DIFFERENTLY THINK
INNOVATION AND ENTERPRISE PROGRAMS
At Flinders, innovation is more than a buzzword.

Innovation is not just something we say, it’s something we do.

It’s in our cutting-edge research that informs what you learn, and our connections to industry that keep our courses relevant. It’s in our state-of-the-art facilities and dynamic approaches to teaching. But beyond that, innovation at Flinders is about preparing you for the future. It’s about giving you the skills to think outside the box and recognise opportunities to do things better. That’s where the jobs of tomorrow lie, and Flinders prepares you for this reality.

That’s where our innovation and enterprise program comes in. Our innovation and enterprise topics are available to all students who want to know how to enhance their creativity, understand and embrace innovation, and think like an entrepreneur.

No matter what you’re studying, you can include innovation in your degree at any time. That way, you’ll be prepared to succeed in your field today, but also armed with the skills to navigate the changes of tomorrow. You’ll gain an understanding of the forces of disruption, master the latest technology, and learn how to apply new business models to excel in a future that will be automated, globalised and collaborative.

You can:
• embed innovation in any degree
• study innovation alongside your current course or after you complete your studies
• take one of our dedicated courses to make innovation your focus.

The choice is yours. It’s never too late to innovate.

By 2030, workers will spend...

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Activity</th>
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<tbody>
<tr>
<td>30%</td>
<td>more time learning on the job</td>
</tr>
<tr>
<td>100%</td>
<td>more time at work solving problems</td>
</tr>
<tr>
<td>41%</td>
<td>more time on critical thinking and judgement</td>
</tr>
<tr>
<td>17%</td>
<td>more time per week using verbal communication and interpersonal skills</td>
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New Venture Institute
The New Venture Institute (NVI) inspires, educates and connects innovators and entrepreneurs. Established in 2013, NVI links universities, businesses, organisations and entrepreneurs to staff, students and resources with the aim of nurturing an entrepreneurial community in Adelaide.

"PwC proudly supports Flinders New Venture Institute. At PwC we value innovative and talented graduates. The ability of students to think laterally, to seize opportunities and to work from day one with clients is invaluable, and is delivered through this suite of innovation and enterprise topics."

Mark Thomson
Partner, PwC

*Flinders New Venture Institute named Top Challenger in Asia-Pacific in 2017/18 UBI World Benchmark Study*
Embedding innovation in your degree is easy

If not already included in your undergraduate degree, topics can be taken as electives, regardless of your main area of study.

Our innovation and enterprise topics are designed to help you apply these concepts to your area of study and your future career. So, whether you’re studying to be a businessperson, a psychologist, a studying to be a businessperson, a psychologist, an engineer, or just about anything else, innovation and enterprise will prepare you to become an innovator in your field.

Innovative and Creative Thinking: Recognising opportunities

Solve problems and generate new opportunities in novel and valuable ways, and better harness your full creative and innovative potential.

Collaboration, Co-Creation and the Crowd: Leveraging your ecosystem for innovation

Learn how the opportunities and challenges posed by the digital economy, technological connectedness and open innovation are driving organisations to harness the power of the crowd.

Innovation for Social Impact: Doing good while doing well

Explore social entrepreneurship as a lever for improving the world, and as a lens to understand the world of work, and the scope of jobs, is changing rapidly.

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Explore social entrepreneurship as a lever for improving the world, and as a lens to understand the world of work, and the scope of jobs, is changing rapidly.
Think creatively, innovate constantly and act entrepreneurially to navigate the future. Flinders’ postgraduate program in innovation develops your capacity to leverage disruption, creativity and innovation to pursue valuable opportunities that will arise as the workplace changes.

Transform the organisations and industries of today. Launch the new ventures, technologies and services of tomorrow. And drive a new wave of socio-economic advancement, growth and stability for our shared future.

Throughout the program, you will have the opportunity to connect with experienced entrepreneurs, innovators and industry, and learn to grow or transform an existing business, build an organisation-wide culture of creativity and innovation, and launch an innovative new venture or enhance your career.

**Graduate Certificate in Innovation and Enterprise**
- SATAC CODE: 2GC139

**Graduate Diploma in Innovation and Enterprise**
- SATAC CODE: 2GD108

**Master of Innovation and Enterprise**
A masters degree in innovation and enterprise is proposed for 2019. Check our website for updates.

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### I WANT TO EMBED INNOVATION IN ANY DEGREE
At Flinders, you can embed innovation in your degree by taking an elective in this area.

If you’re studying humanities, education, law or social and behavioral sciences, you’re encouraged to enrol in Innovative and Creative Thinking: Recognizing Opportunities.

If you’re studying medicine, nursing, health sciences, science or engineering, you’re encouraged to enrol in Agile Innovation for STEM: User Centred Design and Development.

The full suite of innovation and enterprise topics are also available as electives, as long as prerequisites are met.

See page 3 for more information about the topics available.

### I WANT TO MAJOR IN INNOVATION
Innovation is available as a major in the following Flinders degrees:
- Bachelor of Applied Geographical Information Systems
- Bachelor of Arts
- Bachelor of Arts and Science

The major in innovation consists of 36 units, to be completed in conjunction with the program of study for your main degree.

Applications for these degrees are made via SATAC.

### I WANT TO COMBINE INNOVATION WITH MY CURRENT DEGREE
The following courses can be taken alongside or after your degree:
- Bachelor of Letters (Innovation and Enterprise)
- Bachelor of Letters (Innovation and Enterprise) (Graduate Entry)

The Bachelor of Letters (Innovation and Enterprise) (Graduate Entry) is available via graduate entry to anyone who already holds an undergraduate qualification and meets the University’s minimum entry requirements.

Applications are made via SATAC.

See page 4 for more information about these courses.

### I WANT TO FOCUS MY STUDIES ON INNOVATION
The following courses enable you to focus your studies on innovation, and are available at undergraduate and postgraduate levels:
- Bachelor of Business (Innovation and Enterprise)
- Bachelor of Design and Technology Innovation
- Graduate Certificate in Innovation and Enterprise
- Graduate Diploma in Innovation and Enterprise
- Master of Innovation and Enterprise

See page 4 for more information about these courses.

Applications are made through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au
The Flinders experience gives you the space and flexibility to choose your path and the confidence to build your own future.

Your journey will be undertaken in state-of-the-art facilities that stimulate learning and encourage you to share ideas with like-minded individuals who support and challenge you.

For a taste of the Flinders experience and to discover our campuses, take our virtual reality tour.

flinders.edu.au/experience