FUTURE READY

STUDY FLINDERS INNOVATION AND ENTERPRISE

FLINDERS.EDU.AU/STUDY/INNOVATION-ENTERPRISE
Taking your first step into university life is a big change. New faces, new spaces, new experiences.

That’s why at Flinders, we do all we can to make your time at university the best it can be.

Our facilities are purpose-built for your study needs, providing the best the world has to offer.

Plugged into industry trends, professional placements and practical experiences, our teaching is designed to take you from learning to earning.

Our researchers and lecturers are ready to equip you with up-to-the-minute knowledge based on our world-class research. You’ll gain specialised skills and knowledge in your chosen field plus develop abilities in independent thinking, communication, collaboration, ethics and creativity – qualities that will prepare you to become an expert and innovator in your field.

Everything we do at Flinders is designed to give you the best possible study experience and prepare you not just to succeed, but to go beyond.

Find out more flinders.edu.au/experience
At Flinders, innovation is more than just a buzzword. It’s not something we say, it’s something we do.

IT’S NEVER TOO LATE TO INNOVATE...
But what is innovation, really? You see it in our cutting-edge research that informs what you learn, and our connections to industry that keep our courses relevant to your career. It’s in our state-of-the-art facilities and dynamic teaching.

BUT BEYOND THAT,
Innovation at Flinders is about preparing you for the future. It’s about giving you the skills to think outside the box and recognise opportunities to do things better. That’s the place where the jobs of tomorrow happen, and what Flinders prepares you for.

STUDY INNOVATION AND ENTERPRISE,
powered by the New Venture Institute, and enhance your creativity, understand and embrace innovation and think like an entrepreneur.

No matter what you’re studying, you can embed innovation into your time at Flinders. That way, you’ll be prepared to succeed in your field today, and get the skills to be Future Ready.

DIFFERENTLY THINK
STUDY INNOVATION AND ENTERPRISE AT FLINDERS

CHOOSE YOUR CAREER

Learn from an entrepreneurial educator ranked top five* in Australia.

RATED No 1.

Create your startup business within our university business incubator, named Top Challenger in the Asia-Pacific.

UBI World Benchmark study, 2018

Boom or bust? Embedding entrepreneurship in education in Australia, A. Maritz et al 2019
Embedding innovation in your degree is easy.

If not already included as core in your undergraduate degree, topics can be added in most areas of study.

Our Innovation and Enterprise topics are designed to help you apply the concept of innovation to your area of study and future career. So, whether you’re studying to make it big in business, a psychologist, a creative practitioner, a health professional, an engineer or just about anything else, innovation and enterprise will prepare you to make your study go further in your field.

INNO1001
Innovative and Creative Thinking: Recognising opportunities
Solve problems and generate new opportunities in novel and valuable ways, and better harness your full creative and innovative potential.

INNO1003
Collaboration, Co-creation and the Crowd: Leveraging your ecosystem for innovation
Learn how the opportunities and challenges posed by the digital economy, technological connectedness and open innovation are driving organisation to harness the power of the crowd.

INNO2001
Innovation for Social Impact: Creating a roadmap to opportunity to action
Explore social entrepreneurship as a lever for improving the world, and as a lens to understand business and strategy.

INNO2004
From Intuition to Insight: Validating Desirability, Feasability and Viability
Gain a variety of hands on tools for testing the desirability, feasibility and viability of any idea, and learn how to adapt your ideas to fit reality.

INNO3001A
From Innovation to Impact: Creating a Roadmap from Opportunity to Action
Gain a variety of hands on tools for testing the desirability, feasibility and viability of any idea, and learn how to adapt your ideas to fit reality.

INNO3002
Going Live! Entrepreneurial strategies, resources and activities.
Learn the skills to think creatively and act like an entrepreneur, while bringing a business to life, from the ideation stage to launch.

Focus on innovation with our specialised undergraduate degrees

Think big, make an impact and design your future. Become future ready and deliver solutions in a disrupted world.

Our undergraduate courses in innovation and enterprise will develop your personal enterprise skills to enhance creativity, understand and embrace innovation, and think like an entrepreneur, across a range of disciplines.

Bachelor of Business

PREREQUISITES
ASSUMED KNOWLEDGE
SATAC CODE  214761
2019 MINIMUM SELECTION RANK  60.00
GUARANTEED ENTRY SELECTION RANK  70.00
TAFELINK  CertIV or above
ADJUSTMENT FACTORS  UES, LLM

Bachelor of Business (Online)

PREREQUISITES
ASSUMED KNOWLEDGE
SATAC CODE  274018
2019 MINIMUM SELECTION RANK  65.00
GUARANTEED ENTRY SELECTION RANK  70.00
TAFELINK  CertIV or above
ADJUSTMENT FACTORS  UES, LLM

Bachelor of Business (Advanced Leadership)

PREREQUISITES
ASSUMED KNOWLEDGE
SATAC CODE  224461
2019 MINIMUM SELECTION RANK  85.00
GUARANTEED ENTRY SELECTION RANK  90.00
TAFELINK  Advanced dip or above
ADJUSTMENT FACTORS  UES, LLM

Bachelor of Creative Arts (Enterprise)

PREREQUISITES
ASSUMED KNOWLEDGE
SATAC CODE  224771
2019 MINIMUM SELECTION RANK  70.00
GUARANTEED ENTRY SELECTION RANK  75.00
TAFELINK  CertIV or above
ADJUSTMENT FACTORS  UES, LLM

A WORD FROM ONE OF OUR STUDENTS

“Part of the reason why I began studying business was to get ideas and find opportunities, so I’m excited to be doing just that in the awesome facilities at Tonsley. To me, innovation means finding better, more efficient ways of doing things. People who would like to improve their creative minds or learn how to bring their ideas to life should study innovation.”

Paul Tomczyk
Business (Advanced Leadership) student

Find out more
flinders.edu.au/study/innovation-enterprise
Focus on innovation with our specialised undergraduate degrees

With more than 150 staff and 2,000 students – and a 2,000 square metre pod for heavy engineering equipment – Tonsley is a place where Flinders University students interact with business and where business interacts with Flinders researchers in areas such as engineering, medical devices and nanoscale technologies.

Flinders at Tonsley centrally locates the University’s School of Computer Science, Engineering and Mathematics, New Venture Institute, Flinders Partners, Medical Device Research Institute, and Centre for Nanoscale Science and Technology alongside some of Adelaide’s biggest businesses and industries, including South Australian-owned technology and communications company Hills.

Tonsley is located centrally between Flinders University’s Bedford Park campus and Adelaide city. It’s connected to the city by train, offering convenient access 15 minutes from the city’s CBD. And Tonsley is a five-minute car ride, a 15-minute ride on the Flinders loop bus, or a 30-minute walk from the Bedford Park campus.
How do I apply?

Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC): [satac.edu.au](http://satac.edu.au)
To find out more about your admission pathways to Flinders, visit: [flinders.edu.au/pathways](http://flinders.edu.au/pathways)

ADMISSION PATHWAYS

At Flinders we recognise that every prospective student is an individual and that what works for one might not be right for another.

That’s why we provide various admission pathways into Flinders University and your preferred degree. You’re encouraged to explore your options and find the entry path that’s right for you.

**Year 12 entry**

The majority of Year 12 applicants enter university via the traditional competitive entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled.

Your selection rank is used by Flinders to assess your admission to a course, and is based on your ATAR plus any adjustment factors for which you are eligible. The 2019 Minimum Selection Rank is the minimum selection rank required for consideration to enter in next intake. The 2019 selection rank indicates the lowest rank for which an offer was made to an applicant in that degree for the previous year (including any adjustment factors).

This selection rank is provided only as a guide for 2020 entry as it may change from year to year.

**Adjustment factors**

Adjustment factors (formerly referred to as bonus points) may be used in combination with your ATAR to derive your course selection rank. Adjustment factors may be available for South Australian Year 12 students applying for entry to Flinders in 2020: the SA Universities Equity Scheme (UES) and the SA Language, Literacy and Mathematics Bonus Scheme (LLM).

**Guaranteed entry selection rank**

Achieve a selection rank equal to or above the published guaranteed entry selection rank and you’ll be guaranteed a place at Flinders. All you need to do is ensure you have listed Flinders degrees first in your preferences and you will be offered a place in the highest Flinders degree preference that you are eligible for in 2020.

**uniTEST**

If you’re a school leaver, uniTEST is your chance to increase your options to gain a place in your preferred degree. uniTEST is designed for school leavers and complements existing selection criteria by enhancing your overall selection rank.

**Flinders UniLeap**

Flinders UniLeap can help you qualify for entry into a Flinders University degree in four weeks. It’s a free intensive four-week program that has been designed for school leavers, to develop their independent learning skills and prepare them for university study.

**Foundation Studies**

The Foundation Studies program has been designed to introduce you to university study in a supportive learning environment. Open to people from all backgrounds, Foundation Studies provides a pathway to gain entry to most degrees at Flinders and offers guaranteed entry into some degrees.

**TAFElink**

Flinders offers guaranteed entry to selected degrees for applicants who have completed a TAFE/VET certificate IV or higher-level qualification, as long as degree prerequisites are met. Importantly, your TAFE/VET qualification does not need to be related to your selected area of study at Flinders.

**TAFE SA dual offers**

You can apply for a TAFE SA diploma or advanced diploma that is linked to a Flinders degree. You’ll receive an offer to both TAFE SA and Flinders University and, on successful completion of the TAFE course, you’ll have secured an offer for a Flinders degree. TAFE SA dual offers are available for a range of Flinders degrees. TAFE SA RTO Code: 41026

**Adult entry**

As long as you meet the prerequisites and have room in your study plan, the full suite of innovation and enterprise topics are available as electives. By choosing an elective from the innovation in your degree by

**WHEN CAN I START?**

Flinders offers two admissions cycles each year for undergraduate degrees.

- Semester 1 – February start. Applications open in August for commencement the following year.
- Semester 2* – July start. Mid-year applications open in August for commencement in July the following year.

*Not all degrees are offered for Semester 2 entry. Check our midyear site for details: [flinders.edu.au/midyear](http://flinders.edu.au/midyear)
This is Flinders

Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre. Take a virtual tour of Flinders University and explore our amazing locations. It’s the next best thing to being here! flinders.edu.au/vr

Student Hub & Plaza
Open 24/7, the award-winning Hub and Plaza brings the best of coffee and street food culture to the heart of the Bedford Park campus, with retail options, innovative study spaces and free wi-fi access.

Food & Drink
You’ll never go hungry at Bedford Park, with a wide variety of food outlets.

Retail
Bedford Park features a range of retail outlets.

Key
- Student Hub & Plaza
- Sturt Campus
- Victoria Square
- Tonsley
- Flinders Medical Centre
- Flinders Living
- Central Library
- Playing fields
- Bedford Park and Tonsley campus
- Loop buses
- Flinders Campus loop 16 minutes
- Tonsley loop to Bedford Park: 15 minutes
- Tonsley train line (50 minutes to CBD)
CONTACT US

Our friendly staff are available to answer your questions:
1300 354 633 (local call cost) | askflinders@flinders.edu.au | flinders.edu.au/ask

International students should contact:
+61 8 8201 2727 | flinders.edu.au/international | internationalapply@flinders.edu.au

Every effort has been made to ensure the information in this brochure is accurate at the time of publication: August 2019. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the University’s website, CRICOS No. 00114A.