



Flinders
UNIVERSITY



NEW VENTURE
INSTITUTE



DIFFERENTLY
THINK

***INNOVATION AND
ENTERPRISE PROGRAMS***

At Flinders, innovation is more than a buzzword.

Innovation is not just something we say, it's something we do.

It's in our cutting-edge research that informs what you learn, and our connections to industry that keep our courses relevant. It's in our state-of-the-art facilities and dynamic approaches to teaching.

But beyond that, innovation at Flinders is about preparing you for the future. It's about giving you the skills to think outside the box and recognise opportunities to do things better. That's where the jobs of tomorrow lie, and Flinders prepares you for this reality.

That's where our innovation and enterprise program comes in. Our innovation and enterprise topics are available to all students who want to know how to enhance their creativity, understand and embrace innovation, and think like an entrepreneur.

No matter what you're studying, you can include innovation in your degree at any time. That way, you'll be prepared to succeed in your field today, but also armed with the skills to navigate the changes of tomorrow. You'll gain an understanding of the forces of disruption, master the latest technology, and learn how to apply new business models to excel in a future that will be automated, globalised and collaborative.

You can:

- embed innovation in any degree
- study innovation alongside your current course or after you complete your studies
- take one of our dedicated courses to make innovation your focus.

The choice is yours.
It's never too late to innovate.



By 2030, workers will spend...

30% more time learning on the job

almost

100% more time at work solving problems

41% more time on critical thinking and judgement

17% more time per week using verbal communication and interpersonal skills

New Venture Institute

The New Venture Institute (NVI) inspires, educates and connects innovators and entrepreneurs. Established in 2013, NVI links universities, businesses, organisations and entrepreneurs to staff, students and resources with the aim of nurturing an entrepreneurial community in Adelaide.

"PWC proudly supports Flinders New Venture Institute. At PWC we value innovative and talented graduates. The ability of students to think laterally, to seize opportunities and to work from day one with clients is invaluable, and is delivered through this suite of innovation and enterprise topics."

Mark Thomson
Partner, PWC

Embedding innovation in your degree is easy

If not already included in your undergraduate degree, topics can be taken as electives, regardless of your main area of study.

Our innovation and enterprise topics are designed to help you apply these concepts to your area of study and your future career. So, whether you're studying to be a businessperson, a psychologist, a creative practitioner, an allied health professional, an engineer, or just about anything else, innovation and enterprise will prepare you to become an innovator in your field.

Innovative and Creative Thinking: Recognising opportunities

Solve problems and generate new opportunities in novel and valuable ways, and better harness your full creative and innovative potential.

Collaboration, Co-Creation and the Crowd: Leveraging your ecosystem for innovation

Learn how the opportunities and challenges posed by the digital economy, technological connectedness and open innovation are driving organisations to harness the power of the crowd.

Innovation for Social Impact: Doing good while doing well

Explore social entrepreneurship as a lever for improving the world, and as a lens to understand business and strategy.

From Intuition to Insight: Validating desirability, feasibility and viability

Gain a variety of hands-on tools for testing the desirability, feasibility and viability of any idea, and learn how to adapt your ideas to fit reality.

From Innovation to Impact: Creating a roadmap from opportunity to action

Whether launching a venture, assessing an opportunity, or transforming an existing enterprise, learn how to evaluate which business model best fits your market.

Going Live! Strategies, resources and activities

Learn the skills to think creatively and act entrepreneurially, while bringing an opportunity to life from ideation to launch.

Finding Backers and Champions: Pitching for financial resources and support

Learn how to construct a strong business case and develop effective communication skills, with the goal of convincing backers to buy-in to your bright idea.

Agile Innovation for STEM: User Centred Design and Development

Learn about design thinking, agile development and lean start-up methodology as important foundations of the new product development lifecycle.

From Lab to Market: Commercialising STEM opportunities

Make better business model decisions when commercialising new products or technologies that potentially disrupt markets.

Creating Value Through Technology: Leveraging STEM Driven Innovation

Learn about agile innovation processes, new technology adoption, finding first customers, and how to launch technology-driven innovations and start-ups.

A WORD FROM ONE OF OUR STUDENTS

"Part of the reason why I began studying business was to get ideas and find opportunities, so I'm excited to do just that in the awesome facilities at Tonsley. To me, innovation means finding better, more efficient ways of doing things. People who would like to improve their creative minds or learn how to bring their ideas to life should study innovation."

Paul Tomczyk
Business (Advanced Leadership) student



Turbo charge your degree with a Bachelor of Letters (Innovation and Enterprise)

If you want to charge your degree with in-depth study of innovation, you can undertake the Bachelor of Letters (Innovation and Enterprise) with an existing undergraduate degree, as a fourth-year standalone course, and as an online undergraduate course.

Letters (Innovation and Enterprise)

Bachelor of Letters (Innovation and Enterprise)

1 PT D

Apply at enrolment in your main degree.

* When studied concurrently with any Flinders degree.

Bachelor of Letters (Innovation and Enterprise) (Graduate Entry)

1 PT D

SATAC CODE

2GC139

A WORD FROM ONE OF OUR STUDENTS

"To me, innovation means finding your passion, and using that passion to make a positive impact and change to the world. I think it's important to study innovation because the world of work, and the scope of jobs, is changing rapidly"

Richard Timmins
Information Technology (Honours)/Letters (Innovation and Enterprise) student

Make innovation your focus with one of our specialised undergraduate degrees

Our undergraduate courses in innovation and enterprise will develop your personal enterprise skills to enhance creativity, understand and embrace innovation, and think like an entrepreneur.

Business (Innovation and Enterprise)

Think big, make an impact and design your future.

Prepare yourself for the jobs of the future and to deliver entrepreneurial solutions in a world disrupted by constant and rapid change. You will receive mentorship from leading entrepreneurs, and work with innovative businesses. Take the opportunity to learn and apply new approaches to creating value and enhancing organisational outcomes and impact. A Bachelor of Business (Advanced Leadership and Innovation and Enterprise) is also available to high-achieving students.

Bachelor of Letters (Innovation and Enterprise)

3 PT D

| | |
|---------------------------------|------------------|
| PREREQUISITES | None |
| ASSUMED KNOWLEDGE | None |
| SATAC CODE | 234901 |
| 2018 SELECTION RANK | 65.70 |
| GUARANTEED ENTRY SELECTION RANK | 75.00 |
| TAFELINK | Cert IV or above |
| ADJUSTMENT FACTORS | UES, LLM |

Bachelor of Business (Advanced Leadership and Innovation and Enterprise)

3 PT D

| | |
|---------------------------------|------------------|
| PREREQUISITES | None |
| ASSUMED KNOWLEDGE | None |
| SATAC CODE | 224461 |
| 2018 SELECTION RANK | 86.05 |
| GUARANTEED ENTRY SELECTION RANK | 90.00 |
| TAFELINK | Advanced Diploma |
| ADJUSTMENT FACTORS | UES, LLM |

Design and Technology Innovation

Make new technology-based ideas a reality.

Link user needs to technology and commercial reality with a Bachelor of Design and Technology Innovation. Developing a new product or service requires you to identify a problem and create a commercial solution. The degree prepares you to do this by developing a sound understanding of three areas: design; innovation management; and science, technology and engineering.

Bachelor of Design and Technology Innovation

3 PT D

| | |
|---------------------------------|------------------|
| PREREQUISITES | None |
| ASSUMED KNOWLEDGE | None |
| SATAC CODE | 224771 |
| 2018 SELECTION RANK | 74.00 |
| GUARANTEED ENTRY SELECTION RANK | 75.00 |
| TAFELINK | Cert IV or above |
| ADJUSTMENT FACTORS | UES, LLM |



Take your qualification to the next level with postgraduate study in innovation

Think creatively, innovate constantly and act entrepreneurially to navigate the future.

Flinders' postgraduate program in innovation develops your capacity to leverage disruption, creativity and innovation to pursue valuable opportunities that will arise as the workplace changes.

Transform the organisations and industries of today. Launch the new ventures, technologies and services of tomorrow. And drive a new wave of socio-economic advancement, growth and stability for our shared future.

Throughout the program, you will have the opportunity to connect with experienced entrepreneurs, innovators and industry, and learn to grow or transform an existing business, build an organisation-wide culture of creativity and innovation, and launch an innovative new venture or enhance your career.

Graduate Certificate in Innovation and Enterprise

5 **PT**

SATAC CODE 2GC139

Graduate Diploma in Innovation and Enterprise

1 **PT**

SATAC CODE 2GD108

Master of Innovation and Enterprise

A masters degree in innovation and enterprise is proposed for 2019. Check our website for updates.

NUMBER OF YEARS FULL-TIME

PT PART-TIME AVAILABLE

How to apply

I WANT TO EMBED INNOVATION IN ANY DEGREE

At Flinders, you can embed innovation in your degree by taking an elective in this area.

If you're studying humanities, education, law or social and behavioural sciences, you're encouraged to enrol in Innovative and Creative Thinking: Recognising Opportunities.

If you're studying medicine, nursing, health sciences, science or engineering, you're encouraged to enrol in Agile Innovation for STEM: User Centred Design and Development.

The full suite of innovation and enterprise topics are also available as electives, as long as prerequisites are met.

See page 3 for more information about the topics available.

I WANT TO MAJOR IN INNOVATION

Innovation is available as a major in the following Flinders degrees:

- Bachelor of Applied Geographical Information Systems
- Bachelor of Arts
- Bachelor of Arts and Science

The major in innovation consists of 36 units, to be completed in conjunction with the program of study for your main degree.

Applications for these degrees are made via SATAC.

I WANT TO COMBINE INNOVATION WITH MY CURRENT DEGREE

The following courses can be taken alongside or after your degree:

- Bachelor of Letters (Innovation and Enterprise)
- Bachelor of Letters (Innovation and Enterprise) (Graduate Entry)

The Bachelor of Letters (Innovation and Enterprise) is normally undertaken part-time over three years to allow concurrent study with your primary bachelor degree, adding one year to your overall study program. You can apply for the Bachelor of Letters when you enrol in your main degree.

The Bachelor of Letters (Innovation and Enterprise) (Graduate Entry) is available via graduate entry to anyone who already holds an undergraduate qualification and meets the University's minimum entry requirements. Applications are made via SATAC.

See page 4 for more information about these courses.

I WANT TO FOCUS MY STUDIES ON INNOVATION

The following courses enable you to focus your studies on innovation, and are available at undergraduate and postgraduate levels:

- Bachelor of Business (Innovation and Enterprise)
- Bachelor of Design and Technology Innovation
- Graduate Certificate in Innovation and Enterprise
- Graduate Diploma in Innovation and Enterprise
- Master of Innovation and Enterprise

See page 4 for more information about these courses.

Applications are made through the South Australian Tertiary Admissions Centre (SATAC): satac.edu.au

CONTACT US

If you'd like to know more about how you can prepare for the careers of the future by making innovation part of your studies, don't hesitate to get in touch with us.

Our friendly staff are available to answer your questions:

1300 354 633 (local call cost)
askflinders@flinders.edu.au
flinders.edu.au/ask

International students should contact:
 +61 8 8201 2727
flinders.edu.au/international
internationalapply@flinders.edu.au



Flinders
UNIVERSITY

The Flinders experience gives you the space and flexibility to choose your path and the confidence to build your own future.

Your journey will be undertaken in state-of-the-art facilities that stimulate learning and encourage you to share ideas with like-minded individuals who support and challenge you.

For a taste of the Flinders experience and to discover our campuses, take our virtual reality tour.

flinders.edu.au/experience

Open Day in the Student Hub and Plaza, Bedford Park