Taking your first step into university life is a big change. New faces, new spaces, new experiences.

That’s why at Flinders, we do all we can to make your time at university the best it can be.

Our facilities are purpose-built for your study needs, providing the best the world has to offer. Plugged into industry trends, professional placements and practical experiences, our teaching is designed to take you from learning to earning.

Our researchers and lecturers are ready to equip you with up-to-the-minute knowledge based on our world-class research. You’ll gain specialised skills and knowledge in your chosen field plus develop abilities in independent thinking, communication, collaboration, ethics and creativity – qualities that will prepare you to become an expert and innovator in your field.

Everything we do at Flinders is designed to give you the best possible study experience and prepare you not just to succeed, but to go beyond.

Find out more at flinders.edu.au/experience

Business is one of the foundations of modern life. Fast, challenging and rewarding. You could carve your path in this exciting field.

CREATE YOUR OWN FUTURE IN A CHANGING ECONOMY
There’s rarely been a better time to embrace the business world. Technological changes are opening up new opportunities. The online economy is rapidly evolving and entrepreneurs are changing the world. Studying business at Flinders could put you in the driver’s seat to take advantage of a new tomorrow.

A REWARDING CAREER
A career in business means a career in an industry that influences almost every aspect of the modern world. You could work for an amazing organisation or start your own business journey. Your career could take you anywhere on the planet.

STUDY FOR SUCCESS
Flinders business courses are designed to prepare you for a career in the real world. With close industry links, practical Work Integrated Learning (WIL) placement opportunities and a strong focus on future trends in business, Flinders will help you graduate job-ready.

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STUDY FOR SUCCESS
Flinders business courses are designed to prepare you for a career in the real world. With close industry links, practical Work Integrated Learning (WIL) placement opportunities and a strong focus on future trends in business, Flinders will help you graduate job-ready.
Take advantage of the opportunities opening up as the business world changes. New technologies and a growing digital economy could lead you to an exciting career.

Are you excited by the technological changes that are happening across the world?

Do you love the idea of working with clients to help them maximise their potential, or does the idea of developing your own business ideas motivate you?

Do you want to become a business leader?

**CHOOSE YOUR CAREER**

- Bachelor of Business – see page 5
- Bachelor of Business (Human Resource Management) – see page 5
- Bachelor of Business (Innovation and Enterprise) – see page 6
- Bachelor of Business (International Business) – see page 6
- Bachelor of Business (Management) – see page 7
- Bachelor of Business (Marketing) – see page 7
- Bachelor of Commerce – see page 9
- Bachelor of Commerce (Accounting) – see page 9
- Bachelor of Commerce (Accounting/Finance) – see page 10
- Bachelor of Commerce (Business Economics) – see page 10
- Bachelor of Commerce (Finance) – see page 11
- Bachelor of Commerce (Finance/Economics) – see page 11

**MAKE THE MOST OF A CHANGING WORLD**

### Bachelor of Business

#### (Human Resource Management)

**Turn your passion for problem solving into a business career.**

The business world has a wide range of opportunities for people with drive and ambition. Gain the skills to solve real-world business problems by analysing key issues that businesses deal with every day.

This degree provides you with the fundamental knowledge, contemporary case studies, workplace skills development and live industry experience to pursue a career in business. You’ll develop real-world work experience and build networks through work placements and live industry projects.

- Bachelor of Business

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 214761
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

**CAREER OPPORTUNITIES**

Your degree is the first step towards a range of employment opportunities, including:

- industry analyst
- client service executive
- human resource associate
- marketing manager
- graduate commercial analyst.

Potential employers include:

- KPMG
- Westpac
- Austrade
- Runcorn Holdings Limited.

**ADVANCED LEADERSHIP**

If you’re a high-achieving student, meet your full potential with advanced leadership studies in business. The advanced leadership degree can be taken on its own or in any of the five Bachelor of Business specialisations (human resource management, innovation and enterprise, international business, management or marketing), and is designed for students demonstrating potential to attain leadership skills and work-relevant experience to make them of distinct value to employers.

- Bachelor of Business (Advanced Leadership)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224401
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

- Bachelor of Business (Advanced Leadership and Human Resource Management)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224461
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

- Bachelor of Business (People Management)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224461
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

- Bachelor of Business (Innovation and Enterprise)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224461
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

- Bachelor of Business (International Business)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224461
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

- Bachelor of Business (Management)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224461
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

- Bachelor of Business (Marketing)

  - **PREREQUISITES**: None
  - **ASSUMED KNOWLEDGE**: None
  - **SATAC CODE**: 224461
  - **2019 MINIMUM SELECTION RANK**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **TAFELINK**: Cert IV or above
  - **ADJUSTMENT FACTORS**: UES, LLM

**Bachelor of Business**

- **PREREQUISITES**: None
- **ASSUMED KNOWLEDGE**: None
- **SATAC CODE**: 214761
- **2019 MINIMUM SELECTION RANK**: 65.00
- **GUARANTEED ENTRY SELECTION RANK**: 70.00
- **TAFELINK**: Cert IV or above
- **ADJUSTMENT FACTORS**: UES, LLM

- **FACTORS**
  - **TAFELINK Cert IV or above
  - **SATAC CODE**: 224461
  - **SELECTION RANK 2019 MINIMUM**: 65.00
  - **GUARANTEED ENTRY SELECTION RANK**: 70.00
  - **ADJUSTMENT FACTORS**: UES, LLM

**Find out more**

flinders.edu.au/business
Bachelor of Business

(Business and Enterprise)

Prepare yourself for a global career.

Learn how culture, language, political systems and socio-economic factors affect international business practice, and develop skills for a career that could span the globe.

You’ll develop advanced skills and knowledge relating to international trade in multinational organisations.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

• international trade graduate
• international strategy project officer
• international marketing officer
• export trade facilitator.

Bachelor of Business (International Business) (Online)

For admissions details for the Bachelor of Business (Advanced Leadership and Enterprise) refer to page 5.

See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

Find out more

flinders.edu.au/business
Bachelor of Commerce

Understand the commercial forces that drive the world and prepare for a great career.

There are a broad range of employment opportunities within the business world. This degree will see you graduate with a broad and skilful, prepared for a range of professional, business-related careers in private and public enterprise. You will receive a balanced learning experience that combines theoretical and practical learning, with Work-Integrated Learning and industry placement programs built into the degree.

The Bachelor of Commerce provides you with sound knowledge, understanding, skills and attitudes to facilitate careers in business-related fields.

- **Bachelor of Commerce**
  - **PREREQUISITES**
  - **ASSUMED KNOWLEDGE**
  - **SATAC CODE**
    - 234491
  - **2019 MINIMUM SELECTION RANK**
    - 85.00
  - **GUARANTEED ENTRY**
  - **TAFELINK**
  - **ADJUSTMENT FACTORS**
  - [CERT IV or above](https://www.finders.edu.au/)
  - [UES, LLM](https://www.finders.edu.au/)

**Bachelor of Commerce (Advanced Leadership)** (with specialisation)

- **Bachelor of Commerce (Advanced Leadership)**
  - **PREREQUISITES**
  - **ASSUMED KNOWLEDGE**
  - **SATAC CODE**
    - 234491
  - **2019 MINIMUM SELECTION RANK**
    - 85.00
  - **GUARANTEED ENTRY**
  - **TAFELINK**
  - **ADJUSTMENT FACTORS**
  - [Advanced Diploma or above](https://www.finders.edu.au/)
  - [UES, LLM](https://www.finders.edu.au/)

**CAREER OPPORTUNITIES**

*Your degree is the first step towards a range of employment opportunities, including:
- client service executive
- bank officer
- policy officer
- business development trainee.

Potential employers include:
- **Australian Prudential Regulation Authority**
- **BHP Billiton**
- **Commonwealth Bank**
- **AAMI Insurance**.

Bachelor of Commerce (Accounting)

Accounting is the language of commerce, and the basis of a rewarding career.

Prepare yourself for a career in accounting and commerce including the analysis, interpretation and communication of financial information. Careers in accounting are available in a broad range of business situations.

This degree will qualify you to practise as an accountant, and provides a strong foundation in accounting principles and processes, auditing, and taxation law.

- **Bachelor of Commerce (Accounting)**
  - **PREREQUISITES**
  - **ASSUMED KNOWLEDGE**
  - **SATAC CODE**
    - 224471
  - **2019 MINIMUM SELECTION RANK**
    - 70.00
  - **GUARANTEED ENTRY**
  - **TAFELINK**
  - **ADJUSTMENT FACTORS**
  - [Diploma or above](https://www.finders.edu.au/)
  - [UES, LLM](https://www.finders.edu.au/)

**Bachelor of Commerce (Accounting) (Online)**

- **Bachelor of Commerce (Accounting) (Online)**
  - **PREREQUISITES**
  - **ASSUMED KNOWLEDGE**
  - **SATAC CODE**
    - 274085
  - **2019 MINIMUM SELECTION RANK**
    - 70.00
  - **GUARANTEED ENTRY**
  - **TAFELINK**
  - **ADJUSTMENT FACTORS**
  - [Diploma or above](https://www.finders.edu.au/)
  - [UES, LLM](https://www.finders.edu.au/)

**Bachelor of Commerce (Advanced Leadership)**

For admissions details for the Bachelor of Commerce (Advanced Leadership and Accounting) refer to page 8. See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- **Bachelor of Commerce (Advanced Leadership)**
  - **CAREER OPPORTUNITIES**
  - [Certified Practising Accountants Australia (CPA Australia)](https://www.finders.edu.au/)
  - [Chartered Accountants Australia and New Zealand (CAANZ)](https://www.finders.edu.au/)
  - [The Institute of Public Accountants (IPA)](https://www.finders.edu.au/)

**Potential employers include:**
- **PricewaterhouseCoopers**
- **SA Water**
- **National Australia Bank**
- **Auditor-General’s Department SA**.
Bachelor of Commerce (Accounting/Finance)

Build a career applying economic principles for the benefit of business.

Understanding the principles of economics and how to apply these to the practical needs of business will open up a range of career options. In this degree, you’ll gain a clear understanding of relevant economic concepts and principles, and learn how to respond to changes in the economic environment.

Your degree has applications in banking and finance, business analysis, law, journalism and public policy, and market regulation.

Bachelor of Commerce (Accounting/Finance)

- Develop business analysis and enterprise resource planning skills that employers are seeking.
- Gain real-world work experience and develop networks through work placements.
- Participate in Work-Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- junior equity adviser
- graduate data analyst
- industry research analyst
- quantitative/economics consultant.

Potential employers include:
- KPMG
- Westpac
- Commonwealth Bank of Australia
- Australian Prudential Regulation Authority.

Bachelor of Commerce (Accounting/Finance)

- Undertake specialisation topics such as macroeconomics, business forecasting, managerial economics and international business.
- Participate in Work-Integrated Learning and industry placement programs.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

Bachelor of Commerce (Advanced Leadership)

For admissions details for the Bachelor of Commerce (Advanced Leadership and Business Economics) refer to page 9. See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- corporate finance graduate
- graduate data analyst
- graduate financial advisor
- graduate futures/derivatives administrator.

Potential employers include:
- AMP Services
- Australian Prudential Regulation Authority
- Australian Securities and Investments Commission
- Department of Planning, Transport and Infrastructure.

Bachelor of Commerce (Finance)

Manage finances, create wealth and build a rewarding career.

A deep understanding of wealth creation and financial management could prepare you for a strong future in finance. Prepare yourself for a career in fields such as financial engineering, treasury, fund management and investment banking.

You’ll develop an overall understanding of the applied finance discipline, financial management and wealth creation and gain extensive subject knowledge in specialized topics such as macroeconomics, financial management and international finance.

Bachelor of Commerce (Finance)

- Learn about macroeconomics, financial management and international finance.
- Develop business analysis and enterprise resource planning skills that employers are seeking.
- Get work experience and develop networks through integrated work placements.
- Succeed in your studies with mentoring and specialised tutor programs.

Bachelor of Commerce (Advanced Leadership)

For admissions details for the Bachelor of Commerce (Advanced Leadership and Business Economics) refer to page 9. See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- corporate finance graduate
- graduate data analyst
- graduate financial advisor
- graduate futures/derivatives administrator.

Potential employers include:
- AMP Services
- Australian Prudential Regulation Authority
- Australian Securities and Investments Commission
- Department of Planning, Transport and Infrastructure.

Find out more:
flinders.edu.au/business

Bachelor of Commerce (Finance/Economics)

Develop the skills to analyse global finances and economies, and graduate career-ready.

Bachelor of Commerce (Finance/Economics)

- Get real-world work experience and develop business networks through integrated work placements.
- Succeed in your studies with mentoring and specialised tutor programs.
- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.
- Participate in Work-Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- corporate finance graduate
- graduate data analyst
- graduate financial advisor
- graduate futures/derivatives administrator.

Potential employers include:
- AMP Services
- Australian Prudential Regulation Authority
- Australian Securities and Investments Commission
- Department of Planning, Transport and Infrastructure.
“As a first year student, I have really valued the supportive environment and quality of teaching here at Flinders. The opportunity to learn from some of the best lecturers in Australia has really accelerated my understanding of business and management principles.”

Lewis Carey, Bachelor of Business (Management)

We’re here to help

Whatever you decide to study at Flinders, we’re always here to help you succeed.

Transition to university
Starting at university is a big step, let’s make it easier.

The Transition Office can help make your shift into university study as smooth as possible, and the Student Learning Centre provides a range of services from writing and mathematics support to assistance with study and time-management skills.

Work-Integrated Learning
Work-Integrated Learning (WIL) enables you to gain work experience while you study. Flinders provides each and every student with access to a WIL opportunity during their studies, through placements with over 500 organisations, including public, private and catholic schools, across metropolitan Adelaide and throughout rural South Australia, interstate and overseas.

Scholarships
Flinders University offers over 560 undergraduate scholarships, worth $2.2M in total. A generous range of scholarships is available to new and continuing undergraduate students.

Flinders Connect
Flinders Connect can help with everything from enrolment and fees to exams and graduation.

You can also access Flinders Connect for specialist services in admissions, careers and IT help. A range of support services is also available.

Flinders University Student Association (FUSA)
Flinders has a long history of active student involvement.

The Flinders University Student Association (FUSA) continues that tradition, and represents the rights and interests of students. FUSA manages social events, non-sporting clubs and societies, the student publication Empire Times, and helps with academic, administrative and welfare issues.

Careers & Employability Service
The Careers and Employability Service helps give you the edge in your career.

CareerHub, our online employment portal, is more than a service to help you prepare for and find the job you want. It offers personalised job opportunities, career planning, programs to help you broaden your skills and experience, access to employer events and career-related resources.

Whatever you are studying, CareerHub can help you find your direction and start your career.

INNOVATION & ENTERPRISE

Careers are evolving and the workplace of the future will look very different from today.

That’s why we offer a suite of innovation and enterprise electives and courses to prepare you for the careers of tomorrow. Powered by Flinders’ New Venture Institute, these electives will help you to develop the ‘personal enterprise skills’ that employers are looking for, and equip you with the ability to adapt to whatever life throws at you, personally and professionally.

Find out more
flinders.edu.au/innovation
How do I apply?

Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au

To find out more about your admission pathways to Flinders, visit: flinders.edu.au/pathways

ADMISSION PATHWAYS

At Flinders we recognise that every prospective student is an individual and that what works for one might not be right for another.

That’s why we provide various admission pathways into Flinders University and your preferred degree. You’re encouraged to explore your options and find the entry path that’s right for you.

Year 12 entry

The majority of Year 12 applicants enter university via the traditional competitive entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled. Your selection rank is used by Flinders to assess your admission to a course, and is based on your ATAR plus any adjustment factors for which you are eligible. The 2019 Minimum Selection Rank is the minimum selection rank required for consideration to enter in next intake. The 2019 selection rank indicates the lowest rank for which an offer was made to an applicant in that degree for the previous year (including any adjustment factors). This selection rank is provided only as a guide for 2020 entry as it may change from year to year.

Adjustment factors

Adjustment factors (formally referred to as bonus points) may be used in combination with your ATAR to derive your course selection rank. Adjustment factors may be available for South Australian Year 12 students applying for entry to Flinders in 2020: the SA Universities Equity Scheme (USES) and the SA Language, Literacy and Mathematics Bonus Scheme (LLM).

Guaranteed entry selection rank

Achieves a selection rank equal to or above the published guaranteed entry selection rank and you will be guaranteed a place at Flinders. All you need to do is ensure you have listed Flinders degree first in your preferences and you will be offered a place in the highest Flinders degree preference that you are eligible for in 2020.

uniTEST

If you’re a school leaver, uniTEST is your chance to increase your options to gain a place in your preferred degree. uniTEST is designed for school leavers and complements existing selection criteria by enhancing your overall selection rank.

uniTEST can help you qualify for entry into a Flinders University degree in four weeks. It’s a free intensive four-week program that has been designed for school leavers, to develop their independent learning skills and prepare them for university study.

Foundation Studies

The Foundation Studies program has been designed to introduce you to university study in a supportive learning environment. Open to people from all backgrounds, Foundation Studies provides a pathway to gain entry to most degrees at Flinders and offers guaranteed entry into some degrees.

TAFElink

Flinders offers guaranteed entry to selected degrees for applicants who have completed a TAFE/VET certificate IV or higher qualification, as long as degree prerequisites are met. Importantly, your TAFE/VET qualification does not need to be related to your selected area of study at Flinders.

TAFE SA dual offers

You can apply for a TAFE SA diploma or advanced diploma that is linked to a Flinders degree. You’ll receive an offer to both TAFE SA and Flinders University and, on successful completion of the TAFE course, you’ll receive a Flinders degree. TAFE SA dual offers are available for a range of Flinders degrees. TAFE SA RTD Code: 41026

Adult entry

The adult entry scheme enables people aged 18 years and over to apply to study at Flinders via the Special Tertiary Admissions Test (STAT). Applications are made via SATAC.

Tertiary transfer

If you have completed at least one semester of full-time equivalent study at university, you may be able to transfer to study at Flinders University using your grade point average (GPA).

BACHELOR OF GENERAL STUDIES

The Bachelor of General Studies is a flexible degree that provides a sound basis of knowledge in an area of your choice. It is designed to prepare you with communication skills, a firm grasp of ethics, and the confidence to make connections across geographical, disciplinary, social and cultural boundaries. Successful completion of the first year to the required standard also provides you with guaranteed entry into a range of our degrees.

Get more out of your degree

Whatever you’re studying, Flinders gives you the opportunity to do more with your degree to help you have a competitive edge when you graduate. A combined degree is a combination of two Flinders bachelor degrees, meaning you will have two qualifications in just one to one-and-a-half years of extra study and undertake in-depth study in exciting combinations that aren’t usually available in single degrees.

The Bachelor of Letters is available to study alongside any degree at Flinders and enables you to graduate with two qualifications.

WHEN CAN I START?

Flinders offers two admissions cycles each year for undergraduate degrees.

Semester 1 – February start. Applications open in August for commencement the following year.

Semester 2 – July start. Mid-year applications open in August for commencement in July the following year.

*Not all degrees are offered for semester 2 entry. Check our mid-year site for details: flinders.edu.au/midyear

This is Flinders

Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre. Take a virtual tour of Flinders University and explore our amazing locations. It’s the next best thing to being here! flinders.edu.au/vr

Student Hub & Plaza

Open 24/7, the award-winning Hub and Plaza brings the best of coffee and street food culture to the heart of the Bedford Park campus, with retail options, innovative study spaces and free wi-fi access.

Food & Drink

You’ll never go hungry at Bedford Park, with a wide variety of food outlets.

Retail

Bedford Park features a range of retail outlets.