FLINDERS FOR

INNOVATION &

ENTERPRISE
In an era of disruptive change, Flinders University is growing its international reputation as a world leader in research, an innovator in contemporary education and a source of enterprising graduates equipped to change the world.

The University acknowledges the traditional owners of the lands Flinders University teaches across (Arrernte, Boandik, Bungarla, Dagoman, Gunditjmara, Jawoyn, Kaurna, Larrakia, Noongar, Ngarinyin, Paranangk, Ramingining, Wajarri, Wagirang, Mirinda, Mirindjeri, Yolngu) and honour their Elders past and present.

TOP 2% UNIVERSITY WORLDWIDE* 

NO.1 IN SA

for teaching quality, student support, and starting salary**

More than 500 undergraduate, postgraduate and research degrees

Over 25,000 students supported by over 2,600 staff***


Over 550 scholarships, worth $2.2m in total

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**The Good Universities Guide 2020 (undergraduate), public SA-founded universities**

**GET THE SUPPORT YOU NEED**

At Flinders, you’ll be taught by teachers who are leaders in their fields. They are plugged into industry trends and connected to professional networks. Your future career will take practical shape from the very beginning of your studies as we guide you from the classroom to the workplace through inspired teaching, practical placements, internships, field education and industry projects.

**BE TAUGHT BY LEADERS**

Flinders is SA’s No.1 university for student support.** From campus facilities to financial support, mental health and wellbeing resources and services, student grants, counselling services (including careers and financial) and many social opportunities, we offer a range of services to ensure your study experience is everything you want it to be. Find out more about student support on page 49.

**EXPLORE FLINDERS SCHOLARSHIPS**

Flinders offers a generous range of scholarships for students in undergraduate courses. With over 850 available scholarships, including scholarships to students from low socio-economic backgrounds, students from rural and regional areas and Indigenous students, you may be eligible for support that will help you achieve your goals at university.

"The Wyndham Richardson Scholarship Fund has been invaluable to reduce the financial pressure during studies, especially now that I am in the later years of my degree."

Ryan Routson, Bachelor of Computer Science

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Wyndham Richardson Scholarship Fund
THINK BIG. MAKE AN IMPACT. DESIGN YOUR FUTURE.

INNOVATION & ENTERPRISE

DIFFERENTLY THINK

STUDY INNOVATION & ENTERPRISE AT FLINDERS

At Flinders, innovation is more than just a buzzword. It’s not something we say, it’s something we do.

IT’S NEVER TOO LATE TO INNOVATE

But what is innovation, really? You see it in our cutting-edge research that informs what you learn, and our connections to industry that keep our courses relevant to your career. It’s in our state-of-the-art facilities and dynamic teaching.

Innovation at Flinders is about preparing you for the future. Powered by the New Venture Institute, the university’s entrepreneurial arm, we’re focused on getting you the skills to step outside the box and recognise opportunities to do things better. That’s the place where the jobs of tomorrow happen, and what Flinders prepares you for.

STUDY FOR SUCCESS

No matter what you choose to study at Flinders, develop your personal enterprise skills by embedding innovation and enterprise elective into your degree.

If not already included in your undergraduate degree as a core, topics can be taken as electives, regardless of discipline. You’re encouraged to enrol in Innovative and Creative Thinking: Recognising Opportunities to learn how to creatively solve problems through a number of real-world innovation challenges.

Flinders New Venture Institute

Top Five entrepreneurial universities in Australia

Create your startup business within our award-winning business incubator

Named Top Challenger for innovation and incubation in the Asia-Pacific.

FIND OUT MORE FLINDERS.EDU.AU/INNOVATION-ENTERPRISE
Business degree entry. For admissions details for the Bachelor of Business (Innovation and Enterprise), see your admission pathways, opportunities to enhance your degree, and how to apply.

Bachelor of Business (Innovation and Enterprise)

For admissions details for the Bachelor of Business (Innovation and Enterprise) refer to Bachelor of Business degree entry. See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:

- commercial associate
- innovation associate
- business development officer
- marketing officer
- junior business analyst
- entrepreneur/founder. Potential employers include:

- Stryker
- Atlassian
- Nous Group.

Bachelor of Design and Technology Innovation

Think big, make an impact and design your future.

The world is changing, and this degree will prepare you for the jobs and entrepreneurial opportunities of the future. You will receive membership from leading entrepreneurs, and work with innovative businesses.

Graduate prepared to solve problems and create commercial solutions. This degree prepares you to do this by developing a sound understanding of three areas; design; innovation management; and science, technology and engineering.

You’ll be taught desirable skills that will allow you to design and develop new products or services to solve a range of real-world problems.

Bachelor of Design and Technology Innovation

Think big, make an impact and design your future.

Make your ideas a commercial reality.

Graduate prepared to solve problems and create commercial solutions. This degree prepares you to do this by developing a sound understanding of three areas; design; innovation management; and science, technology and engineering.

You’ll be taught desirable skills that will allow you to design and develop new products or services to solve a range of real-world problems.

Bachelor of Design and Technology Innovation

Pre-requisites None

Assumed Knowledge None

SATAC Code 224461

2020 Minimum Selection Rank Guaranteed Entry

TAFELINK 70.00

Adjustment Factors Yes

Bachelor of Business (Online)

Pre-requisites None

Assumed Knowledge None

SATAC Code 274015

2020 Minimum Selection Rank Guaranteed Entry

TAFELINK 70.00

Adjustment Factors Yes

Bachelor of Business (Advanced Leadership)

Pre-requisites None

Assumed Knowledge None

SATAC Code 224461

2020 Minimum Selection Rank Guaranteed Entry

TAFELINK 60.00

Adjustment Factors Yes

Bachelor of Business (Online)

Pre-requisites None

Assumed Knowledge None

SATAC Code 274015

2020 Minimum Selection Rank Guaranteed Entry

TAFELINK 60.00

Adjustment Factors Yes

CAREER OPPORTUNITIES
Your degree is the first step towards a range of employment opportunities, including:

- industry analyst
- client service executive
- human resource associate
- marketing manager
- graduate commercial analyst.

Potential employers include:

- KPMG
- Westpac
- Austrade
- Ruralco Holdings Limited.

ADVANCED LEADERSHIP
If you’re a high-achieving student, meet your full potential with advanced leadership studies in business. The advanced leadership degree can be taken on its own or in any of the seven Bachelor of Business specialisations (human resource management, innovation and enterprise, international business, management, marketing, sport management, or supply chain management), and is designed for students demonstrating potential to attain leadership skills and work-relevant experience to make them of distinct value to employers.

Bachelor of Creative Arts (Enterprise)

Study for a career in a booming field. Globally, cultural and creative industries account for 3% of world GDP and employ 29.8 million people*. Our new degree prepares you for a global career in the creative arts and cultural enterprise.

Bachelor of Creative Arts (Enterprise)

Pre-requisites None

Assumed Knowledge None

SATAC Code 224421

2020 Minimum Selection Rank Guaranteed Entry

TAFELINK 70.00

Adjustment Factors Yes

* worldcreative.org

CAREER OPPORTUNITIES
Your degree could open up a range of employment opportunities, including:

- cultural entrepreneur
- marketing and customer experience officer
- festivals and events coordinator
- sponsorship coordinator
- production manager.

Potential employers include:

- cultural institutions in the major and small-medium sectors
- arts funding agencies
- creative industries
- the media.
EMBEDDING INNOVATION IN YOUR DEGREE IS EASY

If not already included as core in your undergraduate degree, topics can be added in most areas of study.

Our Innovation and Enterprise topics are designed to help you apply the concept of innovation to your area of study and future career. So, whether you’re studying to make it big in business, a psychologist, a creative practitioner, a health professional, an engineer or just about anything else, innovation and enterprise will prepare you to make your study go further in your field.

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I want to embed innovation in my degree

At Flinders, you can embed innovation in your degree by choosing an elective from this page. As long as you meet the prerequisites and have room in your study plan, the full suite of innovation and enterprise topics are available as electives.

I want to focus my studies on innovation

The undergraduate courses listed on page 8 and 9 enable you to focus your studies on innovation, and are available at undergraduate and postgraduate levels.

Applications are made through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au

Topics available include

INNO1001
Innovative and Creative Thinking: Recognising opportunities
Solve problems and generate new opportunities in novel and valuable ways, and better harness your full creative and innovative potential.

INNO1005
Collaboration, Co-creation and the Crowd: Leveraging your ecosystem for innovation
Learn how the opportunities and challenges posed by the digital economy, technological connectedness and open innovation are driving organisation to harness the power of the crowd.

INNO2001
Innovation for Social Impact: Creating a roadmap from opportunity to action
Explore social entrepreneurship as a lever for improving the world, and as a lens to understand business and strategy.

INNO2004
From Intuition to Insight: Validating Desirability, Feasibility and Viability
Gain a variety of hands on tools for testing the desirability, feasibility and viability of any idea, and learn how to adapt your ideas to fit reality.

INNO3001A
From Innovation to Impact: Creating a Roadmap from Opportunity to Action
Gain a variety of hands on tools for testing the desirability, feasibility and viability of any idea, and learn how to adapt your ideas to fit reality.

INNO3002
Going Live! Entrepreneurial strategies, resources and activities.
Learn the skills to think creatively and act like an entrepreneur, while bringing a business to life, from the ideation stage to launch.

Innovation at Tonsley

With more than 150 staff and 2,000 students – and a 2,000 square metre pod for heavy engineering equipment – Tonsley is a place where Flinders University students interact with business and where business interacts with Flinders researchers in areas such as engineering, medical devices and nanoscale technologies.

Flinders at Tonsley centrally locates computer science, engineering and mathematics at Flinders University, with the New Venture Institute, Medical Device Research Institute and Centre for Nanoscale Science and Technology, alongside some of Adelaide’s biggest businesses and industries.

Tonsley is located centrally between Flinders University’s Bedford Park campus and Adelaide city. It’s connected to the city by train, offering convenient access 15 minutes from the city’s CBD. And Tonsley is a five-minute car ride, a 15-minute ride on the Flinders loop bus, or a 30-minute walk from the Bedford Park campus.
Whatever you decide to study at Flinders, we’re always here to help you succeed.

CAREERS & EMPLOYABILITY SERVICE
The Careers and Employability Service helps give you the edge in your career. CareerHub, our online employment portal, offers personalised job opportunities, career planning, programs to help you broaden your skills and experience, access to employer events and career-related resources. Whatever you are studying, CareerHub can help you find your direction and start your career.

flinders.edu.au/careers

FLINDERS CONNECT
Flinders Connect can help with everything from enrolment and fees to exams and graduation. You can also access Flinders Connect for specialist services in admissions, careers and IT help. A range of support services is also available.

flinders.edu.au/flindersconnect

FLINDERS LIBRARY
Our extensive library is more than a book repository. We provide a range of services such as computing and printing, document delivery and one-on-one librarian appointments for assistance with search strategies and finding resources for your assignments.

library.flinders.edu.au

FLINDERS LIVING
Flinders is the only university in Adelaide that gives you the opportunity to live on campus, and both University Hall and Deirdre Jordan Village are located within the Bedford Park campus. The wide range of social, sporting and community activities also enhances the student experience at Flinders Living.

flinders.edu.au/living

FLINDERS UNIVERSITY STUDENT ASSOCIATION
The Flinders University Student Association (FUSA) continues a long tradition of active student involvement and represents the rights and interests of students. FUSA manages social events, non-sporting clubs and societies, the student publication Empire Times, and helps with academic, administrative and welfare issues.

fusa.edu.au

HEALTH, COUNSELLING AND DISABILITY SERVICES
Managing your health is important. We have facilities and services available to help you look after your physical and mental health.

flinders.edu.au/hcd

Transition to University
Starting at university is a big step; let’s make it easier. The Student Learning Centre provides a range of services from writing and mathematics support to assistance with study and time-management skills.

students.flinders.edu.au/study-support/slcc

Yunggorendi Student Engagement
Yunggorendi Student Engagement provides high quality support services for Aboriginal and Torres Strait Islander students at Flinders University. Our team of highly qualified Indigenous and non-Indigenous staff connect to Indigenous and non-Indigenous communities on local, national and international levels.

flinders.edu.au/yunggorendi

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PATHWAYS TO STUDY
Whether you are a school leaver or returning to study at a later date, there are many ways to gain admission to Flinders University. Explore your options and find the entry path that’s right for you.

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If you have recent secondary education

Year 12 Entry
Most Year 12 applicants enter university via the traditional entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled. Your selection rank is used by Flinders to assess your admission to a course and is based on your ATAR plus any adjustment factors for which you are eligible.

Elite Athlete Pathway
If you’ve officially represented your school or state at a national level competition, we’ll consider your school’s recommendation about your academic potential when you apply.

Research Project B Pathway
If you have strong results in the Research Project B subject you will be considered for entry into Flinders on the basis of your Year 12 results and Research Project B performance.

uniTEST
If you’re in Year 12, uniTEST may enhance your chances of getting into Flinders. We will select students based on Year 12 results and uniTEST performance.

If you have some higher education

Tertiary Transfer
If you have completed at least one semester of full-time equivalent study at university, you may be able to transfer to study at Flinders University using your grade point average (GPA).

If you have vocational education and training (VET)

TAFElink
Flinders offers guaranteed entry to selected degrees for applicants who have completed a TAFE/VET certificate IV or higher-level qualification, as long as degree prerequisites are met.

TAFE SA Dual Offer
Flinders University together with TAFE SA offer over 45 dual offer pathways in various disciplines.

Adult Entry
The adult entry scheme enables people aged 18 years and over to apply to study at Flinders via the Special Tertiary Admissions Test (STAT). Applications are made via SATAC.
WHEN CAN I START?
Flinders offers two admissions cycles each year for undergraduate degrees.

Semester 1 – March start
Applications open in August for commencement the following year.
Semester 2* – July start
Mid-year applications open in August for commencement in July the following year.
*Not all degrees are offered for semester 2 entry. Check our midyear site for details: flinders.edu.au/midyear

HOW DO I APPLY?
Check the application dates
Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au

Read the course information
• check the admission criteria
• check the prerequisites
• check assumed knowledge and additional admission criteria
• consider combined degrees
• check English language requirements
• consider pathways to your degree

Visit us
• register for Flinders Open Days
• check other upcoming events at: events.flinders.edu.au

Contact us if you have any questions
• call: 1300 354 633 (local call cost)
• email: askflinders@flinders.edu.au

Apply
• apply through SATAC at: www.satac.edu.au/apply-now
• apply for scholarships at: flinders.edu.au/scholarships
• lodge separate Indigenous application (if applicable) at: flinders.edu.au/study/pathways/indigenous-admission-scheme

Accept your offer
Enrol in your subject/topics at: students.flinders.edu.au/my-course/enrolment

KEY DATES
Flinders Open Days:
Monday 10 - Saturday 15 August 2020

Semester 1 2021 start date:
1 March 2021

Semester 1 Orientation week:
22 February 2021

Semester 2 2021 start date:
26 July 2021

Semester 2 Orientation week:
19 July 2021

THIS IS FLINDERS
Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre. Take a virtual tour of Flinders University and explore our amazing locations. It’s the next best thing to being here! flinders.edu.au/vr