strategies for management and take charge of your future.

Build the foundations of a rewarding management career by combining studies across all areas of business practice, including planning, decision-making, e-business, marketing, and HR and strategic management.

The practical approach embedded in this degree will prepare you for your career as a business professional who can build and support high-performing teams.

As a business manager you’ll face new challenges every day. This degree will prepare you with the management, planning and decision-making skills to succeed.

### Bachelor of Business (Management)

**MODE**

- **FULL-TIME**
- **PART-TIME AVAILABLE**
- **DEFERRABLE**
- **ONLINE MODE**

**PREREQUISITES**

- None

**ASSUMED KNOWLEDGE**

- None

**SATAC CODE**

- 224361

**2019 MINIMUM SELECTION RANK**

- 65.00

**GUARANTEED ENTRY SELECTION RANK**

- 75.00

**TAFELINK ADJUSTMENT FACTORS**

- Cert IV or above UES, LLM

### Bachelor of Business (Management) (Online)

**MODE**

- **FULL-TIME**
- **PART-TIME AVAILABLE**
- **DEFERRABLE**
- **ONLINE MODE**

**PREREQUISITES**

- None

**ASSUMED KNOWLEDGE**

- None

**SATAC CODE**

- 274025

**2019 MINIMUM SELECTION RANK**

- 65.00

**GUARANTEED ENTRY SELECTION RANK**

- 75.00

**TAFELINK ADJUSTMENT FACTORS**

- Cert IV or above UES, LLM

### Bachelor of Business (Advanced Leadership)

For admissions details for the Bachelor of Business (Advanced Leadership and Management) refer to page 7.

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

### Potential employers include:

- Australia Post
- Boston Consulting Group
- Australian Taxation Office
- Department for Communities and Social Inclusion.

### CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- marketing officer
- search engine marketer
- customer insights analyst
- digital marketing and social media coordinator
- market analyst
- marketing consultant.

### Bachelor of Business (Marketing)

Work towards a career understanding and meeting consumer needs.

Marketing is one of the driving forces of business. In this degree, you’ll learn how to understand customers’ wants and needs, and how to create, communicate and deliver products and services. You’ll learn practical skills and how to analyse data in order to develop marketing strategies across all sectors of the economy.

Learn how to research, identify opportunities and communicate effectively with consumers.

### Bachelor of Business (Marketing)

**MODE**

- **FULL-TIME**
- **PART-TIME AVAILABLE**
- **DEFERRABLE**
- **ONLINE MODE**

**PREREQUISITES**

- None

**ASSUMED KNOWLEDGE**

- None

**SATAC CODE**

- 224371

**2019 MINIMUM SELECTION RANK**

- 65.00

**GUARANTEED ENTRY SELECTION RANK**

- 75.00

**TAFELINK ADJUSTMENT FACTORS**

- Cert IV or above UES, LLM

### Bachelor of Business (Marketing) (Online)

**MODE**

- **FULL-TIME**
- **PART-TIME AVAILABLE**
- **DEFERRABLE**
- **ONLINE MODE**

**PREREQUISITES**

- None

**ASSUMED KNOWLEDGE**

- None

**SATAC CODE**

- 274035

**2019 MINIMUM SELECTION RANK**

- 65.00

**GUARANTEED ENTRY SELECTION RANK**

- 75.00

**TAFELINK ADJUSTMENT FACTORS**

- Cert IV or above UES, LLM

### Bachelor of Business (Advanced Leadership)

For admissions details for the Bachelor of Business (Advanced Leadership and Marketing) refer to page 7.

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

### Potential employers include:

- South Australian Tourism Commission
- AccorHotels
- L’Oréal Australia
- Volkswagen Group Australia.
Bachelor of Business (Sports Management)

Sport is serious business. Get the skills to shape the game behind-the-scenes.

Sport management is a broad curriculum, mixing enterprise skills with finance, marketing and digital leadership. This degree aims to provide students with the knowledge and competencies related to a broad range of business management practices in sport. It will provide students with the skills to work in a diverse range of sports related organisational, business development, management and marketing roles.

• Learn from Australia’s leading academics and sports management professionals.
• Get future-ready with hands-on experience with Flinders sports industry work.
• Examine real-world case studies and live sports management problems.
• Build your contacts through our extensive professional network.
• Learn practical management skills to boost your employment potential.

CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:
• premier league coach
• business advisor
• operations manager
• middle and senior level manager in sports organisations
• sports marketer
• sports management consultant
• community program manager
• sports researcher
• business entrepreneur in sports and recreation.

Potential employers include:
• sports clubs and organisations
• local sports clubs
• local councils.

Bachelor of Business (Supply Chain Management)

Keep the world in motion.

Supply chain managers are the backbone of any business, managing the flow of goods and resources in a global market place. This degree aims to provide students with knowledge and competencies related to a broad range of business/supply chain practices including systems and processes, planning, supply management, production, operations, logistics, and the use of current and emerging data and analytical practices.

Taught by industry professionals, the degree equips you with real world skills you can apply across a range of industries including transport, warehousing, manufacturing, agriculture, retail, automotive and the government sector.

• Learn from an experienced team of supply chain researchers and lecturers.
• Learn data-driven analytical skills to future-proof your CV.
• Get hands-on experience with our exclusive industry work placements.
• Study real-world business problems and supply chain case studies.
• Understand the fundamentals of global sourcing, warehousing, freight and distribution and supply chain analytics.

CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:
• logistics and supply chain manager
• fleet operations manager
• supply chain product innovator
• supply chain analyst
• supply chain design and planning advisor
• procurement and inventory control manager
• global supply chain manager
• fast moving consumer goods (FMCG) logistics manager.

Potential employers include:
• manufacturing industry
• retail industry
• automotive industry
• agricultural sector
• government sector.

Find out more flinders.edu.au/business
Bachelor of Business Economics

Build a career applying economic principles for the benefit of business.

Understanding the principles of economics and how to apply these to the practical needs of business will open up a range of career options. In this degree, you’ll gain a clear understanding of relevant economic concepts and principles, and learn how to respond to changes in the economic environment. Your degree has applications in banking and finance, business analysis, law, journalism and public policy, and market regulation.

- Undertake specialisation topics such as macroeconomics, business forecasting, managerial economics and international business.
- Participate in Work Integrated Learning and industry placement programs.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- junior equity advisor
- graduate data analyst
- industry research analyst
- quantitative/econometrics consultant.

Potential employers include:
- KPMG
- Westpac
- Commonwealth Bank of Australia
- Australian Prudential Regulation Authority.

Bachelor of Commerce

Understand the commercial forces that drive the world and prepare for a great career.

There are a broad range of employment opportunities within the business world. This degree will see you graduate with a broad skillset, prepared for a range of professional, business-related careers in private and public enterprise. You will receive a balanced learning experience that combines theoretical and practical learning, with Work Integrated Learning and industry placement programs built into the degree.

The Bachelor of Commerce provides you with sound knowledge, understanding, skills and attitudes to facilitate careers in business-related fields.

- Succeed in your studies with mentoring and specialised tutor programs.
- Build a diversity of work-ready skills by choosing from more than 50 topics designed to equip you with skills valued by employers.
- Participate in Work Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- client service executive
- bank officer
- policy officer
- business development trainee.

Potential employers include:
- Australian Prudential Regulation Authority
- BHP Billiton
- Commonwealth Bank
- AAMI Insurance.

Find out more
flinders.edu.au/business
Bachelor of Finance

Manage finances, create wealth and build a rewarding career.

A deep understanding of wealth creation and financial management could prepare you for a strong future in finance. Prepare yourself for a career in fields such as financial engineering, treasury, fund management and investment banking.

You’ll develop an overall understanding of the applied finance discipline, financial management and wealth creation and gain extensive subject knowledge in specialised topics such as macroeconomics, financial management and international finance.

Bachelor of Finance

PREREQUISITES None
SATAC CODE 244091
2019 MINIMUM SELECTION RANK 70.00
GUARANTEED ENTRY SELECTION RANK 75.00
TAFELINK Diploma or above
ADJUSTMENT FACTORS None

Bachelor of Finance (Advanced Leadership)

PREREQUISITES None
SATAC CODE 244151
2019 MINIMUM SELECTION RANK 90.00
TAFELINK Advanced Diploma or above
ADJUSTMENT FACTORS None

Bachelor of Finance

• Learn about macroeconomics, financial management and international finance.
• Develop business analysis and enterprise resource planning skills that employers are seeking.
• Get work experience and develop networks through integrated work placements.
• Succeed in your studies with mentoring and specialised tutor programs.
• Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.
• Participate in Work Integrated Learning and industry placement programs.
• Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
• junior equity advisor
• graduate underwriter
• corporate finance graduate
• graduate futures/derivatives administrator.

Bachelor of Finance

Bachelor of Finance and Business Economics

Develop the skills to analyse global finances and economies, and graduate career-ready.

Prepare for a career as an effective financial analyst and executive by being exposed to the Australian economic policy framework and how it applies to the financial services industry. This degree will give you a firm grasp of rational economic decision-making processes.

Bachelor of Finance and Business Economics

PREREQUISITES None
SATAC CODE 244101
2019 MINIMUM SELECTION RANK 70.00
GUARANTEED ENTRY SELECTION RANK 75.00
TAFELINK Diploma or above
ADJUSTMENT FACTORS None

Bachelor of Finance and Business Economics (Advanced Leadership)

PREREQUISITES None
SATAC CODE 244161
2019 MINIMUM SELECTION RANK New in 2020
GUARANTEED ENTRY SELECTION RANK 90.00
TAFELINK Advanced Diploma or above
ADJUSTMENT FACTORS None

Bachelor of Finance and Business Economics (Advanced Leadership)

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
• corporate finance graduate
• graduate data analyst
• graduate financial advisor
• graduate futures/derivatives administrator.

Potential employers include:
• AMP Services
• Australian Prudential Regulation Authority
• Australian Securities and Investments Commission
• Department of Planning, Transport and Infrastructure.
If you want to understand global markets, there’s only so much you can get from textbooks. You need to be out there, on the trading floor, feeling the noise and excitement, making high-stakes decisions in real time. Welcome to the Business Trading Room. It’s a simulated financial trading centre for students enrolled in Flinders Business degrees.

How does it work?
The Flinders Business Trading Room is a cutting-edge market simulation program environment. Students can access time-series data on security prices and exchange rates, execute trades in real time, and plug into financial modelling that mimics the global derivatives market.

The Trading Room is powered by the same tech used by institutional dealing rooms, fund managers and government research departments. It even has mobile and algorithmic trading capabilities. Think of it like Wall Street for beginners.

Who can use the Trading Room?
The Business Trading Room will be built into the curriculum for several Flinders Business degrees, including our Bachelor of Business and Bachelor of Finance and Business Economics. Students can pick elective subjects that include time on the Trading Room floor.

At Flinders you will gain genuine experience in today’s business world. Flinders Business provides every student with the opportunity to work on real life consulting projects with our industry partners. Students are supported by business leaders and mentors to deliver real value to their client.

Be part of this exciting opportunity and gain valuable experience including:
- Learning to pitch your ideas and recommendations to a real client
- Developing your consulting, project management and presentation skills
- Working in a dynamic team with a range of skills and perspectives on ‘real-world’ business challenges
- Developing invaluable and transferable skills that will enhance your career prospects
- Developing strong business connections.

There’s also the opportunity to accelerate your learning by presenting your findings to business consultants at PricewaterhouseCoopers (PwC)*

*only available in BUSN3061A_9125A.
Broaden your opportunities

Explore your interests and unlock more career opportunities by combining degrees. Combining your degree with a qualification in another discipline will help you develop specialised abilities to stand out from the pack. Studying a combined degree at Flinders is the key to enhancing your career opportunities.

Find out about combining these qualifications:

Bachelor of Psychological Science/Bachelor of Business (Human Resource Management)
Learn how to manage an organisation effectively. Develop an understanding of psychology and apply it to human resource management.

Bachelor of Health Sciences (Health Management)/Bachelor of Business (Human Resource Management)
This degree will prepare you to acquire, manage and retain employees within contemporary health organisations and other frameworks.

Bachelor of Psychological Science/Bachelor of Business (Marketing)
Learn how to market to people effectively by understanding how psychology influences their decisions.
With over 200 partner organisations, Flinders Business guarantees you a practical work placement that will give you invaluable workplace experience.

Flinders also provides you with the opportunity to work on real life consulting projects with our industry partners. You’ll be supported by business leaders and mentors to deliver real value to their client and to enhance your own career prospects.

Opportunities range from placement in smaller organisations to one of the Big Four accounting firms, internationally recognised FMCG brands, banking and finance institutions and South Australian state and local government departments.

Our key partners include:
PricewaterhouseCoopers, McDonald’s, BankSA, Ernst & Young (EY), BT Financial Group, Hudson and Bendigo Bank.
“As a first year student, I have really valued the supportive environment and quality of teaching here at Flinders. The opportunity to learn from some of the best lecturers in Australia has really accelerated my understanding of business and management principles.”

Lewis Carey,
Bachelor of Business (Management)
We’re here to help

Whatever you decide to study at Flinders, we’re always here to help you succeed.

Transition to university
Starting at university is a big step, let’s make it easier.
The Transition Office can help make your shift into university study as smooth as possible, and the Student Learning Centre provides a range of services from writing and mathematics support to assistance with study and time-management skills.

Work Integrated Learning
Work Integrated Learning (WIL) enables you to gain work experience while you study. Flinders provides each and every student with access to a WIL opportunity during their studies, through placements with over 200 organisations, including public and private organisations.

Scholarships
Flinders University offers over 550 undergraduate scholarships, worth $2.2M in total. A generous range of scholarships is available to new and continuing undergraduate students.

Flinders Connect
Flinders Connect can help with everything from enrolment and fees to exams and graduation.
You can also access Flinders Connect for specialist services in admissions, careers and IT help. A range of support services is also available.

Flinders University Student Association (FUSA)
Flinders has a long history of active student involvement.
The Flinders University Student Association (FUSA) continues that tradition, and represents the rights and interests of students. FUSA manages social events, non-sporting clubs and societies, the student publication Empire Times, and helps with academic, administrative and welfare issues.

Careers & Employability Service
The Careers and Employability Service helps give you the edge in your career.
CareerHub, our online employment portal, is more than a service to help you prepare for and find the job you want. It offers personalised job opportunities, career planning, programs to help you broaden your skills and experience, access to employer events and career-related resources.
Whatever you are studying, CareerHub can help you find your direction and start your career.

INNOVATION & ENTERPRISE

Careers are evolving and the workplace of the future will look very different from today.

That’s why we offer a suite of innovation and enterprise electives and courses to prepare you for the careers of tomorrow. Powered by Flinders’ New Venture Institute, these electives will help you to develop the ‘personal enterprise skills’ that employers are looking for, and equip you with the ability to adapt to whatever life throws at you, personally and professionally.

Find out more flinders.edu.au/innovation

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How do I apply?

Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au
To find out more about your admission pathways to Flinders, visit: flinders.edu.au/pathways

ADMISSION PATHWAYS
At Flinders we recognise that every prospective student is an individual and that what works for one might not be right for another.
That’s why we provide various admission pathways into Flinders University and your preferred degree. You’re encouraged to explore your options and find the entry path that’s right for you.

Year 12 entry
The majority of Year 12 applicants enter university via the traditional competitive entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled. Your selection rank is used by Flinders to assess your admission to a course, and is based on your ATAR plus any adjustment factors for which you are eligible. The 2019 Minimum Selection Rank is the minimum selection rank required for consideration to enter in next intake. The 2019 selection rank indicates the lowest rank for which an offer was made to an applicant in that degree for the previous year (including any adjustment factors). This selection rank is provided only as a guide for 2020 entry as it may change from year to year.

Adjustment factors
Adjustment factors (formerly referred to as bonus points) may be used in combination with your ATAR to derive your course selection rank. Adjustment factors may be available for South Australian Year 12 students applying for entry to Flinders in 2020: the SA Universities Equity Scheme (UES) and the SA Language, Literacy and Mathematics Bonus Scheme (LLM).

Guaranteed entry selection rank
Achieve a selection rank equal to or above the published guaranteed entry selection rank and you’ll be guaranteed a place at Flinders. All you need to do is ensure you have listed Flinders degrees first in your preferences and you will be offered a place in the highest Flinders degree preference that you are eligible for in 2020.

uniTEST
If you’re a school leaver, uniTEST is your chance to increase your options to gain a place in your preferred degree. uniTEST is designed for school leavers and complements existing selection criteria by enhancing your overall selection rank.

Flinders UniLeap
Flinders UniLeap can help you qualify for entry into a Flinders University degree in four weeks. It’s a free intensive four-week program that has been designed for school leavers, to develop their independent learning skills and prepare them for university study.

Foundation Studies
The Foundation Studies program has been designed to introduce you to university study in a supportive learning environment. Open to people from all backgrounds, Foundation Studies provides a pathway to gain entry to most degrees at Flinders and offers guaranteed entry into some degrees.

TAFE SA dual offers
You can apply for a TAFE SA* diploma or advanced diploma that is linked to a Flinders degree. You’ll receive an offer to both TAFE SA and Flinders University and, on successful completion of the TAFE course, you’ll have secured an offer for a Flinders degree. TAFE SA dual offers are available for a range of Flinders degrees.* TAFE SA RTO Code: 41026

Adult entry
The adult entry scheme enables people aged 18 years and over to apply to study at Flinders via the Special Tertiary Admissions Test (STAT). Applications are made via SATAC.

Tertiary transfer
If you have completed at least one semester of full-time equivalent study at university, you may be able to transfer to study at Flinders University using your grade point average (GPA).

BACHELOR OF GENERAL STUDIES
The Bachelor of General Studies is a flexible degree that provides a sound basis of knowledge in an area of your choice. It is designed to prepare you with communication skills, a firm grasp of ethics, and the confidence to make connections across geographical, disciplinary, social and cultural boundaries. Successful completion of the first year to the required standard also provides you with guaranteed entry into a range of our degrees.

Get more out of your degree
Whatever you’re studying, Flinders gives you the opportunity to do more with your degree to help you have a competitive edge when you graduate.
A combined degree is a combination of two Flinders bachelor degrees, meaning you will have two qualifications in just one to one-and-a-half years of extra study and undertake in-depth study in exciting combinations that aren’t usually available in single degrees.
The Bachelor of Letters is available to study alongside any degree at Flinders and enables you to graduate with two qualifications.

WHEN CAN I START?
Flinders offers two admissions cycles each year for undergraduate degrees.
Semester 1 – February start. Applications open in August for commencement the following year.
Semester 2* – July start. Mid-year applications open in August for commencement in July the following year.

*Not all degrees are offered for semester 2 entry. Check our midyear site for details: flinders.edu.au/midyear
This is Flinders

Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre. Take a virtual tour of Flinders University and explore our amazing locations. It’s the next best thing to being here! flinders.edu.au/vr

Student Hub & Plaza
Open 24/7, the award-winning Hub and Plaza brings the best of coffee and street food culture to the heart of the Bedford Park campus, with retail options, innovative study spaces and free wi-fi access.

Food & Drink
You’ll never go hungry at Bedford Park, with a wide variety of food outlets.

Retail
Bedford Park features a range of retail outlets.

Flinders Victoria Square is within walking distance of restaurants, cafés and public transport.

Key
- Student Hub & Plaza
- Sturt Campus
- Victoria Square
- Tonsley
- Flinders Medical Centre
- Flinders Living
- Central Library
- Playing fields
- Bedford Park and Tonsley campus
- Loop buses
- Flinders Campus loop 16 minutes
  Tonsley loop to Bedford Park: 15 minutes
- Tonsley train line (50 minutes to CBD)
FLINDERS FOR BUSINESS

CONTACT US
Our friendly staff are available to answer your questions:
1300 354 633 (local call cost) | askflinders@flinders.edu.au | flinders.edu.au/ask

International students should contact:
+61 8 8201 2727 | flinders.edu.au/international | internationalapply@flinders.edu.au

Every effort has been made to ensure the information in this brochure is accurate at the time of publication. December 2019. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the University’s website. CRICOS No. 00114A