FLINDERS FOR BUSINESS
Taking your first step into university life is a big change. New faces, new spaces, new experiences.

That’s why at Flinders, we do all we can to make your time at university the best it can be.

Our facilities are purpose-built for your study needs, providing the best the world has to offer.

Plugged into industry trends, professional placements and practical experiences, our teaching is designed to take you from learning to earning.

Our researchers and lecturers are ready to equip you with up-to-the-minute knowledge based on our world-class research. You’ll gain specialised skills and knowledge in your chosen field plus develop abilities in independent thinking, communication, collaboration, ethics and creativity – qualities that will prepare you to become an expert and innovator in your field.

Our business courses are designed to prepare you for a career in the real world. With close industry links, practical Work Integrated Learning (WIL) placement opportunities and a strong focus on future trends in business, Flinders will help you graduate job-ready.

Business is one of the foundations of modern life. Fast, challenging and rewarding. You could carve your path in this exciting field.

CREATE YOUR OWN FUTURE IN A CHANGING ECONOMY
There’s rarely been a better time to embrace the business world. Technological changes are opening up new opportunities. The online economy is rapidly evolving and entrepreneurs are changing the world. Studying business at Flinders could put you in the driver’s seat to take advantage of a new tomorrow.

A REWARDING CAREER
A career in business means a career in an industry that influences almost every aspect of the modern world. You could work for an amazing organisation or start your own business journey. Your career could take you anywhere on the planet.

STUDY FOR SUCCESS
Flinders business courses are designed to prepare you for a career in the real world. With close industry links, practical Work Integrated Learning (WIL) placement opportunities and a strong focus on future trends in business, Flinders will help you graduate job-ready.

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FIVE STARS
in business and management for learning resources, overall experience and teaching quality.

The Good University Guide 2019

BUILD YOUR WORTH
STUDY BUSINESS AT FLINDERS

flinders.edu.au/experience
Take advantage of the opportunities opening up as the business world changes. New technologies and a growing digital economy could lead you to an exciting career.

Are you excited by the technological changes that are happening across the world?

Do you love the idea of working with clients to help them maximise their potential, or does the idea of developing your own business ideas motivate you?

Do you want to become a business leader?

CHOOSE YOUR CAREER

• Bachelor of Business – see page 5
• Bachelor of Business (Human Resource Management) – see page 5
• Bachelor of Business (Innovation and Enterprise) – see page 6
• Bachelor of Business (International Business) – see page 6
• Bachelor of Business (Management) – see page 7
• Bachelor of Business (Marketing) – see page 7
• Bachelor of Business (Accounting) – see page 9
• Bachelor of Commerce (Accounting/Finance) – see page 9
• Bachelor of Commerce (Business Economics) – see page 10
• Bachelor of Commerce (Finance) – see page 11
• Bachelor of Commerce (Finance/Economics) – see page 11

MAKE THE MOST OF A CHANGING WORLD

Bachelor of Business

Make the most of

• Bachelor of Business (Innovation and Enterprise)
• Bachelor of Business (Marketing)
• Bachelor of Business (Human Resource Management)

Do you want to become a business leader?

Turn your passion for problem solving into a business career.

The business world has a wide range of opportunities for people with drive and ambition. Gain the skills to solve real-world business problems by analysing key issues that businesses deal with every day.

Do you want to become a business leader?

This degree provides you with the fundamental knowledge, contemporary case studies, workplace skills development and live industry experience to pursue a career in business. You’ll develop real-world work experience and build networks through work placements and live industry projects.

Bachelor of Business (Human Resource Management)

Build a career attracting, motivating and managing people.

At a time when many organisations are undergoing change, there are opportunities for professionals trained to identify ways to recruit, support, develop and retain staff. You’ll graduate with the skills and knowledge to pursue a specialist career in human resource management.

In this degree, you’ll participate in Work-Integrated Learning and industry placement programs, engage with business in a real-world environment and learn how to attract, manage, motivate and retain people.

Bachelor of Business (Advanced Leadership)

Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.

CAREER OPPORTUNITIES

Your career begins with opportunities to enhance your degree, and information on your admission pathways, see page 5.

Bachelor of Business (Advanced Leadership) refer to Bachelor of Business (Advanced Leadership and Human Resource Management) for admissions details for the Bachelor of Business (Advanced Leadership and Human Resource Management) refer to page 9.

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See the inside back cover for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

Potential employers include:

• KPMG
• WSP
• Austrade
• Ruralco Holdings Limited.

ADVANCED LEADERSHIP

If you’re a high-achieving student, meet your full potential with advanced leadership studies in business. The advanced leadership degree can be taken on its own or in any of the five Bachelor of Business specialisations (human resource management, innovation and enterprise, international business, management or marketing), and is designed for students demonstrating potential to attain leadership skills and work-relevant experience to make them of distinct value to employers.

• Succeed in your studies with mentoring and specialised tutor programs.
• Gain practical leadership, planning and decision-making skills.
• Learn practical business skills at Flinders’ New Venture Institute.
• Get real-world work experience and build networks through work placements.
• Online topics allow you greater flexibility in your studies.
• Accredited by the Australian Human Resources Institute.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

• industrial relations advisor
• employee services advisor
• human resources manager
• labour market analyst/researcher
• graduate employee relations advisor.

Potential employers include:

• Department of Planning, Transport and Infrastructure
• Randstad
• Australian Unions
• FairWork Ombudsman.

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Potential employers include:

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• Australian Unions
• FairWork Ombudsman.
Bachelor of Business (Innovation and Enterprise)

Think big, make an impact and design your future.

The world is changing, and this degree will prepare you for the jobs and entrepreneurial opportunities of the future. You will receive mentorship from leading entrepreneurs, and work with innovative businesses. This degree will help you develop your personal enterprise skills to enhance creativity, understand and embrace innovation, and think like an entrepreneur.

- Prepare for future careers in a vast range of areas or start your own venture and be a job maker.
- Develop skills and understand ideas critical to the future of our economies and societies.
- Build your skills and networks by learning from real-world innovators and entrepreneurs, undertaking a live industry project or work placement.
- Online topics allow you greater flexibility in your studies.
- Graduate career-ready through Work-Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with businesses in the real world in real time.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- commercial associate
- innovation associate
- business development officer
- marketing officer
- junior business analyst
- entrepreneur/finder.

Potential employers include:
- Styler
- Allenx
- Nous Group
- Department of Industry, Innovation and Science.

Bachelor of Business (International Business)

Prepare yourself for a global career.

Learn how culture, language, political systems and socio-economic factors affect international business practice, and develop skills for a career that could span the globe.

- Gain an understanding of cultural differences and the principles of trade and management, alongside skills in core business disciplines of finance, marketing, human resource (HR) management and global sustainability.
- You’ll develop advanced skills and knowledge relating to international trade in multinational organisations.

Bachelor of Business (International Business)

- Build your knowledge of international business management, international marketing, and import-export theory and practice.
- Get real-world work experience and build networks through work placements.
- Enjoy greater flexibility by studying your degree online.
- Participate in Work-Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- international trade graduate
- international strategy project officer
- international marketing officer
- export trade facilitator.

Potential employers include:
- Qantas
- Mainstream
- AccorHotels
- Department of State Development
- not-for-profit organisation
- business consulting firms.

Bachelor of Business (Management)

Implement strategies for management and take charge of your future.

Build the foundations of a rewarding management career by combining studies across all areas of business practice, including planning, decision-making, e-business, marketing, HR and strategic management.

The practical approach embedded in this degree will prepare you well for your career as a business professional who can build and support high-performing teams.

As a business manager you’ll face new challenges every day. This degree will prepare you with the management, planning and decision-making skills to succeed.

Bachelor of Business (Management)

- Learn the latest business management practices and approaches.
- Gain a solid grounding in human resource (HR) and strategic management.
- Succeed in your studies with mentoring and specialised tutor programs.
- Enjoy greater flexibility by studying your degree online.
- Participate in Work-Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- associate trainer
- business consultant
- management trainer
- management consultant.

Potential employers include:
- Australia Post
- Boston Consulting Group
- Australian Taxation Office
- Department for Communities and Social Inclusion.

Bachelor of Business (Marketing)

Work towards a career understanding and meeting consumer needs.

Marketing is one of the driving forces of business. In this degree, you’ll learn how to understand customers’ wants and needs, and how to create, communicate and deliver products and services. You’ll learn practical skills and how to analyse data in order to develop marketing strategies across all sectors of the economy.

Learn how to research, identify opportunities and communicate effectively with consumers.

Bachelor of Business (Marketing)

- Build skills in new disciplines, such as social media marketing and e-business.
- Internal course accredited by the Australian Marketing Institute.
- Succeed in your studies with mentoring and specialised tutor programs.
- Enjoy greater flexibility by studying your degree online.
- Participate in Work-Integrated Learning and industry placement programs.
- Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:
- marketing officer
- search engine marketer
- customer insights analyst
- digital marketing and social media coordinator
- market analyst
- marketing consultant.

Potential employers include:
- South Australian Tourism Commission
- AccorHotels
- L’Oreal Australia
- Volkswagen Group Australia.

Find out more flinders.edu.au/business
Graduate work-ready with practical business experience

Explore your interests and unlock more career opportunities by combining degrees. Combining your degree with a qualification in another discipline will help you develop specialised abilities to stand out from the pack. Studying a combined degree at Flinders is the key to enhancing your career opportunities.

Find out about combining these qualifications:

Bachelor of Psychological Science/Bachelor of Business (Human Resource Management)
Learn how to manage an organisation effectively. Develop an understanding of psychology and apply it to human resource management.

Bachelor of Health Sciences (Health Management)/Bachelor of Business (Human Resource Management)
This degree will prepare you to acquire, manage and retain employees within contemporary health organisations and other frameworks.

Bachelor of Psychological Science/Bachelor of Business (Marketing)
Learn how to market to people effectively by understanding how psychology influences their decisions.

Bachelor of Commerce
Understand the commercial forces that drive the world and prepare for a great career.

There are a broad range of employment opportunities within the business world. This degree will see you graduate with a broad and skilled set, prepared for a range of professional, business-related careers in private and public enterprise. You will receive a balanced learning experience that combines theoretical and practical learning, with Work-Integrated Learning and industry placement programs built into the degree.

The Bachelor of Commerce provides you with sound knowledge, understanding, skills and attitudes to facilitate careers in business-related fields.

- **Success in your studies with mentoring and specialised tutor programs.**
- **Build a diversity of work-ready skills by choosing from more than 50 topics designed to equip you with skills valued by employers.**
- **Participate in Work-Integrated Learning and industry placement programs.**
- **Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.**
- **Flinders has a series of international exchange links that give you a chance to study part of your degree overseas.**

CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:
- client service executive
- bank officer
- policy officer
- business development trainee.

Potential employers include:
- Australian Prudential Regulation Authority
- BHP Billiton
- Commonwealth Bank
- AAMI Insurance.

Prepare yourself for a career in accounting and commerce including the analysis, interpretation and communication of financial information. Careers in accounting are available in a broad range of business situations.

This degree will qualify you to practise as an accountant, and provides a strong foundation in accounting principles and processes, auditing, and taxation law.

- **Develop skills in accounting principles, financial accounting processes, financial management and corporations law.**
- **Succeed in your studies with mentoring and specialised tutor programs.**
- **High demand for graduates with accounting skills and knowledge.**
- **Participate in Work-Integrated Learning and industry placement programs.**
- **Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.**

For admissions details for the Bachelor of Commerce (Accounting) refer to page 9.

**Bachelor of Commerce (Accounting)**
Accounting is the language of commerce, and the basis of a rewarding career.

- **Develop skills in accounting principles, financial accounting processes, financial management and corporations law.**
- **Succeed in your studies with mentoring and specialised tutor programs.**
- **High demand for graduates with accounting skills and knowledge.**
- **Participate in Work-Integrated Learning and industry placement programs.**
- **Immerse yourself in live industry projects with the New Venture Institute and engage with business in a real-world environment.**

For admissions details for the Bachelor of Commerce (Accounting) (Online) refer to page 10.

**Bachelor of Commerce (Accounting) (Online)**

CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:
- accountant
- business development trainee
- policy officer
- business development trainee.

Potential employers include:
- PriceWaterhouseCoopers
- SA Water
- National Australia Bank
- Auditor-General’s Department SA.

Find out more: flinders.edu.au/business
Bachelor of Commerce (Accounting/Finance)

Your accounting career could see you explore the global marketplace.

Prepare for a career in accounting or finance with an introduction to the technical and practical realities of the global marketplace. You will learn fundamental business concepts and apply them to real-world scenarios, developing analytical skills vital for roles in accounting and business analysis. This degree will qualify you to practise as an accountant, and provides core knowledge in specialized topics such as macroeconomics, financial management, and international finance.

Bachelor of Commerce (Accounting/Finance)

Build a career applying economic principles for the benefit of business.

Understanding the principles of economics and how to apply these to the practical needs of business will open up a range of career options. In this degree, you’ll gain a clear understanding of relevant economic concepts and principles, and learn how to respond to changes in the economic environment. Your degree has applications in banking and finance, business analysis, law, journalism and public policy, and market regulation.

Bachelor of Commerce (Business Economics)

Develop the skills to analyse global finances and financial management could prepare you for a strong future in finance. Prepare yourself for a career in fields such as financial engineering, treasury, fund management and investment banking.

You’ll develop an overall understanding of the applied finance discipline, financial management and wealth creation and gain extensive subject knowledge in specialized topics such as macroeconomics, financial management, and international finance.

Bachelor of Commerce (Finance)

Manage finances, create wealth and build a rewarding career.

A deep understanding of wealth creation and financial management could prepare you for a strong future in finance. Prepare yourself for a career in fields such as financial engineering, treasury, fund management and investment banking.

Bachelor of Commerce (Finance/Economics)

Develop the skills to analyse global finances and economics, and graduate career-ready.

Prepare for a career as an effective financial analyst and executive by being exposed to the Australian economic policy framework and how it applies to the financial services industry. This degree will give you a firm grasp of rational economic decision-making processes.

Potential employers include:
- AMP Services
- Australian Prudential Regulation Authority
- Australian Securities and Investments Commission
- Department of Planning, Transport and Infrastructure.

Find out more at flinders.edu.au/business

Bachelor of Commerce (Advanced Leadership)

For admissions details for the Bachelor of Commerce (Advanced Leadership) and Business Economics refer to page 9.

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CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:
- junior equity advisor
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- industry research analyst
- quantitative/econometrics consultant.

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"As a first year student, I have really valued the supportive environment and quality of teaching here at Flinders. The opportunity to learn from some of the best lecturers in Australia has really accelerated my understanding of business and management principles."

Lewis Carey, Bachelor of Business (Management)

We’re here to help

Whatever you decide to study at Flinders, we’re always here to help you succeed.

Transition to university
Starting at university is a big step, let’s make it easier.
The Transition Office can help make your shift into university study as smooth as possible, and the Student Learning Centre provides a range of services from writing and mathematics support to assistance with study and time-management skills.

Work-Integrated Learning
Work-Integrated Learning (WIL) enables you to gain work experience while you study.
Flinders provides each and every student with access to a WIL opportunity during their studies, through placements with over 550 organisations, including public, private and catholic schools, across metropolitan Adelaide and throughout rural South Australia, interstate and overseas.

Scholarships
Flinders University offers over 550 undergraduate scholarships, worth $2.2M in total. A generous range of scholarships is available to new and continuing undergraduate students.

Flinders Connect
Flinders Connect can help with everything from enrolment and fees to exams and graduation.
You can also access Flinders Connect for specialist services in admissions, careers and IT help. A range of support services is also available.

Flinders University Student Association (FUSA)
Flinders has a long history of active student involvement.
The Flinders University Student Association (FUSA) continues that tradition, and represents the rights and interests of students. FUSA manages social events, non-sporting clubs and societies, the student publication Empire Times, and helps with academic, administrative and welfare issues.

Careers & Employability Service
The Careers and Employability Service helps give you the edge in your career.
CareerHub, our online employment portal, is more than a service to help you prepare for and find the job you want. It offers personalised job opportunities, career planning, programs to help you broaden your skills and experience, access to employer events and career-related resources.
Whatever you are studying, CareerHub can help you find your direction and start your career.

INNOVATION & ENTERPRISE

Careers are evolving and the workplace of the future will look very different from today.
That’s why we offer a suite of innovation and enterprise electives and courses to prepare you for the careers of tomorrow. Powered by Flinders’ New Venture Institute, these electives will help you to develop the ‘personal enterprise skills’ that employers are looking for, and equip you with the ability to adapt to whatever life throws at you, personally and professionally.

Find out more flinders.edu.au/innovation

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Find out more flinders.edu.au/innovation
How do I apply?

Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au

To find out more about your admission pathways to Flinders, visit: flinders.edu.au/pathways

ADMISSION PATHWAYS

At Flinders we recognise that every prospective student is an individual and that what works for one might not be right for another.

That’s why we provide various admission pathways into Flinders University and your preferred degree. You’re encouraged to explore your options and find the entry path that’s right for you.

Year 12 entry

The majority of Year 12 applicants enter university via the traditional competitive entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled.

Your selection rank is used by Flinders to assess your admission to a course, and is based on your ATAR plus any adjustment factors for which you are eligible. The 2019 Minimum Selection Rank is the minimum selection rank required for consideration to enter in next intake. The 2019 selection rank indicates the lowest rank for which an offer was made to an applicant in that degree for the previous year (including any adjustment factors).

This selection rank is provided only as a guide for 2020 entry as it may change from year to year.

Adjustment factors

Adjustment factors (formerly referred to as bonus points) may be used in combination with your ATAR to derive your course selection rank. Adjustment factors may be available for South Australian Year 12 students applying for entry to Flinders in 2020: the SA Universities Equity Scheme (USES) and the SA Language, Literacy and Mathematics Bonus Scheme (LLM).

Guaranteed entry selection rank

Achieves a selection rank equal to or above the published guaranteed entry selection rank and you’ve guaranteed a place at Flinders. All you need to do is ensure you have listed Flinders degrees first in your preferences and you will be offered a place in the highest Flinders degree preference that you are eligible for in 2020.

unITEST

If you’re a school leaver, unITEST is your chance to increase your options to gain a place in your preferred degree. unITEST is designed for school leavers and complements existing selection criteria by enhancing your overall selection rank.

uniTEST Flinders UniLeap

Flinders UniLeap can help you qualify for entry into a Flinders University degree in four weeks. It’s a free intensive four-week program that has been designed for school leavers, to develop their independent learning skills and prepare them for university study.

Foundation Studies

The Foundation Studies program has been designed to introduce you to university study in a supportive learning environment. Open to people from all backgrounds, Foundation Studies provides a pathway to gain entry to most degrees at Flinders and offers guaranteed entry into some degrees.

TAFElink

Flinders offers guaranteed entry to selected degrees for applicants who have completed a TAFE/ VET certificate IV or higher level qualification, as long as degree prerequisites are met. Importantly, your TAFE/VET qualification does not need to be related to your selected area of study at Flinders.

TAFE SA dual offers

You can apply for a TAFE SA diploma or advanced diploma that is linked to a Flinders degree. You’ll receive an offer to both TAFE SA and Flinders University and, on successful completion of the TAFE course, you’ll have secured an offer for a Flinders degree. TAFE SA dual offers are available for a range of Flinders degrees. * TAFE SA RTO Code: 41026

Adult entry

The adult entry scheme enables people aged 18 years and over to apply to study at Flinders via the Special Tertiary Admissions Test (STAT). Applications are made via SATAC.

Tertiary transfer

If you have completed at least one semester of full-time equivalent study at university, you may be able to transfer to study at Flinders University using your grade point average (GPA).

BACHELOR OF GENERAL STUDIES

The Bachelor of General Studies is a flexible degree that provides a sound basis of knowledge in an area of your choice. It is designed to prepare you with communication skills, a firm grasp of ethics, and the confidence to make connections across geographical, disciplinary, social and cultural boundaries. Successful completion of the first year to the required standard also provides you with guaranteed entry into a range of our degrees.

Get more out of your degree

Whatever you’re studying, Flinders gives you the opportunity to do more with your degree to help you have a competitive edge when you graduate.

A combined degree is a combination of two Flinders bachelor degrees, meaning you will have two qualifications in just one to one-and-a-half years of extra study and undertake in-depth study in exciting combinations that aren’t usually available in single degrees.

The Bachelor of Letters is available to study alongside any degree at Flinders and enables you to graduate with two qualifications.

WHEN CAN I START?

Flinders offers two admissions cycles each year for undergraduate degrees.

Semester 1 – February start. Applications open in August for commencement the following year.

Semester 2 – July start. Mid-year applications open in August for commencement in July the following year.

*Not all degrees are offered for semester 2 entry. Check our midyear site for details: flinders.edu.au/midyear

This is Flinders

Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre. Take a virtual tour of Flinders University and explore our amazing locations. It’s the next best thing to being here! flinders.edu.au/vr

Student Hub & Plaza

Open 24/7, the award-winning Hub and Plaza brings the best of coffee and street food culture to the heart of the Bedford Park campus, with retail options, innovative study spaces and free wi-fi access.

Food & Drink

You’ll never go hungry at Bedford Park, with a wide variety of food outlets.

Retail

Bedford Park features a range of retail outlets.

This is Flinders

To find out more about your admission pathways to Flinders, visit: flinders.edu.au/pathways

Bedford Park skyline

GLENELG & BEACH

MARION SHOPPING CENTRE (11 mins)

Flinders’ Tonsley campus; a $120m centre of innovation

Flinders Victoria Square is within walking distance of restaurants, cafes and public transport.

Key

Student Hub & Plaza

Sturt Campus

Victoria Square

Tonsley

Flinders Medical Centre

Flinders Living

Central Library

Playing fields

Bedford Park and Tonsley campus

Bedford Park and Tonsley campus

Loop buses

Flinders Campus loop 16 minutes

Tonsley loop to Bedford Park: 15 minutes

Tonsley train line (50 minutes to CBD)
FLINDERS
FOR BUSINESS

CONTACT US
Our friendly staff are available to answer your questions:
1300 354 633 (local call cost) | askflinders@flinders.edu.au | flinders.edu.au/ask

International students should contact:
+61 8 8201 2727 | flinders.edu.au/international | INTLAdmissions@flinders.edu.au

Every effort has been made to ensure the information in this brochure is accurate at the time of publication: April 2019. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the University’s website. CRICOS No. 00114A