



# STUDY **ON**LINE

## BACHELOR OF BUSINESS



# BOOST YOUR CAREER WITH FLEXIBLE ONLINE STUDY

## EVERY DAY AT FLINDERS UNIVERSITY, WE SEARCH FOR GREATER UNDERSTANDING AND IDEAS THAT WILL MAKE A DIFFERENCE TO OUR WORLD.

At Flinders, curiosity is our compass and ambition our companion, as we push beyond the familiar to achieve the extraordinary.

Plugged into industry trends, professional placements and practical experiences, our teaching is designed to take you from learning to earning. Gain specialised skills in your chosen field, while also broadening your abilities in independent thinking, communication, collaboration, ethics and creativity – qualities shared by the world's leading entrepreneurs, pioneers and trailblazers.

Be ready for a career beyond the here and now. Go Beyond with Flinders University.

*Flinders University was named after the famed navigator Matthew Flinders who, in an 1804 letter, explained why he was embarking on his adventurous life of discovery: "I have too much ambition to rest in the unnoticed middle order of mankind. Since neither birth nor fortune have favoured me, my actions shall speak to the world."*

## GO BEYOND WITH FLINDERS

Studying online with Flinders University gives you access to world-class researchers and academics. You'll meet incredible minds to stimulate and inspire you via an online study platform that fits around your lifestyle.

Our range of undergraduate and postgraduate online degrees provide you with greater flexibility than ever before, enabling you to study when and where you want without compromising on support or expertise.

Whether you want to balance online study with your work commitments, advance your existing career, or you simply want to learn on your own terms – online courses at Flinders University will help you achieve the extraordinary.

**RECEIVE THE SAME  
QUALIFICATIONS  
AS AN ON-CAMPUS  
STUDENT WITHOUT  
COMPROMISING ON  
SUPPORT OR  
EXPERTISE.**



**GLOBAL LEARNING**  
WHENEVER & WHEREVER YOU'RE LOCATED

Study anywhere using any device, with content designed specifically for mobiles, tablets and laptops.

Get access to a range of resources and assistance wherever you are and whenever you need it through our online support network.



**FLEXIBLE &  
CONVENIENT**

Enjoy the flexibility of fitting your studies around your lifestyle without compromising on support or expertise.

Over 90 postgraduate and 6 fully online undergraduate courses are available to choose from.



**24/7 LEARNING**

Access course materials, track your progress and complete assessments when it suits you through a personalised online study platform.

With no set class times, you can plan a study time that works around the rest of your daily schedule.



**VIRTUAL CLASSROOMS**

Collaborate and connect with students and staff in dedicated virtual classrooms for each topic.

Participate in discussions and activities, seek views from your classmates, and ask for help from your coordinator and tutors.

# BACHELOR OF BUSINESS

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**SATAC CODE: 274015**

## MAKE YOUR MARK IN BUSINESS

Be a game changer in the world of business with our highly regarded online Bachelor of Business. Tailor your degree to suit your interests by specialising in management, marketing or international business.

- Develop strong practical and operational business skills
- Gain real-world work experience and build networks with work placements
- Succeed in your studies with a supportive online learning environment including facilitated direct contact with a dedicated online tutor and opportunities to collaborate with other online students

## DEGREE STRUCTURE

Our online Bachelor of Business consists of 108 units of study. Students will undertake the following:

- 40.5 units of core topics
- 54 units of business topics
- 13.5 units of electives

You can also complete an honours program as an additional year (or the equivalent part time).

## STUDY PROGRAM\*

### First year

A typical first year might include:

- Core topics in accounting for managers; quantitative methods; management, people and organisations; economics; law; and marketing principles
- A selection of additional business topics and electives from across the University

### Second year

A typical second year might include:

- Further core topics
- A selection of additional business topics and electives from across the University

### Third year

A typical third year might include:

- Further core topics
- A selection of additional business topics and electives from across the University

*\*Intended as a guide only. Check the course rule for this degree program on our course web pages regularly for the most comprehensive and up-to-date topic information.*

## PRACTICAL EXPERIENCE\*

Flinders University is committed to preparing our graduates for life-long careers with student-centred, innovative, high quality learning experiences. We view work related experiences as essential forms of learning. Taking part in a work integrated learning placement will prepare you for the workplace, help you apply what you've learnt in your course, guide your career and provide valuable networking opportunities.

As an online student you have the same opportunity to undertake work integrated learning placements as on-campus Flinders students.

*\*Interstate or rural students are able to complete their placements interstate, however, this is based on availability and cannot be guaranteed.*

## CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities.

Some potential occupations for those with a business degree as they progress through their career include:

- Industry analyst
- Client service executive
- Human resource associate
- Graduate commercial analyst

Potential employers include:

- KPMG
- Westpac
- Austrade
- Ruralco Holdings Limited

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## FAST FACTS

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**Course type:** Undergraduate

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**Location:** Online

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**Prerequisites:** None

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**Assumed knowledge:** None

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**2017 ATAR:** 60.00

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**Guaranteed entry ATAR:** 70.00

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**TAFELINK:** Cert IV or above

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**Course length:** 3 years full-time equivalent

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**Payment options:** Commonwealth-Supported Places available

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## NO.1

## SA UNIVERSITY IN UNDERGRADUATE BUSINESS AND MANAGEMENT

for overall quality of educational experience and engaged learning\*

*\*Quality Indicators in Learning and Teaching (QILT): accessed 6/6/2016*

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# HOW YOU WILL LEARN



## DELIVERED 100% ONLINE, YOU CAN STRUCTURE YOUR STUDY AROUND YOUR EXISTING WORK AND LIFE COMMITMENTS.

You'll have access to a personalised online study platform where you can easily view your lectures, readings and assignment deadlines with an online progress bar. You can download your resources and access them online whenever and wherever you are 24/7.

Learn in your own time through a series of online lectures and assignments, and engage with teachers and peers via virtual classrooms, forums and video calls.

Plus, you'll have expert staff to teach and support you throughout the course of your studies.

### ONLINE STUDENT SUPPORT

Flinders online students have access to an extensive support network, with learning support, financial assistance, career services, and more, readily available. This includes:



Support and advice for study and assignments



Free online resources including readings and journals – with no need to buy textbooks



Extended library support hours during the semester



IT helpdesk and computer support, including software downloads and computer tutorials



Free and confidential counselling service available online or over the phone

### HOW TO APPLY

All undergraduate applications are made through the South Australian Tertiary Admissions Centre (SATAC). Here you will find information on commencement date options, relevant closing date(s) for applications, and the timing of offers.

You can also speak to our prospective student team for all admission enquiries and enrolment advice.

We're available to answer your questions:

**Monday - Friday,  
9.00am to 5.00pm (ACDT)  
Phone: 1300 354 633**



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**FLINDERS.EDU.AU/ONLINE**