



Master of Media & Communication

**Media is everywhere.
Communication is everything.**

Skills in media and communication are vital to every industry, and the market for media and communication experts is expanding exponentially. Take your career to the next level and build the media and communication skills that employers are seeking in today's connected world. Gone are the days of traditional media being limited to television and newspapers. Today, media professionals are expected to pitch, shoot and edit their own content. In this degree, you'll become a master content creator across digital, social and traditional platforms by creating real work, with real industry professionals who will help elevate your career.



Only degree in SA that combines communication studies, creative digital media and business skills

Why study Media and Communication at Flinders?

- Gain technical experience with state-of-the-art equipment that will prepare you for a cutting-edge career. Our students have access to South Australia's largest motion capture and virtual reality lab, The Void, dedicated editing and production suites, and purpose-built sound production rooms.
- Be ahead of the competition when you graduate with work placements and an established network of connections in the closely connected South Australian media and communication industry.
- Become a master content creator across digital, social and traditional platforms by creating real work, with real industry partners and professionals.
- You'll be taught by practising and award-winning industry professionals in screen, media, film, television, social media, business and more.
- Flinders has a long-standing reputation of excellence in the creative arts and media, and you'll have the opportunity to collaborate with students from all around the university to build your network, knowledge and skills within collaboration projects.



No.1 in SA
in Communications for overall educational experience, skills development, student support and teaching quality

(The Good Universities Guide 2023 (postgraduate), public SA-founded universities only)



After completing this course, you will

- Design marketing campaigns and collateral with a focus on user experience
- Analyse consumer behaviour to inform effective advertising and public relations
- Develop skills in scriptwriting, video and audio production and editing, and post-production
- Appraise the effectiveness of written and audio-visual communications across a variety of media
- Influence the production of new multimedia content using skills in research and analysis
- Evaluate changing trends in marketing and communications to future-proof communication and marketing strategies.

Potential occupations include

- presenter
- broadcaster
- monitor
- filmmaker
- content strategist
- media advisor
- multimedia researcher
- production coordinator
- video journalist
- content creator
- marketing and public relations professional.

Scan for more info



[Flinders.edu.au](https://www.flinders.edu.au)

Go Beyond Scholarships

Our Go Beyond Scholarships provide international students with an opportunity to pursue their educational and career goals so they can go beyond the ordinary and achieve the extraordinary. Up to 50% reduction in tuition fees for the duration of the program are now available.

[Flinders.edu.au/international/scholarship](https://www.flinders.edu.au/international/scholarship)



5 stars
in Communications for
learning resources, overall
educational experience, skills
development, student support
and teaching quality

(The Good Universities Guide 2022 (undergraduate))